

COMMUNITY ENGAGEMENT PLAN IMPLEMENTATION RESULTS REPORT



Coastal Development Permit
9-20-0603/A-3-MRA-19-0034
Special Condition 17

Submitted by:

Janelle Hartley
EnviroGage, CEO
Date: April 21, 2025

EnviroGage
— Unite. Engage. Empower. —

ACKNOWLEDGEMENTS

We extend our gratitude to the City of Marina residents who participated in our community engagement efforts for their candid feedback. To ensure broad and inclusive participation, targeted outreach efforts were conducted in collaboration with local organizations, faith-based groups, and community leaders. We thank Compass Church Marina and Learning for Life Charter School for hosting community workshops and creating welcoming spaces for dialogue. Special thanks to Alliance on Aging for helping reach Marina's senior residents by distributing flyers during home visits, and to the California State University, Monterey Bay (CSUMB) Service Learning Institute for providing dedicated interns who supported the community meetings and captured feedback received at each meeting. These partnerships were instrumental in ensuring that diverse voices across Marina were heard and reflected in this report.



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EXECUTIVE SUMMARY



In connection with coastal development permits (CDPs) issued by the California Coastal Commission (Coastal Commission), the California American Water Company has committed to invest \$3 million in public access and amenities improvements in the City of Marina. In connection with this planned investment, EnviroGage, an independent third-party consultant approved by the Coastal Commission, launched an inclusive community engagement effort in the City of Marina to inform how this **\$3 million investment** in public access and amenities should be spent. This effort engaged over **200 Marina residents** through online surveys, in-person workshops, and virtual meetings to understand community priorities.

The findings from this community engagement effort reflect a clear, community-driven vision: **public spaces in Marina should be clean, safe, inclusive, and environmentally responsible**. Rather than providing entirely new amenities, the most common requests were for **repairs, upgrades, and accessibility improvements** to existing spaces. In particular, comments emphasized the importance of American with Disabilities Act (ADA) compliance, intergenerational gathering areas, and restoring natural spaces.

Based on both quantitative survey results and qualitative feedback, this report recommends dividing the \$3 million investment into **three major categories: Public Infrastructure, Recreational Spaces, Environmental Stewardship**, with one key project in each category.

This proposal was built through **data-driven aggregation of community responses**, thereby ensuring each recommendation reflects real community needs that are feasible to implement. Residents asked not only for better infrastructure, but for improvements that reflect **Marina's values of accessibility, sustainability, and connection**.

By choosing one highly visible and impactful project in each category, California American Water can deliver a balanced, community-informed Public Access and Amenities plan as required by the CDPs that will serve Marina's residents now and for years to come.

THREE MAJOR PRIORITIES

RECOMMENDED ALLOCATION STRATEGY

1

Safe, Clean, and Accessible Public Infrastructure
\$1.2 million (40%)

2

Recreational Spaces for Youth, Seniors & Families
\$1 million (33%)

3

Environmental Stewardship & Community Connection
\$800,000 (27%)

BACKGROUND INFORMATION



As a condition of the CDPs, the California Coastal Commission required a Community Engagement Plan to ensure Marina residents and representatives had a role in shaping the Public Access and Amenities Plan for improvements in Marina. To ensure a fair and transparent process, EnviroGage, an independent third-party facilitator, was selected and approved by the Executive Director of the Coastal Commission. Specifically, the Community Engagement Plan provided Marina residents opportunities to identify public access priorities and projects that would directly benefit the community.

After completing outreach and analyzing community feedback, a Community Engagement Plan Implementation Results Report is being submitted to the Coastal Commission's Executive Director for review, outlining residents' priorities. As required under Special Condition 17 of California American Water's CDPs, California American Water, will prepare and submit to the Executive Director for review and approval a Public Access and Amenities Plan based on the preferences expressed by the community.

Additionally, on February 19, 2025, the Marina City Council voted to lead its own community engagement process, hiring a consultant to gather input through workshops and study sessions. The Coastal Commission confirmed it would consider both the EnviroGage outreach results and the input gathered through the City Council's process in reviewing the final Public Access and Amenities Plan, guiding how \$3 million in funding will improve public access, recreation, and restoration projects in Marina.

COMMUNITY ENGAGEMENT PLAN REQUIREMENTS

As required under Special Condition 17 of the CDPs, California American Water was required to develop a Community Engagement Plan to ensure equitable participation from Marina residents in shaping the Public Access and Amenities Plan.

TO MEET THIS REQUIREMENT, THE COMMUNITY ENGAGEMENT PLAN HAD TO BE:

- Developed by a neutral third party, selected and approved by the Executive Director of the Coastal Commission in consultation with the City of Marina.
- Designed to engage Marina residents in identifying public access priorities and community projects that would directly benefit them.

THE PLAN ALSO HAD TO INCLUDE:

1. Community Engagement Strategy

- Culturally relevant outreach methods, including multilingual communication, in-person meetings, online participation, and online surveys to ensure accessibility.
- Plain language materials to remove cultural and educational barriers to participation.

2. Workshops & Public Meetings

- At least five community workshops, scheduled at least one month in advance and designed to gather public input on preferred public access improvements.
- Workshops had to include free parking, refreshments, and translation services to maximize participation.

3. Neutral Facilitation & Implementation

- Workshops must be facilitated by independent, third-party facilitators to ensure discussions were open, unbiased, and inclusive.
- Upon approval by the Executive Director, California American Water will implement the plan as approved and incorporate community preferences into the Public Access and Amenities Plan.



PROJECT TEAM

EnviroGage is a community engagement firm certified as a Minority and Women Business Enterprise (MBE/WBE) through the Supplier Clearinghouse and Southern California Minority Supplier Development Council. We specialize in facilitating public meetings, creating outreach materials, and building trusted stakeholder relationships—while navigating complex regulatory landscapes. Our work is rooted in culturally responsive, community-centered engagement, and we proudly partner with like-minded professionals to deepen impact. At EnviroGage, we believe that community engagement isn't just about what you do—it's about how you do it. It's about how deeply you listen and how intentionally you show up. That's why our work stays rooted in meaningful, culturally responsive engagement with communities.



JANELLE HARTLEY

CEO

Highlights:

17+ years of community engagement, specializing in working for regulated industries and vulnerable and underrepresented groups.



IGNACIO FERNANDEZ

Community Engagement Manager

Highlights:

20+ years of water and climate research and regulatory policy, including engagement with government agencies at federal, state and local levels.



CALVIN FLEMING

Communications & Marketing Manager

Highlights:

20+ years spearheading PR, marketing, and community outreach campaigns for CBOs, government agencies, and major consumer brands.

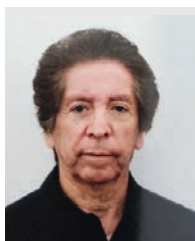


MARIO ECHEVARRIA

Marketing Outreach Manager

Highlights:

25+ years in multicultural marketing and sales, management, strategic and creative development.



JORGE GUTIERREZ

Canvassing Manager

Highlights:

20+ years expert in driving impactful engagement through marketing events, outreach, and canvassing—proudly serving California and the rest of the USA.



MARITZA BACA

Social Media Marketing Manager

Highlights:

20+ years of working with Franchisees and small business owners, spearheading social media marketing, community outreach and grand openings.



COMMUNITY ENGAGEMENT IMPLEMENTATION

The community engagement process was designed to be inclusive, accessible, and culturally relevant, ensuring all Marina residents could participate in shaping the Public Access and Amenities Plan.

- **Diverse Outreach Methods:**

Engagement included print, radio, digital ads, social media, door-to-door canvassing, outreach to elected officials and partnerships with community-based organizations (CBOs) and faith-based groups.

- **Multiple Participation Options:**

Residents participated through in-person workshops, online sessions, and surveys, accommodating different schedules, mobility challenges, and language needs.

- **Culturally Tailored Messaging:**

Materials were translated into English, Spanish, Korean, and Vietnamese to reach underrepresented groups.

- **Trusted Community Partnerships:**

Collaboration with CBOs and local organizations expanded outreach and strengthened credibility.



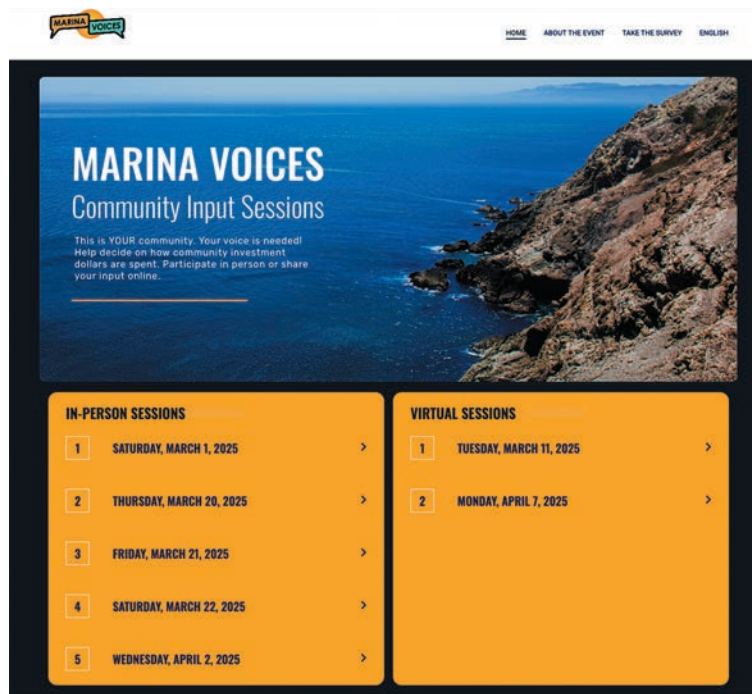
MARINA VOICES BRANDING

To establish an independent and recognizable identity, the Marina Voices brand was created. This branding ensured a neutral and community-focused presence, separate from any involved agencies, reinforcing trust and transparency in the engagement process.

The Marina Voices website (marinavoices.com) served as a central hub for:

- Project information and updates.
- Workshop registration details and participation options.
- A two-minute informational video explaining the \$3 million investment and its impact on Marina.

The branding was also a key component of advertising and marketing efforts, ensuring consistent visibility across digital, print, and outreach campaigns.



ABOUT THE EVENT

The community input sessions are designed to gather feedback from Marina residents on how to allocate a \$3 million investment to improve public access, facilities, recreational opportunities, and restoration projects within the City of Marina.

[Click here to download the brochure.](#)



The \$3 million investment is provided by the Monterey Peninsula Water Supply Project's Coast Development Fund. This funding will be used to implement the projects identified through the community engagement process.



ACCESSIBILITY AND ACCOMMODATIONS

To ensure full accessibility and inclusivity throughout the Marina Voices engagement process, several proactive steps were taken to meet the needs of all residents:

INCLUSIVE REGISTRATION PROCESS

During registration for workshops, participants were asked if they had any **accessibility needs**, such as **wheelchair access, sign language interpretation, or in-language translation**, so accommodations could be arranged in advance. This allowed the team to prepare and respond to specific needs to ensure meaningful participation.

MULTILINGUAL MATERIALS

All printed and digital outreach materials were available in **English, Spanish, Korean, and Vietnamese**, reflecting the linguistic diversity of Marina and ensuring non-English speakers could fully access and understand event information.

ADA-COMPLIANT WEBSITE AND SURVEYS

The **Marina Voices website and online surveys** were built with **ADA-compliant, AI-driven accessibility features** to support users with visual, motor, and cognitive impairments:

- **Keyboard Navigation:**

The site was fully operable via keyboard-only navigation for users with limited mobility.

- **Screen Reader Compatibility:**

Structured content and clear labeling ensured full compatibility with screen readers, allowing visually impaired users to access all information.

- **Adjustable Display Features:**

Visitors could modify **text size, contrast, and spacing** to improve readability for low-vision users or those with cognitive disabilities.

These measures helped eliminate barriers to participation, ensuring that the Marina Voices engagement process was equitable, inclusive, and representative of the Marina's diverse community.



COMMUNITY PARTNERSHIPS

To ensure broad community participation, targeted outreach efforts were conducted through partnerships with local organizations, faith-based groups, and community leaders. We collaborated with Compass Marina Church and Learning for Life Charter School to host community workshops, and with Alliance on Aging to help distribute flyers during home visits with Marina seniors.

Additionally, EnviroGage's outreach extended to various CBOs and faith-based organizations, where PDF flyers and event information were shared to encourage participation. A comprehensive list of engaged organizations is provided in the Addendum to this report, created upon completion of the outreach.

CALIFORNIA STATE UNIVERSITY MONTEREY BAY

As part of our commitment to providing hands-on experience to local students, EnviroGage partnered with **California State University Monterey Bay (CSUMB)** to offer a **paid internship** through the university's **Service Learning Program**.

EnviroGage conducted both in-person and online community input sessions with the valuable support of two CSUMB students, who contributed organizational, analytical, and clerical support throughout the sessions and played a key role in preparing the final report.

Additionally, we worked with two University of California Santa Cruz students to provide in-person event support.



ELECTED OFFICIALS

EnviroGage conducted outreach to local, county, state, and federal elected officials ahead of the March 1, 2025 workshop to inform them about the community input sessions and proactively address any concerns. This outreach included emails, follow-up calls, and public comments at City Council meetings to ensure transparency and keep leadership engaged in the process.

CITY OF MARINA

- Direct Outreach (Started 1/31/25): Emails and phone calls with Mayor Bruce Delgado, Mayor Pro Tem Liesbeth Visscher, Council Members Brian McCarthy, Kathy Biala, Jenny McAdams, and City Manager Layne Long, along with several other officials.
- City Council Meeting (2/4/25): Public comment and email submission.

MONTEREY COUNTY & STATE OFFICIALS

- State & Federal Officials (1/31/25):
 - Email to John Laird (State Senator), Dawn Addis (State Assemblymember), Jimmy Panetta (U.S. Representative).
- County Representation: Email to Supervisor Wendy Root-Askew and Chief of Staff Yuri Anderson.

CONCERNS RAISED & ACTIONS TAKEN

1. Officials questioned sources used in the FAQ

EnviroGage clarified that in addition to www.watersupplyproject.org, materials from the Coastal Commission staff report for the CDPs and the City of Marina's website were reviewed to ensure a balanced approach. The EnviroGage team welcomed further feedback on how to maintain transparency.

2. Engagement with the City of Marina

City officials asked why the FAQ was not first submitted to the City for review. EnviroGage explained that the Community Engagement Plan was approved by the Coastal Commission's Executive Director under Special Condition 17, and that the City of Marina was engaged as one of several key stakeholders throughout the process. EnviroGage also offered the City an opportunity to share any feedback or request changes to the FAQ and committed to thoughtfully considering and incorporating that input where appropriate.

3. Website Concerns & Revisions

On February 13, 2025, a City Council member raised concerns about a link to California American Water's website on the FAQ page. To maintain neutrality, the link was removed, and the council member was notified on February 17, 2025.

4. Concerns About California American Water's Role

Some Council members raised concerns about California American Water's influence over the process and how the \$3 million investment would be used. EnviroGage clarified that it was independently selected to gather community input. To ensure transparency, EnviroGage committed to including verbatim community feedback in the final report.



WORKSHOPS & ONLINE ENGAGEMENT



MARINA VOICES COMMUNITY WORKSHOPS – OVERVIEW

Between March and April 2025, **five in-person workshops** and **two online community meetings** were hosted as part of the Marina Voices engagement campaign. These sessions were created to gather meaningful input from Marina residents to help shape a **Public Access and Amenities Plan** funded by a **\$3 million investment** from California American Water.

WORKSHOP STRUCTURE & CONTENT

Project Overview Presentation

- Introduced the purpose of the Community Engagement Plan.
- Explained the origin of the \$3 million investment under Special Condition 17 of the CDPs.
- Outlined potentially eligible uses for the funding and emphasized the importance of resident participation.

Online Meetings

Two virtual meetings were held via Zoom, providing access for residents who could not attend in person. These virtual meetings:

- Included live polling, open discussion forums, and bilingual facilitation.
- Opportunities for participants to interact with the presentation content and provide input in real time.

Online Survey

The Marina Voices online survey collected input from Marina residents to guide how the \$3 million investment should be spent. Offered in multiple languages, the survey asked about frequently used public spaces, top investment priorities, desired upgrades, and environmental concerns. It also gathered demographic data and included open-ended questions for additional ideas. Responses helped identify key themes such as safety, accessibility, recreation, and environmental stewardship, which directly informed the final recommendations.



ACCESSIBILITY AND INCLUSION

- All sessions offered **translation** requests (English, Spanish, Korean, Vietnamese), **childcare**, **light refreshments**, and **ADA-compliant locations**.
- Registration included an option for participants to request **special accommodations**, such as sign language interpretation or mobility support.

OUTCOMES

These seven sessions (five in-person, two online) and the online survey ensured a broad and inclusive engagement process that captured a wide range of community voices—laying the foundation for a **resident-informed Public Access and Amenities Plan** that will guide future investments in Marina.

TOTAL PARTICIPATION:

212

In-Person Workshops

- **Dates:** March 1, March 20, March 21, March 22, April 2

Total Participants | **25**

Online Workshops

(For those unable to attend in person)

- March 11 & April 2

Total Participants | **4**

Online Surveys

- Hosted at www.marinavoices.com for residents to submit feedback on **community priorities and access improvements**.

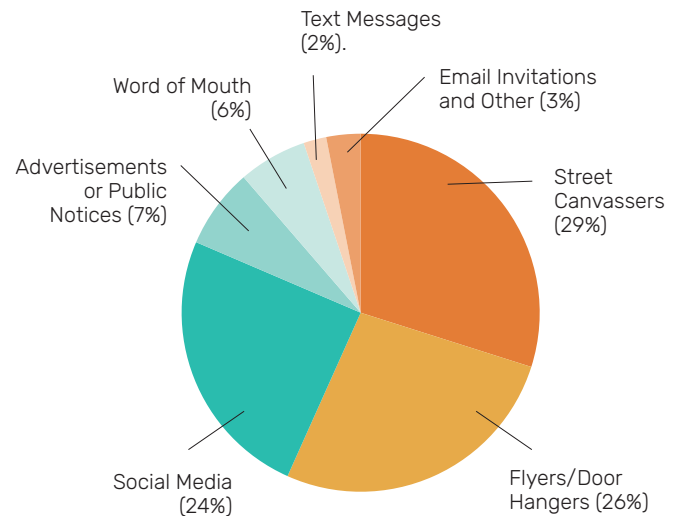
Total Participants | **183**



MARKETING & ENGAGEMENT

SUMMARY OF HOW PEOPLE HEARD ABOUT THE EVENT

The majority of participants learned about the event through Street Canvassers (29%) and Flyers/Door Hangers (26%), making these the most effective channels. Social Media was also a significant source, accounting for 24% of the responses. This distribution highlights the importance of direct, in-person outreach methods, along with social media in reaching the community.



CANVASSING

As part of the Marina Voices outreach campaign, a bilingual canvassing team of four individuals was deployed to conduct door-to-door and retail-based engagement to inform residents about the Community Input Sessions and encourage participation. The goal was to raise awareness about the opportunity to shape how \$3 million in community investment will be used to improve public access, facilities, recreational opportunities, and restoration in the City of Marina.

KEY ACTIVITIES:

Door-to-Door Outreach

Canvassers visited a wide range of neighborhoods throughout Marina, prioritizing accessible and receptive areas. In locations with restricted access (e.g., gated communities or no-soliciting zones), flyers were left on door handles when appropriate. The team made respectful efforts to avoid homes with posted restrictions.



CANVASSING

KEY ACTIVITIES:

Retail and High-Traffic Area Engagement

The team visited popular community hubs including **Grocery Outlet, El Rancho Market, The Dunes Shopping Center, and the Marina Farmers Market**, engaging directly with residents, vendors, and shoppers. These retail locations proved critical for high-visibility, person-to-person outreach.

Tablet-Assisted Engagement

Canvassers were equipped with **tablets** to assist residents in **completing surveys** and **registering for workshops** on-site—especially helpful for those without easy access to technology.

Multilingual Outreach

Flyers were available in **English, Spanish, Korean, and Vietnamese**. While usage of the Korean and Vietnamese flyers was limited, canvassers offered them when appropriate and were allowed to leave materials at select Asian-owned businesses.



CANVASSING

IMPACT & RESULTS:

Flyers Distributed

Over **3,750 flyers** were handed out between February 20 and March 29.

Survey Support

66 surveys were completed in the field with the help of Canvassers using tablets.

Community Feedback Highlights from Canvassers

- Many residents expressed appreciation for having a say in how the funds are used.
- Others raised concerns about the desalination project, California American Water's role, and trust in how funds would be distributed.
- Several residents offered input on priority issues such as road repairs, public safety, women's shelters, and park improvements.
- A few negative comments reflected skepticism about the community engagement plan's intentions, with some suggesting the effort was "just PR."



Observations & Recommendations

- Many residents were already aware of the campaign, showing the effectiveness of early visibility.
- A number of residents preferred to "think about it" before registering—indicating ongoing outreach and reminders may be beneficial.
- The team visited a Farmers Market, Grocery Outlet, El Rancho Market, and The Dunes Shopping Center and other local businesses.

In summary, the **canvassing team played a crucial role in deepening community awareness**, capturing real-time feedback, and encouraging participation from residents who may not have otherwise engaged. This boots-on-the-ground strategy helped ensure broader community representation.



SOCIAL MEDIA ADVERTISING OVERVIEW

FACEBOOK & INSTAGRAM (META)

The **Marina Voices** Facebook/Instagram ad campaign ran in several phases and was designed to maximize visibility and drive traffic to the website for event RSVPs or online survey participation. The campaign's performance can be understood through three key metrics: **Clicks to Site**, which measures how many times users clicked on the ad and visited the website, totaling **30,798 clicks**, indicating strong engagement; **Reach**, which represents the number of unique individuals who saw the ad, reaching **361,851 users**, demonstrating broad exposure; and **Impressions**, which track how often the ad was displayed, including multiple views by the same person, achieving **3,392,970 impressions**, highlighting the campaign's visibility.

CAMPAIGN DETAILS

- **Platforms**
Facebook (FB) & Instagram (IG)
- **Languages**
English and Spanish
- **Geotargeting**
ZIP code 93933 (City of Marina)

OVERALL RESULTS

Date	Clicks to Site	Reach	Impressions
Feb 2 – Feb 8	1,260	24,077	157,149
Feb 9 – Feb 11	1,708	28,813	216,957
Feb 12 – Feb 28	3,343	42,133	406,303
Mar 1 – Mar 7	4,674	50,738	518,274
Mar 7 – Mar 11	145	8,758	15,653
Mar 11 – Mar 14	1,388	27,010	143,004
Mar 15 – Mar 21	2,374	35,148	238,618
March 25-28	7,882	72,215	842,775
March 29-30	8,024	72,959	854,237
	30,798	361,851	3,392,970



RADIO

To reach a broader cross-section of Marina residents, Marina Voices ran an extensive **on-air radio campaign** across two major local stations—**KPRC-FM (Spanish Oldies)** and **KTOM-FM (Country Mainstream)**—through **iHeartMedia**. The campaign targeted adults **aged 25–54** and was designed to raise awareness about the community input sessions and to encourage participation.

KPRC-FM – SPANISH OLDIES

(Adults 25–54)

- Language: Spanish
- Est. Reach (Campaign): 9%
- Gross Impressions (IMPs): 205,100

ON-AIR DATES & SCHEDULE:

- **2/13 - 2/23/25:** 45 spots
- **2/24 - 3/1/25:** 45 spots
- **3/2 - 3/9/25:** 50 spots
- **3/10 - 3/16/26:** 50 spots
- **3/17 - 3/23/26:** 50 spots
- **3/24 - 3/30/26:** 50 spots

KTOM-FM – COUNTRY MAINSTREAM

(Adults 25–54)

- Language: English
- Est. Reach (Campaign): 13.30%
- Gross Impressions (IMPs): 309,600

ON-AIR DATES & SCHEDULE:

- **2/13 - 2/23/25:** 48 spots
- **2/24 - 3/1/26:** 48 spots
- **3/2 - 3/9/25:** Week off
- **3/10 - 3/16/26:** 54 spots
- **3/17 - 3/23/26:** 54 spots
- **3/24 - 3/30/26:** 54 spots

This radio campaign helped reinforce branding visibility for Marina Voices, reached listeners during peak driving and leisure hours, and expanded outreach to both Spanish- and English-speaking audiences in the Marina area.



PRINT

To promote the Marina Voices Community Input Sessions and ensure broad community awareness, public notices and advertisements were placed in two widely circulated local publications: **Monterey County NOW Weekly** and the **Monterey County Herald**. These publications were selected for their reach within Marina and surrounding communities, particularly among readers who rely on **print media** for local news and event information.

MONTEREY COUNTY NOW WEEKLY

Format: Public Notice Ad (Black & White)

Circulation: 21,736

- **Week of February 6, 2025** – 1/16-page ad
- **Week of February 19, 2025** – 1/16-page ad
- **Week of February 26, 2025** – Legal notice

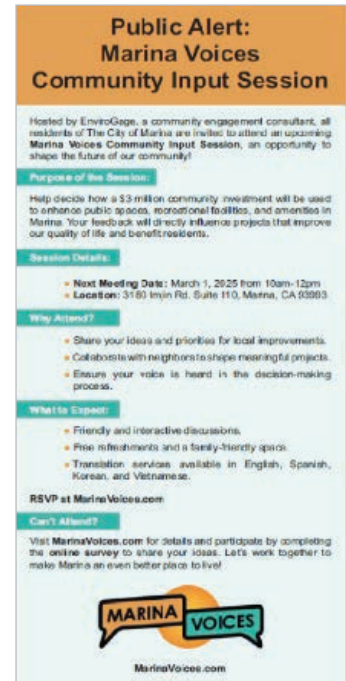
MONTEREY COUNTY HERALD

Format: Public Notice Ad (Color)

Circulation: 23,900

- **January 29, 2025** – 4.889" x 10.5"
- **February 6, 2025** – 4.889" x 10.5"
- **February 19, 2025** – 4.889" x 10.5"
- **February 26, 2025** – 4.889" x 7"

These consistent placements across multiple weeks helped build visibility for the workshops and supported Marina Voices' goal of reaching residents through diverse, community-centered outreach methods.



TEXT & EMAIL

The **Marina Voices** email and mobile/text campaigns targeted the **19,824 Marina Opt-in User Database** and the **22,171 Marina Area Cellular Database** to drive event participation. The email campaign achieved an **average open rate of 16.5%** and **1.57% click-through rate**. The mobile/text campaign achieved a **15.5% average open rate** and **1.08% click-through rate**.

REPORTING PERIOD: FEBRUARY 17 – MARCH 24, 2025

Email Campaign (19,824 Marina Opt-in User Database)

- **Feb 17:** 16% opened (3,245), 1.18% clicked (236)
- **Mar 10: Best day** – 21% opened (4,202), 1.49% clicked (298)
- **Mar 17:** 13% opened (2,510), 0.97% clicked (193)
- **Mar 24:** 16% opened (3,254), 1.15% clicked (230)

Average Open Rate: 16.5%

Average Click-Through Rate: 1.57%

Mobile/Text Campaign (22,171 Marina Area Cellular Database)

- **Feb 17:** 14% opened (2,873), 1.04% clicked (209)
- **Mar 10:** 15% opened (2,996), 1.05% clicked (211)
- **Mar 17:** 15% opened (2,976), 1.03% clicked (207)
- **Mar 24:** 18% opened (3,509), 1.23% clicked (247)

Average Open Rate: 15.5%

Average Click-Through Rate: 1.08%



COMMUNITY INPUT & INCLUSIVE DESIGN PRINCIPLES

COMPREHENSIVE RECOMMENDATIONS FOR \$3M INVESTMENT

This report synthesizes input from 212 Marina Residents gathered through a multi-pronged community engagement effort that included two online meetings, five in-person workshops, and a detailed online survey. The purpose of the report is to inform a community-centered investment strategy for \$3 million dedicated to improving public spaces and amenities in the City of Marina.

SURVEY DEMOGRAPHICS AT A GLANCE



Residency

63% long-time residents
(5+ years)



Languages Spoken at Home

80% English
12% Spanish
3% Vietnamese
1% Korean
1% Tagalog



Race & Ethnicity

36% White
21% Hispanic/Latino
11% Asian
10% Two or More Races
5% Black or African American
4% Other
3% Native Hawaiian
or Other Pacific Islander



Age

33% aged 60+
23% aged 40-49
18% aged 30-39
14% 50-59
7% 25-29
5% 18-24



Disabilities

17% identify with a disability
(including mobility impairments,
sensory sensitivities, cognitive
disabilities, and chronic
health conditions)



SURVEY RESPONSES

ACCOMMODATIONS FOR PEOPLE WITH DISABILITIES OR CAREGIVERS

When asked as someone with a disability (or as a caregiver), what types of accommodations would help you and your family. Below is a summary of feedback received.

Several community members highlighted key areas where accommodations could improve accessibility for people with disabilities or caregivers. A common request was for more accessible sidewalks with ramps, particularly in areas like Beach Road, where existing sidewalks are incomplete and create safety hazards. There was also a call for wheelchair/walker access, handicap parking, and restrooms, with several respondents asking for additional seating in public spaces.

Many suggested improved mental health resources and accessible beaches, including wheelchair rentals and improved access points such as low-grade ramps. There was a strong push for better roads, clearer signage, and safe walking paths, with a particular emphasis on making sure these paths are free of obstacles like scooters or bikes. Quiet rooms and gender-neutral restrooms were also frequently mentioned, along with accessible playgrounds and community spaces for people with disabilities or seniors.

Other suggestions included improved lighting, more benches, and safer crosswalks near popular areas like schools and community centers. The community also expressed a desire for more sensory-friendly zones, better public transportation options, and accessible recreation centers that can cater to people with various needs. Overall, these comments reflect a broad range of ideas aimed at creating a more inclusive and accessible environment for all individuals, regardless of physical abilities.



MOST USED PUBLIC SPACES

When asked which public spaces they and their families use most, parks, beaches, and trails were identified as the most frequented locations across all survey formats.

Answer Choices	Total %
Parks	26%
Beaches	24%
Trails	19%
Community centers	13%
Other (please specify)	9%
Sports fields	9%

What “Other” Responses Revealed

While the majority of respondents indicated a preference for traditional outdoor spaces like parks and beaches, several key themes emerged from those who selected “Other”:

- **Pedestrian Infrastructure:** Respondents called for improved sidewalks, crosswalks, and street signage, particularly to enhance safety and accessibility in neighborhoods.
- **Pickleball Access:** Multiple comments emphasized the need for more indoor and outdoor pickleball courts, noting limited availability and access.
- **Soccer Field Shortage:** Parents voiced frustration over the lack of quality soccer fields in Marina, requiring families to travel to other cities like Salinas and Monterey for practice and games.

These findings highlight not only which spaces are used most but also where gaps exist in infrastructure and public amenities. They point to the community’s growing need for safe, walkable, and multi-use spaces that are accessible to people of all ages and abilities.



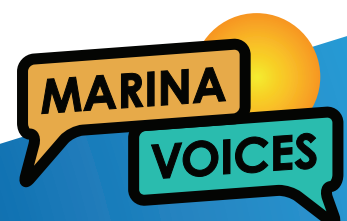
TOP PROJECT PRIORITIES

Residents were asked to select up to three project types they would most like to see funded through the \$3 million investment.

Answer Choices	Total %
Public safety or traffic fixes	14%
Environmental restoration projects (cleaning or restoring natural areas)	12%
Bigger or new community centers	12%
New walking trails	12%
More access to the coast for people with disabilities	10%
Cultural centers (celebrates local arts and groups)	8%
Safer bike lanes	7%
Better playgrounds	8%
Community gardens	9%
New pickleball courts	5%
Bicycle pump track	2%
Outdoor public bike pump & repair stations	2%

KEY TAKEAWAYS

- Public safety and traffic fixes ranked highest (14%), signaling strong concern about crosswalks, lighting, speeding, and street design—especially for pedestrians, children, and seniors.
- Environmental restoration, new walking trails, and expanded community centers all tied at 12%, showing equal interest in nature access, active transportation, and shared indoor space.
- Coastal access for people with disabilities was a top equity-driven priority (10%), underscoring community commitment to inclusion and ADA compliance.



SPECIFIC SITES NEEDING UPGRADES

Residents were asked to identify existing public facilities in Marina that need upgrades or improvements. In addition to naming specific sites like the Marina Senior Center and Marina Recreation & Cultural Services Department, many offered their own suggestions, which centered around four key themes:

- 1 **Infrastructure, Roads & Accessibility**
- 2 **Maintenance, Modernization & Facility Upgrades**
- 3 **Parks, Recreation & Safe Outdoor Spaces**
- 4 **Inclusive Community Spaces & Programs**

Answer Choices	Total %
Other (please specify)	17%
Marina Senior Center	17%
Marina Recreation & Cultural Services Department	12%
Los Arboles Sports Complex	10%
Rocky Han Community Center	9%
Marina Teen Center	10%
Marina Youth Center	10%
Baseball Field	5%
Glorya Jean Tate Scout Building	5%
Marina Skate Park	5%



SPECIFIC SITES NEEDING UPGRADES

FOUR KEY THEMES FROM “OTHER” RESPONSES

1

Infrastructure, Roads & Accessibility

Transportation infrastructure and accessibility was the most frequently cited concern. Residents emphasized the urgent need to fix potholes, install and repair sidewalks, paint traffic lanes, and improve street safety—particularly at high-risk intersections like Beach Road and Reservation Road. Many residents also requested improved ADA access, including ramps, wheelchair-friendly paths, and safe connections from the East Garrison community.

Sentiments

- “Install sidewalks where there are none... then repair and pave.”
- “Fix the road near CSUMB—it’s damaging cars.”
- “Parks need wheelchair access and shaded rest areas.”

2

Maintenance, Modernization & Facility Upgrades

Community members called for deep cleaning, remodeling, and repairs to outdated city buildings, restrooms, and recreation facilities. Requests also included replacing rusted equipment, repainting, addressing unsafe conditions, and expanding facilities to meet current population needs.

Sentiments

- “City facilities are old and unsafe—modernize everything.”
- “Remove rust, deep clean, and repaint the rec center.”
- “We need complete renovation, not just patchwork.”



SPECIFIC SITES NEEDING UPGRADES

FOUR KEY THEMES FROM “OTHER” RESPONSES (CONTINUED)

3

Parks, Recreation & Safe Outdoor Spaces

Residents expressed strong support for better parks, playgrounds, recreation centers, and youth athletic fields. Priorities included building a community gym, installing lighting for evening use, resurfacing pickleball and basketball courts, and preserving natural spaces like beaches, dunes, and ponds.

Sentiments

- “Kids are getting hurt on bad soccer fields—give them turf and lights.”
- “The pond is turning into a bog—clear the vegetation.”
- “We need a gym that’s clean, safe, and affordable for residents.”

4

Inclusive Community Spaces & Programs

There was a strong call for more spaces and programming for seniors, youth, and families, including a dedicated senior center, affordable public programming, and cultural gathering spaces. Residents also requested arts education, murals, and event spaces that reflect Marina’s diversity.

Sentiments

- “There is NO real senior center—just shared space.”
- “We need more low-cost programs for all ages.”
- “A cultural center could bring us together and host events.”



COMMONLY REQUESTED UPGRADES

Several strong themes emerged about the types of improvements residents would like to see in Marina's public spaces. Responses reflected a mix of **basic infrastructure needs**, **enhanced recreational access**, and **long-term community investment priorities**, these suggestions indicate that residents view modernizing public buildings and spaces as essential for fostering a vibrant, inclusive, and safe community. Upgrades in this category cover a broad spectrum, from enhancing senior centers and cultural venues to improving school facilities and municipal buildings.

TOP COMMUNITY PRIORITIES

1. Sidewalks, Roads & Trail Connectivity

- Fix damaged sidewalks and add new ones where none exist.
- Improve road quality and safety (e.g., the Beach Road and Reservation Road intersection.)
- Better trail connections, especially in East Garrison and near the beach.

Sentiments

- "Install sidewalks where there are none. Then repair and pave."
- "Speed bumps on residential streets like California Road."

2. Modernization, Maintenance & Cleanliness

- Upgrades to senior centers, cultural centers, municipal buildings (e.g., City facilities, schools), comprehensive renovations (e.g., complete facility modernizations, interior/exterior deep cleaning, updated equipment, housing improvements).
- Deep clean and repaint aging facilities.
- Replace broken windows, appliances, and equipment.
- Regular upkeep of playgrounds, basketball courts, restrooms, and picnic areas.
- More trash cans, cleaner bathrooms, and maintenance of natural areas like ponds and dunes.

Sentiments

- "The pond near the library is in horrible condition."
- "Remove rust and repaint the main recreation center."

3. Accessibility & ADA Compliance

- ADA upgrades to trails, sidewalks, and sports fields.
- More restrooms and better wheelchair access.
- Inclusive design for seniors, children with autism, and disabled community members.

Sentiments

- "Parks need wheelchair access and should be fenced in for children with autism."

4. Recreation Enhancements

- Many said there's no true senior center—the space is shared and inadequate.
- Interest in more classes, social space, and dedicated areas for seniors.
- Calls for multipurpose centers and flexible indoor facilities.
- Better sports fields (soccer, baseball, basketball) with lighting and safe surfaces.
- Indoor pickleball courts, disc golf courses, and upgraded skate areas.
- Requests for a public exercise equipment for all ages.

Sentiments

- "Kids have been hurt playing on fields with holes."
- "We need a community gym that's clean, affordable, and local."



WHAT SHOULD MARINA ADD?

Residents expressed a strong desire for **practical improvements**—such as more restrooms, hydration stations, lighting, and beach access—alongside a call for **environmental justice, and recreation equity**. Maintenance & Sanitation is selected here as the top category because its focus on cleanliness, health, and safety directly influences the fundamental quality of community spaces, thereby laying the groundwork for all other improvements.

Answer Choices	Total %
More public restrooms	21%
More benches	15%
Other (please specify)	16%
Water bottle filling stations	13%
More shade	12%
Beach showers	11%
More recycling bins in parks	12%

KEY THEMES FROM “OTHER” RESPONSES

Public Cleanliness & Basic Services

- Larger, crow-proof waste bins and dog waste stations along trails.
- Maintenance of beach restrooms and more trash bins citywide.
- Brighter lighting in public spaces to improve safety.

Access, Mobility & Sidewalks

- Strong demand for ADA-accessible beach access points, including at Imjin Parkway.
- Emphasis on building missing sidewalks, especially near schools (e.g., Carmel Avenue, Reindollar Avenue, Redwood Drive).
- Interest in non-concrete, joint-friendly walking paths.

Recreation & Fitness Facilities

- Community classes for seniors, beach seating, and interpretive signage.
- More pickleball and basketball courts.
- Requests for a public gym and upgraded fields for youth sports.
- More inclusive and safe facilities for children and seniors.



WHAT OTHER FIXES ARE MOST NEEDED IN MARINA'S PUBLIC SPACES?

The top request from residents wasn't for brand-new amenities—but for **upkeep, modernization, and repairs** to existing spaces. Community members voiced strong concerns about **infrastructure deterioration, public safety**, and **limited accessibility**, emphasizing the need for regular maintenance and essential upgrades like clean **restrooms, trash cans, seating**, and **lighting**. Many also called for transforming **underused or outdated areas**, such as former Fort Ord sites, into vibrant, multi-use spaces that serve the whole community.

1. Maintenance, Cleanliness & Repairs

- Clean public restrooms (especially at parks and beaches).
- More trash cans and regular upkeep of restrooms, fields, and trails.
- Revitalization of facilities like Rocky Han Community Center and older city buildings.

Sentiments

- “Regular maintenance is the most needed thing—it's not about more spaces, it's about taking care of what we already have.”

2. Roads, Sidewalks & Pedestrian Safety

- Pothole repair and repaving (e.g., Marina Drive, Paddon Place).
- Updated and ADA-compliant sidewalks and curb ramps.
- Safer crosswalks and street markings, especially near schools and downtown.
- Better lighting and safety call boxes for night-time use.

Sentiments

- “Streets and sidewalks are falling apart. We need safety for walkers and bikers.”

3. Accessibility & Inclusive Design

- More accessible routes to parks and beaches (especially Del Monte State Beach).
- Wheelchair access improvements and smoother paths throughout town.
- Expanded seating and shaded areas for seniors and people with disabilities.

Sentiments

- “More walkable and accessible coastline access—right now only the very fit can enjoy it.”

4. Recreation, Green Space & Cultural Amenities

- Upgraded playgrounds, sports fields, tennis/pickleball courts, and outdoor fitness spaces.
- Requests for bocce ball courts, horseshoe pits, volleyball courts, and skating rinks.
- More shaded sitting areas, benches, water filling stations.
- Interest in more trees, landscaping, and blight removal (especially old Fort Ord buildings).

Sentiments

- “Outdoor gym and restored skating rink like the Fort Ord days.”



ENVIRONMENTAL PROJECT SUPPORT

Marina residents strongly support environmental stewardship, with particular emphasis on cleaning, restoring, and protecting local parks, beaches, and native habitats. They also seek coastal access that balances environmental protection with community use, and they continue to express opposition to California American Water's desalination project.

KEY THEMES FROM ENVIRONMENTAL SUGGESTIONS

1. Accessible Beach & Coastal Cleanups

- Multiple requests for improved beach access from Imjin Parkway and Reservation Road, as well as general coastal restoration.
- Several called for environmental monitoring near coastal areas and along trails, including the management of homeless encampments and protection of natural vegetation.
- Requests included coastal restoration, non-concrete walking paths, and the removal of invasive plants between Walgreens and Starbucks, replaced with native landscaping and shaded benches.

Sentiments

- "Beach access at Imjin Parkway."
- "Coastal restoration and conservation."

2. Restoration of Natural Areas

- Locke-Paddon Park was the most frequently mentioned site, with requests to clear overgrowth, clean the pond, and maintain the ecosystem.
- High interest in rehabilitating the former CEMEX sand mining site to its natural state.

Sentiments

- "Clean up Locke Paddon Park and remove overgrowth in the pond."
- "Rehabilitation of the former Cemex mining site to its previous natural state."

3. Litter Removal & Beautification

- Daily volunteer cleanup by residents was mentioned multiple times.
- Strong calls to maintain medians, repaint crosswalks, repair street lights, and remove invasive vegetation.

Sentiments

- "I collect trash every day when I walk."
- "Knock down all the weeds on Imjin Parkway... and repair the street lights."

4. Native Planting & Tree Coverage

- Residents want to see more native and low-maintenance landscaping, with ideas like butterfly gardens, coastal trail plantings, and street trees.

Sentiments

- "More plants, more trees, butterfly gardens for pollinators."



ACCESSIBILITY IN PUBLIC SPACES

Residents were asked to share how public spaces in Marina could be made more accessible to people of all ages, abilities, and needs. Residents want Marina's public spaces to feel welcoming, safe, and usable for everyone—regardless of physical ability, age, or background. The strongest calls were for ADA upgrades, improved walkability and lighting, and spaces that serve families, seniors, and those with disabilities.

KEY THEMES FROM RESPONSES

1. Physical Accessibility (ADA Compliance)

- Strong support for wheelchair-friendly design, including:
 - Paved, level walkways.
 - Curb ramps and ADA-compliant beach and trail access.
 - Low-to-the-ground playground features
 - Restrooms with wider doors and grab bars.

Sentiments

- "Provide wheelchair access to parks, playgrounds, and restrooms."
- "Beach and trail ramps should accommodate mobility devices."

2. Sidewalks, Trails & Walkability

- Residents emphasized the need to repair damaged sidewalks, add continuous paths, and eliminate barriers that prevent mobility.
- Improved signage and wayfinding are also recommended for all users.
- Suggestions to install better lighting to make parks, paths, and gathering spaces feel safer for all, especially seniors and women.

Sentiments

- "Well-lit walkways are key for everyone's comfort."
- "Fix broken sidewalks and add more trails that connect neighborhoods."

3. Shaded Seating & Rest Areas

- Many called for more benches and resting spots throughout parks, trails, and coastal areas—especially for seniors or those with mobility issues.

Sentiments

- "Benches and shaded seating help people take breaks when walking."

4. Sensory & Cognitive Accessibility

- A few residents advocated for:
 - Quiet zones.
 - Clear signage with symbols.
 - Gender-neutral and family restrooms.

Sentiments

- "Create sensory-friendly spaces with soft light and quiet areas."



WHAT WOULD MAKE YOU VISIT MARINA'S PUBLIC SPACES MORE OFTEN?

Residents responded to this open-ended question, revealing a strong desire for improved safety, cleanliness, recreation options, and inclusive amenities. Their feedback reflects how personal and family needs, physical infrastructure, and community culture combine to shape public space usage.

KEY THEMES FROM RESPONSES

1. Clean, Safe & Well-Maintained Spaces

- Respondents emphasized the need for regular upkeep of public spaces, cleaner parks and restrooms, and general improvements to ensure spaces are inviting and well cared for. Ideas in this category focus on making public spaces safer and easier to access. This includes better lighting, improved trail and sidewalk conditions, ADA-compliant infrastructure, and general renovations to enhance safety and usability.
- Residents consistently emphasized the need for:
 - Clean public restrooms.
 - Regular maintenance of equipment and trails.
 - Lighting improvements for evening safety.
- Some expressed concern about homelessness, requesting services and solutions alongside cleaner spaces.

Sentiments

- "When they're clean and safe, I'm there."
- "Rusted playgrounds and broken sidewalks make it hard for me to take my child."

2. Family-Friendly Activities & Infrastructure

- Requests for:
 - Youth programs (swimming, tennis camps, rec leagues).
 - Safer, well-equipped parks and playgrounds.
 - Picnic and gathering areas with seating and BBQ grills.

Sentiments

- "More places for kids to play sports."
- "Birthday-friendly spaces with shade and seating."

3. Recreation Amenities

- Popular ideas included:
 - Pickleball courts, basketball courts, and volleyball areas.
 - Running tracks with early access.
 - Public gyms and pools.

Sentiments

- "A functional pool and gym would make a huge difference."
- "Let's bring back a skating rink and install a proper track."

4. Accessibility & Connectivity

- Residents want:
 - More sidewalks and trails.
 - ADA access to beaches and parks.
 - Walkable and transit-friendly locations.
 - Maps of public spaces.
 - Clear signage on hours and amenities.

Sentiments

- "Fort Dunes Beach is beautiful, but hard to access if you're not able-bodied."
- "I don't even know where some of these places are."



FINAL RECOMMENDATION: PRIORITIZING THE \$3M COMMUNITY INVESTMENT

This report presents a comprehensive, community-centered proposal grounded in both **quantitative analysis** and **qualitative insights** from over 200 Marina residents. Feedback was collected through an online survey, five in-person workshops, and two online meetings. The findings reflect a clear vision: **Marina's public spaces should be clean, accessible, inclusive, and welcoming—while honoring environmental values and supporting all generations.**

Rather than focus on a single major project, the community's comments suggest the **greatest impact** will come from **spreading the \$3 million dollar investment across three interconnected categories**. Many of the community's suggestions are practical, focalized, and achievable, and by selecting one key project per category, meaningful results can be delivered through the Public Access and Amenities Plan that address the community's preferences and needs.

This recommendation is based on a structured analysis of the most frequently mentioned project types, combining input across multiple formats to identify three top priorities. This approach provides flexibility to select specific, community-requested project ideas that align with public interest while staying within the allocated budget.

PRIORITY 1: SAFE, CLEAN, AND ACCESSIBLE PUBLIC INFRASTRUCTURE

Recommended Budget Allocation

\$1.2 million (40%)

Address residents' extensive concerns over basic infrastructure needs, such as sidewalks, restrooms, lighting, and American with Disabilities Act (ADA) accessibility. Survey data shows that improvements to safety and public accessibility earned the highest support.

Project ideas include:

- ADA-accessible beach paths and ramps (e.g., Fort Ord Dunes, Del Monte State Beach).
- Public restroom upgrades.
- Sidewalk and crosswalk repairs near schools and parks in high traffic areas (Carmel Avenue, Paddon Place, Imjin Parkway).
- Street lighting and signage for nighttime safety.
- Trash and recycling bins (e.g., crow-proof bins at Los Arboles fields).



FINAL RECOMMENDATION

PRIORITIZING THE \$3M COMMUNITY INVESTMENT

PRIORITY 2: RECREATIONAL SPACES FOR YOUTH, SENIORS & FAMILIES

Recommended Budget Allocation

\$1 million (33%)

Residents across all ages want more **comfortable, inclusive spaces** for play, rest, and community-building. Upgrades to aging facilities, especially for seniors and youth, were a consistent theme.

Project ideas include:

- Renovation of Marina Senior Center (dedicated space, kitchen, restrooms, programming).
- Resurfaced and equipped pickleball and tennis courts.
- Safer, modernized soccer fields and walking tracks.
- Outdoor fitness stations and shaded seating areas.
- Improvements to playgrounds, basketball courts, and skate areas.

PRIORITY 3: ENVIRONMENTAL STEWARDSHIP & COMMUNITY CONNECTION

Recommended Budget Allocation

\$800,000 (27%)

Marina residents expressed deep commitment to **coastal protection, habitat restoration, and community education**.

Project ideas include:

- Restoration of Locke-Paddon Park and pond (native planting, signage, cleanup.)
- Community gardens and pollinator landscaping.
- Tree planting and beautification projects.
- Environmental art and interpretive walking paths.
- Beach and park cleanup initiatives.



FINAL RECOMMENDATION PRIORITIZING THE \$3M COMMUNITY INVESTMENT

CROSS-CUTTING PRINCIPLES

Every project should integrate:

- **Accessibility:** ADA-compliant design, seating, and pathways.
 - **Sustainability:** Native landscaping, recycling stations, low-maintenance materials.
 - **Equity & Inclusion:** Linguistically and culturally responsive signage, programming for all ages.
 - **Ongoing Maintenance:** To ensure long-term success and community trust.
-

FINAL NOTE

This investment strategy reflects the **community's own priorities**—not just what should be built, but **how it should be built**: inclusively, sustainably, and with care. By selecting **one key project in each of the three identified focus areas**, the Public Access and Amenities Plan can make highly visible, community-supported improvements that serve **present needs and future generations**.



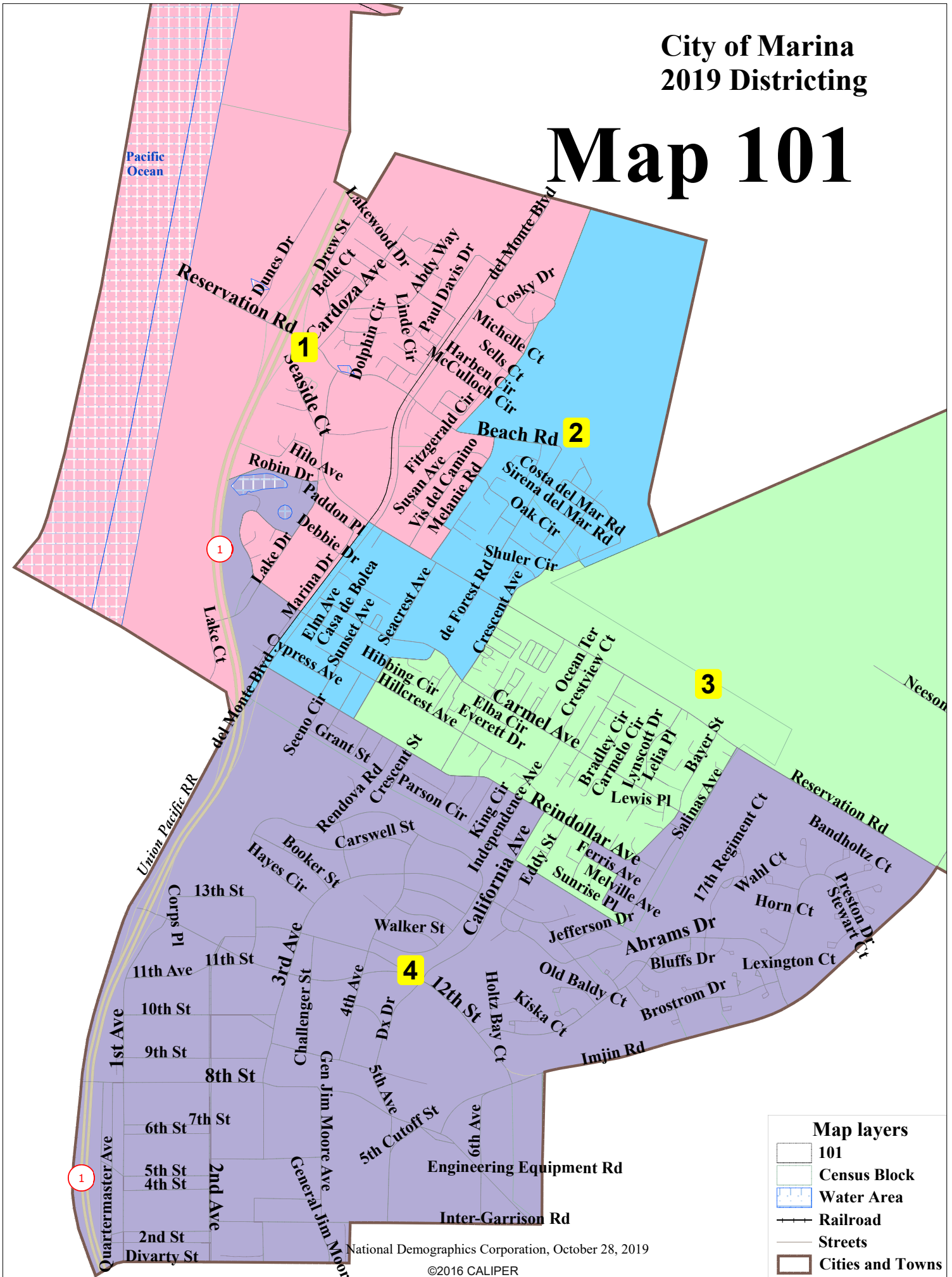
ADDENDUM



CITY OF MARINA MAP

City of Marina
2019 Districting

Map 101



City of Marina - Map 101						
District		1	2	3	4	Total
	Total Pop	5,024	5,087	4,903	4,704	19,718
	Deviation from ideal	94	157	-27	-226	383
	% Deviation	1.91%	3.18%	-0.55%	-4.58%	7.77%
Total Pop	% Hisp	21%	38%	25%	25%	27%
	% NH White	44%	27%	38%	35%	36%
	% NH Black	8%	7%	7%	11%	8%
	% Asian-American	22%	22%	22%	22%	22%
Citizen Voting Age Pop	Total	3,672	3,320	3,959	3,471	14,422
	% Hisp	14%	25%	13%	19%	17%
	% NH White	49%	36%	47%	47%	45%
	% NH Black	10%	8%	7%	12%	9%
	% Asian/Pac.Isl.	23%	26%	27%	16%	23%
Voter Registration (Nov 2018)	Total	2,849	2,106	2,877	2,639	10,471
	% Latino est.	20%	26%	23%	23%	23%
	% Spanish-Surnamed	18%	24%	20%	21%	21%
	% Asian-Surnamed	8%	9%	9%	8%	9%
	% Filipino-Surnamed	3%	4%	4%	3%	3%
	% NH White est.	60%	53%	59%	53%	56%
	% NH Black	12%	12%	9%	16%	12%
Voter Turnout (Nov 2018)	Total	1,828	1,225	1,799	1,536	6,389
	% Latino est.	19%	22%	19%	19%	20%
	% Spanish-Surnamed	17%	20%	17%	17%	18%
	% Asian-Surnamed	6%	7%	7%	7%	7%
	% Filipino-Surnamed	3%	3%	3%	3%	3%
	% NH White est.	63%	58%	64%	57%	61%
	% NH Black	12%	14%	9%	17%	13%
Voter Turnout (Nov 2016)	Total	2,173	1,530	2,075	1,696	7,473
	% Latino est.	18%	25%	20%	22%	21%
	% Spanish-Surnamed	16%	22%	18%	20%	19%
	% Asian-Surnamed	7%	7%	7%	6%	7%
	% Filipino-Surnamed	3%	3%	4%	3%	3%
	% NH White est.	63%	56%	58%	54%	58%
	% NH Black est.	9%	9%	10%	15%	11%
ACS Pop. Est.	Total	4,923	5,700	5,436	5,141	21,200
Age	age0-19	20%	24%	26%	33%	26%
	age20-60	56%	55%	53%	53%	54%
	age60plus	24%	21%	21%	14%	20%
Immigration	immigrants	23%	25%	27%	19%	24%
	naturalized	69%	56%	52%	45%	56%
Language spoken at home	english	68%	61%	59%	66%	64%
	spanish	11%	19%	20%	18%	17%
	asian-lang	17%	16%	17%	10%	15%
	other lang	4%	5%	4%	6%	5%
Language Fluency	Speaks Eng. "Less than Very Well"	12%	19%	23%	15%	17%
Education (among those age 25+)	hs-grad	53%	54%	57%	58%	55%
	bachelor	23%	19%	16%	17%	19%
	graduatedegree	13%	11%	10%	11%	11%
Child in Household	child-under18	26%	27%	25%	33%	27%
Pct of Pop. Age 16+	employed	64%	61%	60%	51%	59%
Household Income	income 0-25k	12%	21%	23%	20%	19%
	income 25-50k	21%	21%	24%	23%	22%
	income 50-75k	21%	18%	18%	16%	19%
	income 75-200k	42%	36%	32%	38%	37%
	income 200k-plus	5%	3%	3%	3%	3%
Housing Stats	single family	61%	61%	57%	57%	59%
	multi-family	39%	39%	43%	43%	41%
	rented	50%	53%	57%	74%	57%
	owned	50%	47%	43%	26%	43%
Total population data from the 2010 Decennial Census.						
Surname-based Voter Registration and Turnout data from the California Statewide Database.						
Latino voter registration and turnout data are Spanish-surname counts adjusted using Census Population Department undercount estimates. NH White and NH Black registration and turnout counts estimated by NDC. Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2013-2017 American Community Survey and Special Tabulation 5-year data.						

GOVERNMENT OFFICIAL OUTREACH

Government Official Outreach

Date	Contact Method	Name	Title
City of Marina			
2/4/25	Public Comment and email submission	City Council Meeting	City Council
1/31/25 2/1/25	Email Email	Bruce Carlos Delgado	Elected At-Large Mayor
1/31/25 2/18/25	Email Call	Brian McCarthy	Council Member
1/31/25 2/11/25	Email Call	Kathy Y. Biala	Council Member
1/31/25	Email	Jenny McAdams	Council Member
1/31/25	Email	Liesbeth Visscher	Mayor Pro Tem
2/19/25	Email	Layne Long	City of Marina Manager
Monterey County			
1/31/25	Email	John Laird	State Senator
1/31/25	Email	Dawn Addis	State Assemblymember
1/31/25	Email	Jimmy Panetta	US Representative
Marina Board Supervisor			
1/31/25	Email	Wendy Root-Askew	Monterey County Board of Supervisors
1/31/25	Email	Yuri Anderson	Chief of Staff to Wendy Root-Askew



Marina Voices

Community Input Sessions

City Council
City of Marina
Marina, California

Dear Members of the City Council,

As a local government officials, we wanted to inform you in advance about the upcoming Marina Voices Community Input Sessions, hosted by EnviroGage. These sessions provide an important opportunity for all residents of the City of Marina to engage and actively shape the future of their community. Residents can participate in the workshops in person, webinar, or complete an online survey to share their ideas and priorities for how a \$3 million community investment should be allocated. These sessions give residents a chance to share what matters most to them, ensuring that the funds are spent on projects that reflect the community's priorities.

EnviroGage, an independent community engagement consultant, was selected by the Coastal Commission to facilitate this outreach, ensuring that the process remains open, transparent, and inclusive for all Marina residents. As part of the Monterey Peninsula Water Supply Project's permits, a \$3 million community investment has been allocated to support the identification of public access priorities and projects that benefit Marina residents. This funding is a requirement of the Coastal Commission Special Condition 17 as part of the California American Water desalination project's permits.

While the input gathered will inform priorities identified by the community, EnviroGage does not play a role in any permitting or decision-making processes related to the project.

We appreciate your support in sharing the sessions with residents to ensure everyone's voice is heard. For more information, please see the flyers on next page for more information on the dates of our upcoming "Marina Voices: Community Input Sessions" or visit www.MarinaVoices.com.

Best regards,

Ignacio Fernandez
Community Engagement Manager
ignacio@envirogage.com
(415) 500-5479
www.envirogage.com

YOU'RE INVITED



MARINA VOICES COMMUNITY INPUT SESSION

Your voice matters! Join us to help shape the future of public spaces and amenities in the City of Marina. This is your chance to share ideas on how to allocate a \$3 million community investment to enhance our parks, recreation facilities, public access, and more.



CAN'T ATTEND?

Share your input by completing our online survey.

Scan for details.

WHY ATTEND?

The \$3 million community investment, funded by the Monterey Peninsula Water Supply Project's Coast Development Fund, is your opportunity to make meaningful improvements in our city. Let's decide together how to make Marina an even better place to live!

DATES TO ATTEND:

In-Person:

- Saturday, March 1, 2025
- Thursday, March 20, 2025
- Friday, March 21, 2025
- Saturday, March 22, 2025
- Wednesday, April 2, 2025

Online:

- Tuesday, March 11, 2025
- Monday, April 7, 2025

RSVP TODAY!

MARINAVOICES.COM

Together, we can shape Marina's future!
We look forward to seeing you at the session.

¡TE INVITAMOS!



MARINA VOICES SESIONES DE PARTICIPACIÓN COMUNITARIA

¡Tu voz importa! Ven y ayúdanos a decidir el futuro de los espacios públicos y servicios en Marina. Comparte tus ideas sobre cómo usar \$3 millones para mejorar parques, áreas recreativas, acceso público y más.



¿NO PUEDES ASISTIR?

Completa la encuesta en línea.
Escanea el código.

¿POR QUÉ ASISTIR?

Esta inversión comunitaria de \$3 millones, financiada por el Fondo de Desarrollo Costero del Proyecto de Suministro de Agua de la Península de Monterey, es tu oportunidad de lograr mejoras significativas en nuestra ciudad. ¡Trabajemos juntos para hacer de Marina un lugar aún mejor para vivir!

FECHAS PARA ASISTIR:

Presencial:

- Sábado, 1 de marzo de 2025
- Jueves, 20 de marzo de 2025
- Viernes, 21 de marzo de 2025
- Sábado, 22 de marzo de 2025
- Miércoles, 2 de abril de 2025

En línea:

- Martes, 11 de marzo de 2025
- Lunes, 7 de abril de 2025

¡REGÍSTRATE YA!

MARINAVOICES.COM

Juntos, podemos dar forma al futuro de Marina. ¡Esperamos verte en la sesión!

CBO OUTREACH

Community-Based Organization Outreach

Date Contact	Type of Engagement	Group
2/10/25	Email Voice Mail	Asian Communities of Marina (ACOM)
2/7/25	Email	Eden Council of Hope & Opportunity
2/7/25	Email	California Rural Legal Assistance
2/11/25	Email	Community Engagement California State University Monterey Bay
2/10/25	Email	Monterey Bay Economic Partnership (MBEP)
2/12/25	Email	Community Human Services
2/10/25	Email	Center for Community Advocacy
2/10/25	Email Voice Mail	Center for Farmworker Families
2/10/25	Email Voice Mail	Everyone's Harvest
2/12/25	Email Phone	Monterey Peninsula Regional Park District
2/12/25	Email	Recreation & Cultural Services Commission
2/12/25	Email	Marina Rotary Club
2/12/25	Email Phone	Kiwanis Club (Division 43 K04912)
2/13/25	Email	Marina Chamber of Commerce
2/10/25	Email	Filipino Community Organization of Monterey Peninsula
2/10/25	Email	Farmworker Resource Center, Monterey County
2/12/25	Voice Mail	Housing Resource Center of Monterey County
2/12/25	Email	Communities Organized for Relational Power in Action (COPA)
2/12/25	Email	Siembra
1/14/25	Voicemail	Latino Community Foundation

2/12/25	Email Phone	Central Coast Center for Independent Living
2/12/25	Email Phone	Alliance on Aging
2/12/25	Email Phone	Compass Church- Marina
2/12/25	Email	Ocean Rock Church
2/12/25	Email	St. Jude Catholic Parish
2/12/25	Email	Calvary Baptist Church
2/13/25	Phone	Marina United Methodist Church
2/12/25	Voicemail	Korean First Presbyterian Church of Monterey

FLYERS

YOU'RE INVITED



MARINA

VOICES

MARINA VOICES COMMUNITY INPUT SESSION

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여러분을 초대합니다



MARINA

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MARINA VOICES 지역사회 의견 수렴 세션

여러분의 목소리는 중요합니다! 마리나 시의 공공 공간과 편의 시설의 미래를 만들어가는 데 함께해주세요. 공원, 레크리에이션 시설, 공공 접근성 등을 개선하기 위한 300만 달러의 지역 투자금을 어떻게 사용할지에 대해 의견을 나눌 수 있는 기회입니다.

왜 참석해야 할까요?

몬터레이 반도 상수도 프로젝트의 해안 개발 기금에서 지원하는 3백만 달러의 지역사회 투자는 우리 도시를 의미 있게 개선할 수 있는 기회입니다.

함께 결정하여 마리나를 더욱 살기 좋은 곳으로 만들 수 있습니다!

참석 날짜

대면

- 2025년 3월 1일 토요일
- 2025년 3월 20일 목요일
- 2025년 3월 21일 금요일
- 2025년 3월 22일 토요일
- 2025년 4월 2일 수요일

온라인

- 2025년 3월 11일 화요일
- 2025년 4월 7일 월요일

지금 바로 신청하세요!

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함께 마리나의 미래를 만들어갈 수 있습니다!
많은 참여 부탁드립니다.



참석이
어려우세요?

온라인 설문조사에 참여하여
의견을 공유해 주세요.

자세한 내용은 스캔하세요.

BẠN ĐƯỢC MỜI



MARINA

VOICES

BUỔI ĐÓNG GÓP Ý KIẾN CỦA CỘNG ĐỒNG MARINA VOICE

Tiếng nói của bạn có ảnh hưởng! Hãy tham gia cùng chúng tôi để giúp định hình tương lai của các không gian công cộng và tiện nghi tại Thành phố Marina. Đây là cơ hội để bạn chia sẻ ý tưởng về cách phân bổ khoản đầu tư cộng đồng trị giá 3 triệu đô la để tăng cường công viên, cơ sở giải trí, tiếp cận công cộng và hơn thế nữa.



KHÔNG THỂ THAM DỰ?

Chia sẻ ý kiến đóng góp của bạn bằng cách hoàn thành khảo sát trực tuyến của chúng tôi.

Quét để biết chi tiết.

TẠI SAO THAM DỰ?

Khoản đầu tư cộng đồng trị giá 3 triệu đô la, được tài trợ bởi Quỹ Phát triển Bờ biển của Dự án Cấp nước Bán đảo Monterey, là cơ hội để bạn thực hiện những cải tiến có ý nghĩa trong thành phố của chúng ta. Hãy cùng nhau quyết định làm thế nào để biến Marina thành một nơi thậm chí còn tốt hơn để sống!

NGÀY THAM DỰ:

Trực tiếp:

- Thứ Bảy, ngày 1 tháng 3 năm 2025
- Thứ Năm, ngày 20 tháng 3 năm 2025
- Thứ Sáu, ngày 21 tháng 3 năm 2025
- Thứ Bảy, ngày 22 tháng 3 năm 2025
- Thứ Tư, ngày 2 tháng 4 năm 2025

Trực tuyến:

- Thứ Ba, ngày 11 tháng 3 năm 2025
- Thứ Hai, ngày 7 tháng 4 năm 2025

XÁC NHẬN THAM GIÁ NGÀY HÔM NAY!

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Cùng nhau, chúng ta có thể định hình tương lai của Marina! Chúng tôi mong được gặp bạn tại buổi đóng góp ý kiến.

¡TE INVITAMOS!



MARINA

VOICES

MARINA VOICES SESIONES DE PARTICIPACIÓN COMUNITARIA

¡Tu voz importa! Ven y ayúdanos a decidir el futuro de los espacios públicos y servicios en Marina. Comparte tus ideas sobre cómo usar \$3 millones para mejorar parques, áreas recreativas, acceso público y más.



¿NO PUEDES ASISTIR?

Completa la encuesta en línea.

Escanea el código.

¿POR QUÉ ASISTIR?

Esta inversión comunitaria de \$3 millones, financiada por el Fondo de Desarrollo Costero del Proyecto de Suministro de Agua de la Península de Monterey, es tu oportunidad de lograr mejoras significativas en nuestra ciudad. ¡Trabajemos juntos para hacer de Marina un lugar aún mejor para vivir!

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- Sábado, 22 de marzo de 2025
- Miércoles, 2 de abril de 2025

En línea:

- Martes, 11 de marzo de 2025
- Lunes, 7 de abril de 2025

¡REGÍSTRATE YA!


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Juntos, podemos dar forma al futuro de Marina. ¡Esperamos verte en la sesión!

SOCIAL MEDIA

Social Media Ads

Ad


_monarchmarketing 




0:28

City of Marina

A vibrant community by the ocean's surface.

Learn more 

7   

_monarchmarketing Join us at the Marina Voices Community Input Session to decide how a \$3M investment will improve public spaces & amenities in Marina.

¡Únete a la sesión de participación Marina Voices y decide cómo se invertirán \$3 MILLONES para mejorar los espacios públicos y servicios en Marina.

[See translation](#)



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The community input sess... **See more**



This Saturday at 10 AM
**Marina Voices
Community Input S...**

☆ **Interested**

EMAIL MARKETING

2/21/25, 12:58 PM



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Target-Reporting.net | Client Report

Advertiser: Calwater

Media Property: Latin Pak

Subject Line: \$3 Million Community Investment

Friendly From: Marina Voices

Geographics:

Marina, CA zip code 93933

Demographics: Consumers

Campaign Name	Broadcast Date	Delivered	Opens	Percent Opens	Clicks	Percent Click	Clicks To Opens
Calwater	02/17/2025	20000	3245	16.23	236	1.18	7.27

Id	Links	Clicks
1	https://marinavoices.com	236

3/14/25, 8:41 AM



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Target-Reporting.net | Client Report

Advertiser: Calwater English D2

Media Property: Latin Pak

Subject Line: \$3 Million Community Investment

Friendly From: Marina Voices

Geographics:

Marina CA zip code ALL

Demographics: Consumers

Campaign Name	Broadcast Date	Delivered	Opens	Percent Opens	Clicks	Percent Click	Clicks To Opens
Calwater English D2	03/10/2025	20000	4202	21.01	298	1.49	7.09

Id	Links	Clicks
1	https://marinavoices.com	298

3/21/25, 10:40 AM

Target-Reporting.net | Client Report



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Advertiser: Calwater Spanish D3

Media Property: Latin Pak

Subject Line: \$3 Millones de Inversión Comunitaria

Friendly From: Marina Voices

Geographics: Marina CA zip code ALL

Demographics: Consumers

Campaign Name	Broadcast Date	Delivered	Opens	Percent Opens	Clicks	Percent Click	Clicks To Opens
Calwater Spanish D3	03/17/2025	20000	2510	12.55	193	0.97	7.69

Id	Links	Clicks
1	https://marinavoices.com	193

3/28/25, 12:04 PM

Target-Reporting.net | Client Report



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Advertiser: Calwater English D4

Media Property: Latin Pak

Subject Line: You're Invited April 2: \$3 Million Community Investment

Friendly From: Marina Voices

Geographics: Marina CA zip code ALL

Demographics: Consumers

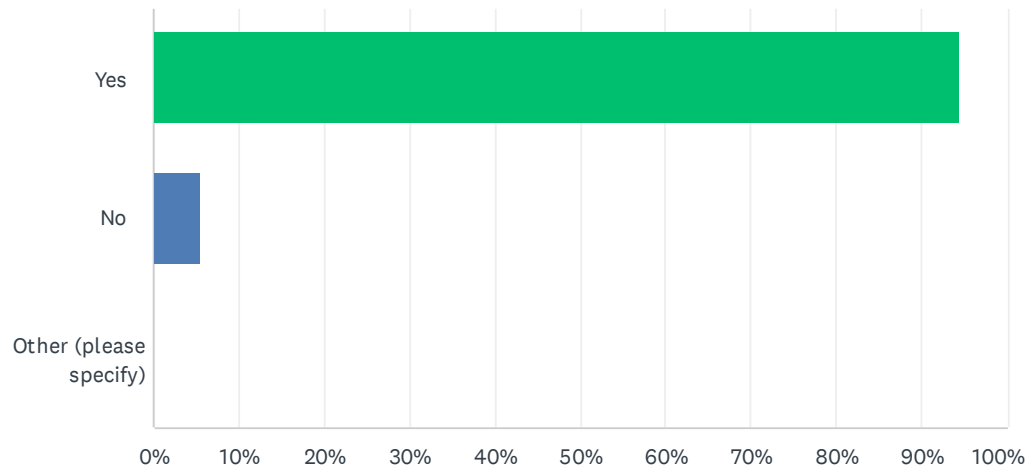
Campaign Name	Broadcast Date	Delivered	Opens	Percent Opens	Clicks	Percent Click	Clicks To Opens
Calwater English D4	03/24/2025	20000	3254	16.27	230	1.15	7.07

Id	Links	Clicks
1	https://marinavoices.com	230

ONLINE SURVEYS

Q1 Do you live in Marina?

Answered: 183 Skipped: 0

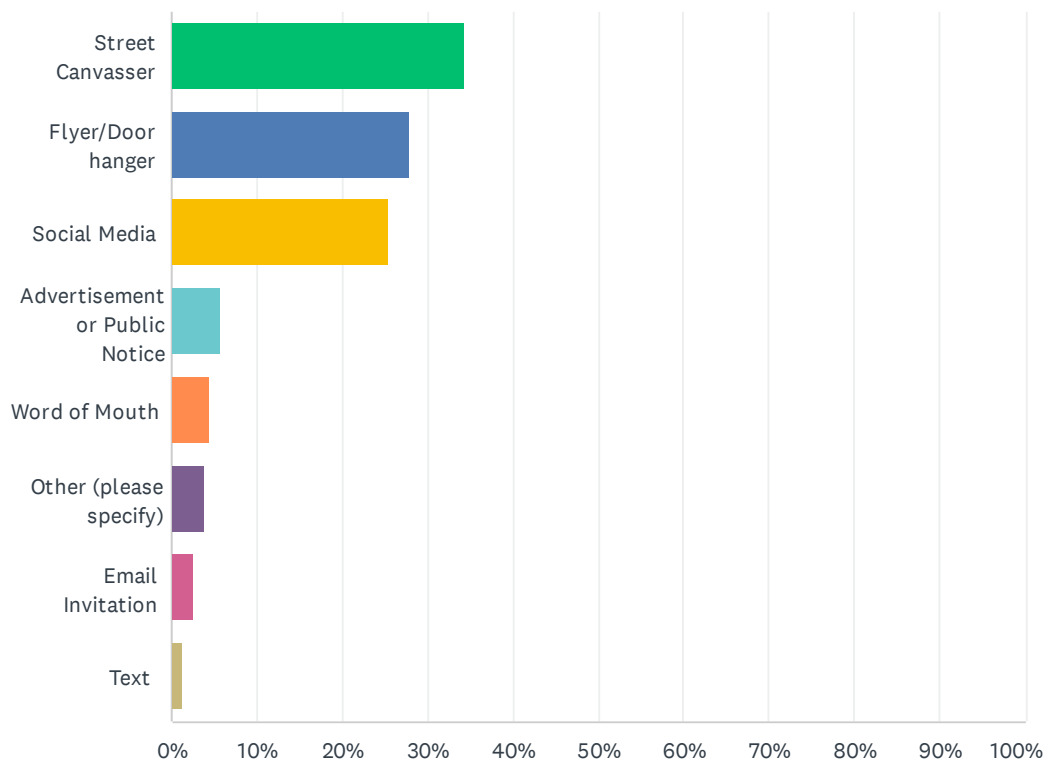


ANSWER CHOICES		RESPONSES
Yes		94.54% 173
No		5.46% 10
Other (please specify)		0.00% 0
TOTAL		183

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q2 How did you hear about this event?

Answered: 157 Skipped: 26



ANSWER CHOICES	RESPONSES	
Street Canvasser	34.39%	54
Flyer/Door hanger	28.03%	44
Social Media	25.48%	40
Advertisement or Public Notice	5.73%	9
Word of Mouth	4.46%	7
Other (please specify)	3.82%	6
Email Invitation	2.55%	4
Text	1.27%	2
Total Respondents: 157		

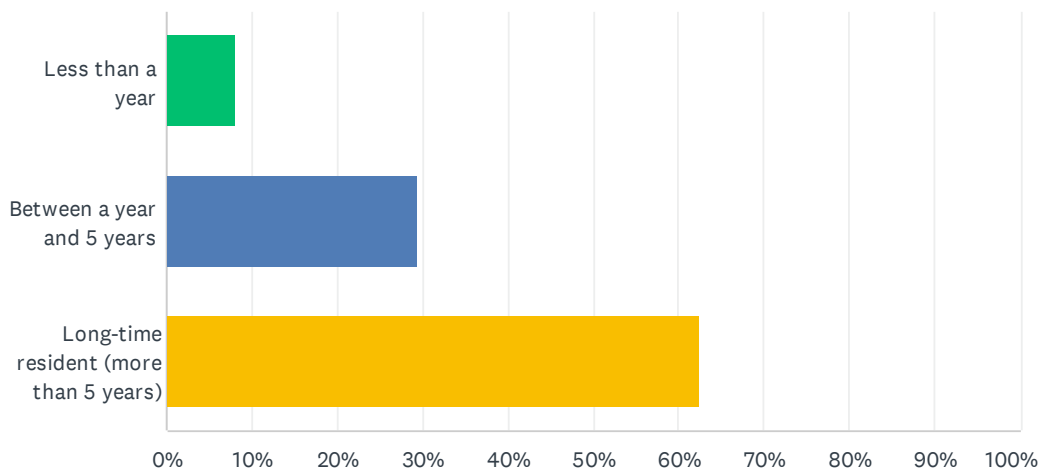
#	OTHER (PLEASE SPECIFY)	DATE
1	Monterey County Weekly article	3/26/2025 7:14 PM
2	Attached to the screen door	3/15/2025 5:06 PM
3	work	3/12/2025 6:26 PM
4	Mayor	3/10/2025 5:46 PM

Marina Voices Online Survey

5	Link Forwarded by a neighbor.	2/19/2025 9:26 AM
6	Website	2/4/2025 6:38 PM

Q3 How long have you lived in Marina?

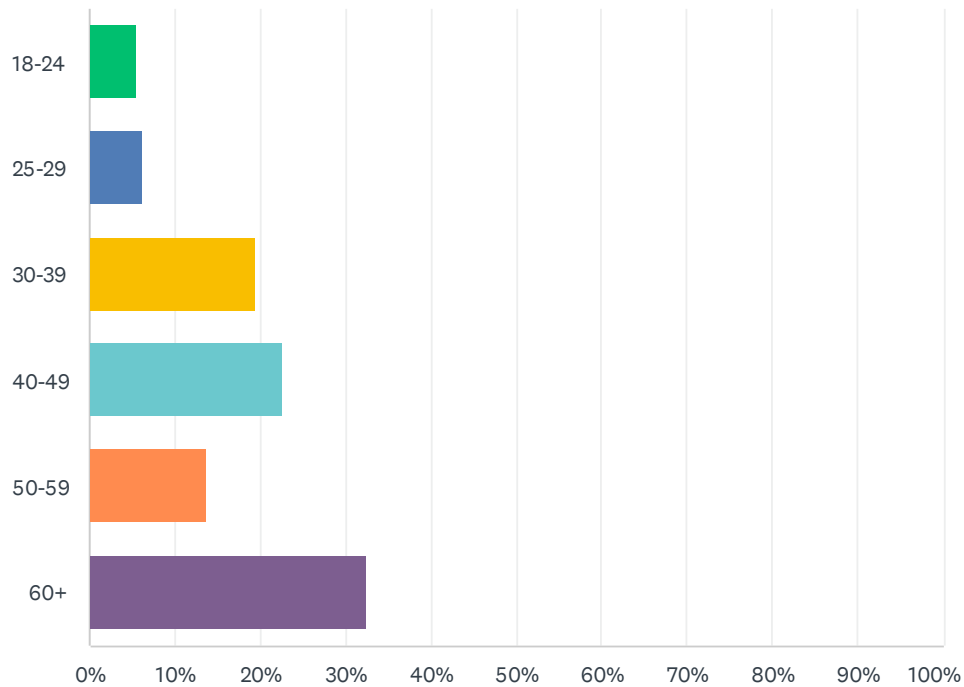
Answered: 160 Skipped: 23



ANSWER CHOICES	RESPONSES	
Less than a year	8.13%	13
Between a year and 5 years	29.38%	47
Long-time resident (more than 5 years)	62.50%	100
TOTAL		160

Q4 How old are you?

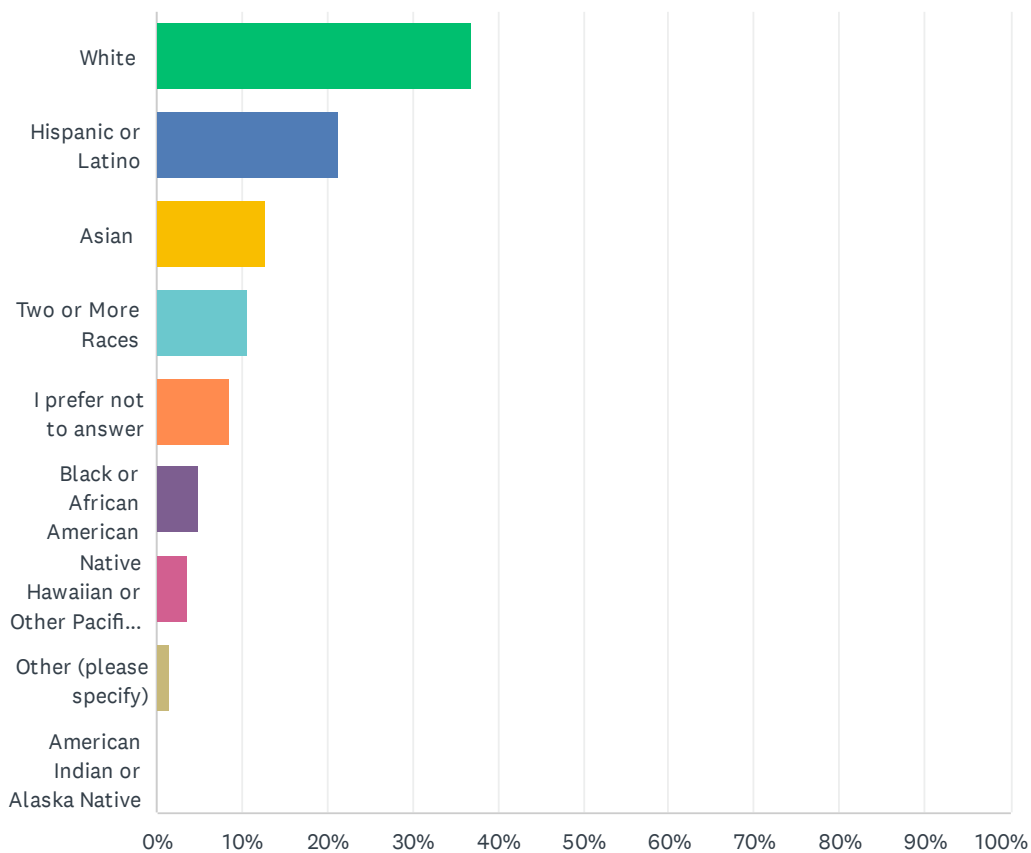
Answered: 160 Skipped: 23



ANSWER CHOICES	RESPONSES	
18-24	5.63%	9
25-29	6.25%	10
30-39	19.38%	31
40-49	22.50%	36
50-59	13.75%	22
60+	32.50%	52
TOTAL		160

Q5 What is your race/ethnicity?

Answered: 141 Skipped: 42

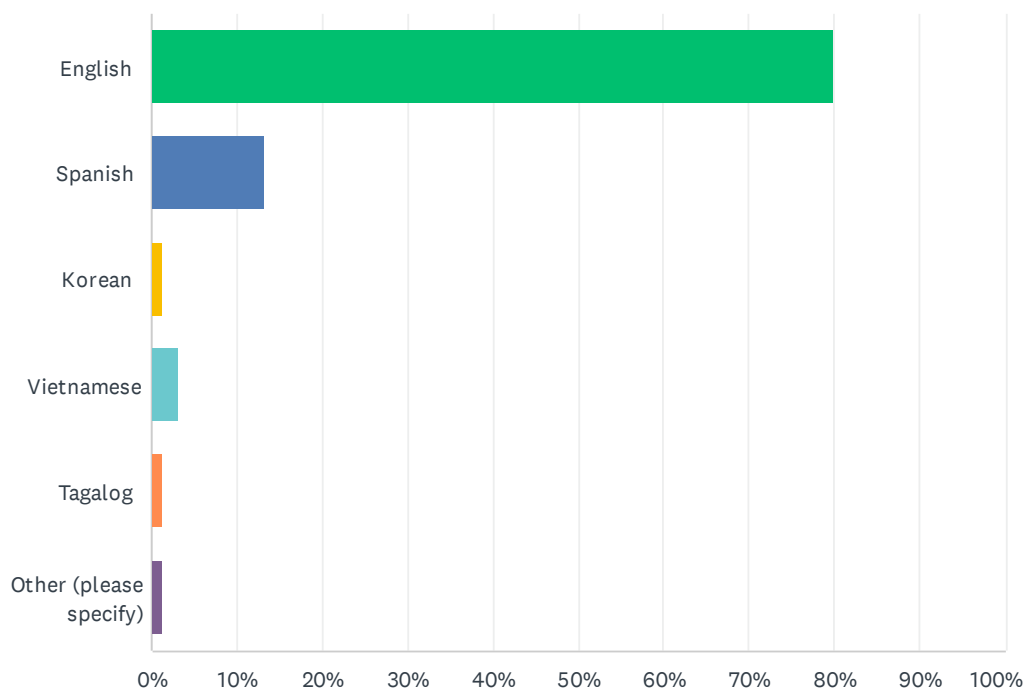


ANSWER CHOICES		RESPONSES	
White		36.88%	52
Hispanic or Latino		21.28%	30
Asian		12.77%	18
Two or More Races		10.64%	15
I prefer not to answer		8.51%	12
Black or African American		4.96%	7
Native Hawaiian or Other Pacific Islander		3.55%	5
Other (please specify)		1.42%	2
American Indian or Alaska Native		0.00%	0
TOTAL			141

#	OTHER (PLEASE SPECIFY)	DATE
1	Pakistani	3/16/2025 11:51 AM

Q6 What language do you primarily speak at home?

Answered: 160 Skipped: 23

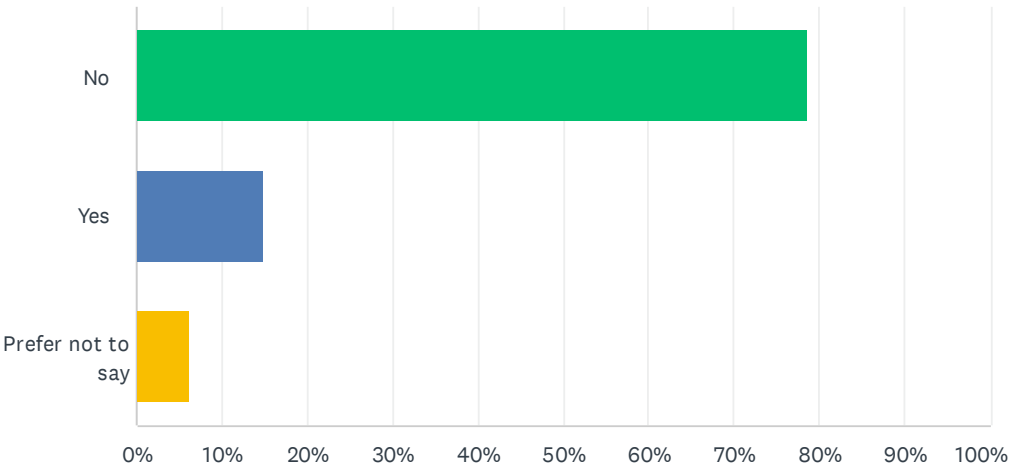


ANSWER CHOICES	RESPONSES	
English	80.00%	128
Spanish	13.13%	21
Korean	1.25%	2
Vietnamese	3.13%	5
Tagalog	1.25%	2
Other (please specify)	1.25%	2
TOTAL		160

#	OTHER (PLEASE SPECIFY)	DATE
1	pashto	3/19/2025 12:47 AM
2	Japanese/English	3/17/2025 9:26 PM

Q7 Do you identify as a person with a disability?

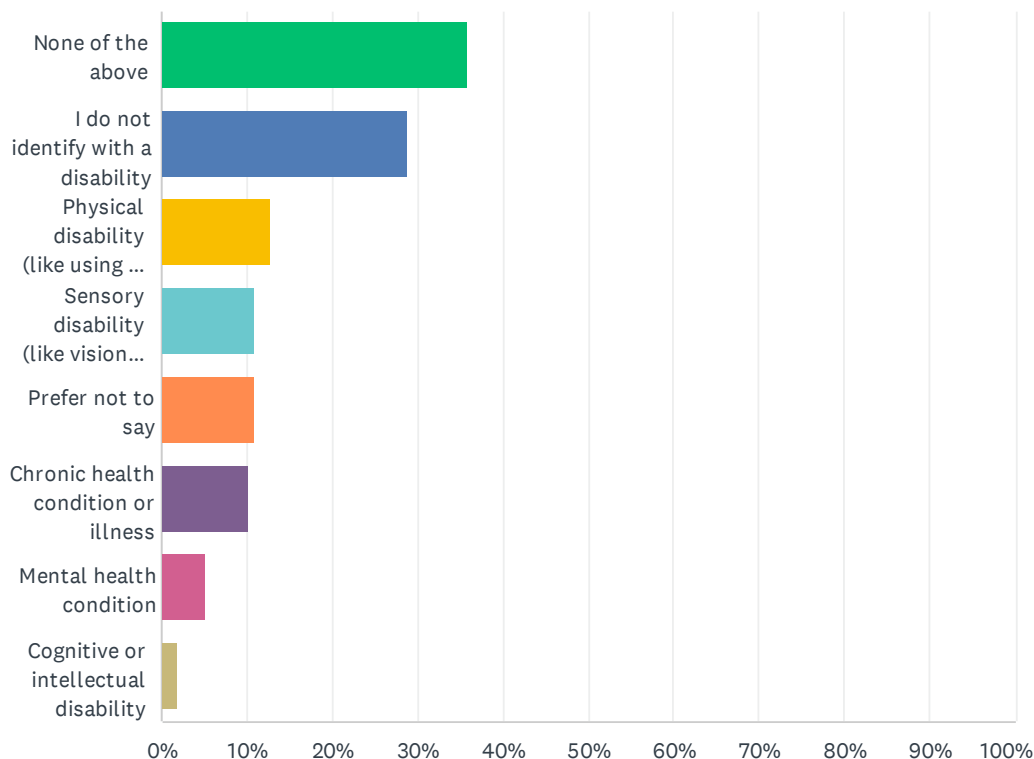
Answered: 160 Skipped: 23



ANSWER CHOICES		RESPONSES	
No		78.75%	126
Yes		15.00%	24
Prefer not to say		6.25%	10
TOTAL			160

Q8 To support the creation of an inclusive plan that considers diverse disabilities and aims to enhance public access, facilities, recreational opportunities, and restoration projects, please let us know if you identify with any of the following (select all that apply):

Answered: 156 Skipped: 27



ANSWER CHOICES		RESPONSES	
None of the above		35.90%	56
I do not identify with a disability		28.85%	45
Physical disability (like using a wheelchair or cane)		12.82%	20
Sensory disability (like vision or hearing issues)		10.90%	17
Prefer not to say		10.90%	17
Chronic health condition or illness		10.26%	16
Mental health condition		5.13%	8
Cognitive or intellectual disability		1.92%	3
Total Respondents: 156			

#	OTHER (PLEASE SPECIFY)	DATE
1	Na	3/29/2025 10:35 AM

Marina Voices Online Survey

2	Na	3/29/2025 10:26 AM
3	senior citizen	3/17/2025 6:44 PM
4	My husband has disability and we are together	2/21/2025 9:51 AM

Q9 As someone with a disability (or as a caregiver), what types of accommodations would help you and your family?

Answered: 67 Skipped: 116

#	RESPONSES	DATE
1	More sidewalks overall, but also sidewalks with ramps. Grab bars/railings along walls in public spaces.	3/30/2025 6:14 PM
2	Wheelchair/walker access, handicap parking, handicap restrooms, seating	3/30/2025 9:03 AM
3	No	3/29/2025 2:49 PM
4	No	3/29/2025 2:46 PM
5	Na	3/29/2025 2:43 PM
6	I would like for there to be more resources for people with mental health issues	3/29/2025 2:31 PM
7	N/A	3/29/2025 1:55 PM
8	N/A	3/29/2025 1:48 PM
9	N/A	3/29/2025 11:46 AM
10	Mejores callejeras	3/29/2025 10:53 AM
11	na	3/29/2025 10:43 AM
12	Na	3/29/2025 10:35 AM
13	Na	3/29/2025 10:26 AM
14	No	3/29/2025 10:19 AM
15	Aire fresco mas jardines para trabajar en ellos	3/29/2025 10:19 AM
16	Better roads and more signs	3/29/2025 9:28 AM
17	Clear painted streets that can be seen especially on the fog and rain	3/28/2025 6:43 PM
18	NA	3/25/2025 6:24 PM
19	n/a	3/24/2025 3:43 PM
20	Easier access to Marina beach	3/20/2025 10:38 AM
21	wheel chair rental, more wheelchair access to public areas and parks	3/18/2025 6:58 PM
22	NA	3/18/2025 8:58 AM
23	Physical exercise, community-based, martial arts, swimming, yoga	3/17/2025 9:26 PM
24	I would like people to be able to walk safely on sidewalks from Windy Hill Park to Marina State Beach whether on the north or south side of Beach Rd. Currently, there is no way to continuously walk that route on either side of Beach Rd. due to breaks in the sidewalk in several places along that route. One example is under the eucalyptus trees on the north side of Beach Rd. (forcing you to jaywalk to the south side of Beach Rd. right by a sharp curve in the road.) Another is on the south side of Beach Rd. near the intersection with Michael Dr. When approaching that area there is a section without sidewalks. Walkers then have two choices -1) jaywalk across to the sidewalk on the north side of Beach Rd. (Note: There is a sign there that notes that the sidewalk has ended and actually directs you to cross to the other side - but no crosswalk is provided!) or 2) walk out around parked cars into traffic until the sidewalk begins again further down the street on the south side. Both of these dangerous options require dodging vehicles that are zipping around entering and exiting the nearby traffic circle. Please consider this to be a priority safety issue for all (disabilities or not.) Another	3/17/2025 6:44 PM

Marina Voices Online Survey

suggestion would be to make sure old, faded street signs are replaced. Even though GPS certainly helps emergency vehicles find locations, street signs are important as well. In my neighborhood, the following street signs need replacing: Talmon/Quebrada Del Mar Rd, Estrella Del Mar Way/Quebrada Del Mar Rd, Estrella Del Mar Way/Isla Del Sol Way, Quebrada Del Mar Rd/Isla Del Sol Way. Some of them are completely unreadable. Thank you for your consideration of these safety issues.

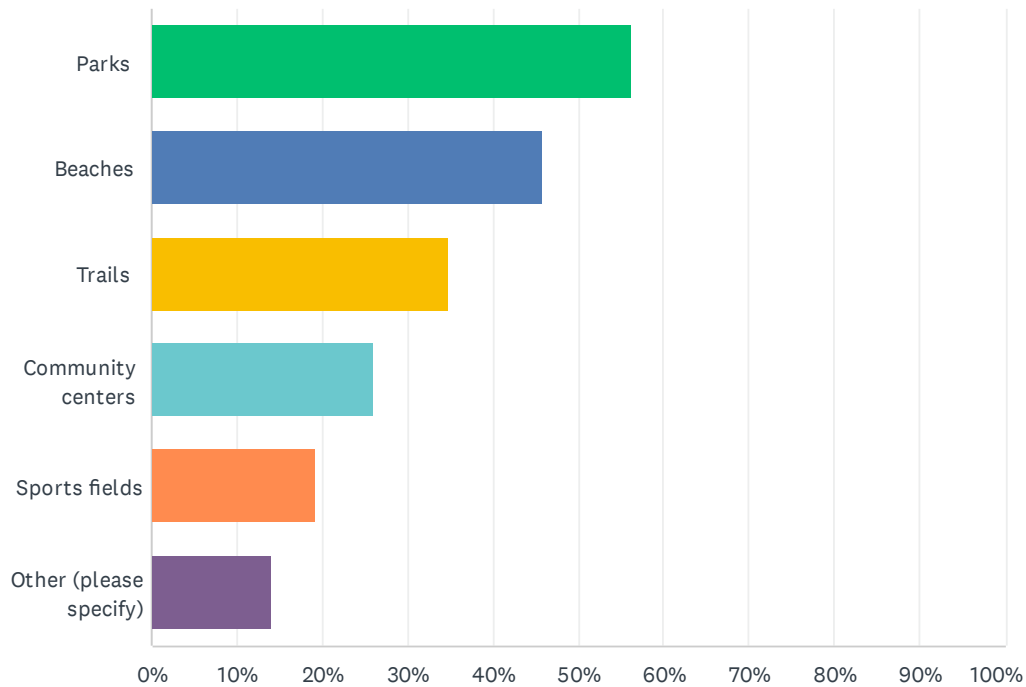
25	Not sure	3/17/2025 1:26 PM
26	Level areas for physically challenged, elevators for multi-floor facilities, ADA compliant facilities/hardscape, landscaping.	3/17/2025 10:21 AM
27	cannot think of anything	3/16/2025 9:34 PM
28	Wheelchair accessibility, hearing assistive devices.	3/16/2025 5:28 PM
29	Wheel chair	3/16/2025 2:03 PM
30	No	3/16/2025 2:00 PM
31	Accommodations make life easier and safer for everyone. I do not have a disability or act as a caregiver but I support building inclusive infrastructure.	3/16/2025 1:58 PM
32	No	3/16/2025 1:50 PM
33	NA	3/16/2025 11:51 AM
34	Full wheelchair access and low to the ground play options	3/15/2025 5:28 PM
35	none	3/15/2025 1:08 PM
36	Just regular ADA regularities.	3/15/2025 11:39 AM
37	Na	3/15/2025 9:27 AM
38	More 911 services	3/11/2025 3:05 PM
39	I don't have a disability and therefore no accommodations necessary	3/8/2025 4:46 PM
40	Wheelchair access	3/8/2025 12:08 PM
41	Handicap parking	3/7/2025 1:08 PM
42	Quiet rooms with soft light to retreat to, even for a moment. More handicapped bathrooms / family restrooms. Gender neutral restrooms	3/6/2025 1:02 PM
43	Better sidewalks, street access, lighting. More crosswalks on Del Monte Blvd.. A bigger community center with activities/gym.	2/24/2025 6:32 AM
44	Clean and Safe Low income Senior independent Housing with our own bedroom and bathroom and kitchen area if possible. Easy access for a wheel or Walker and canes. Dr. Visit's. (Hopefully grocery delivery is possible). Also the people who manage this housing would be kind, caring and responsible and respectful of the Seniors living in the housing units they manage.	2/24/2025 12:21 AM
45	Community store, library small shopping center, gas stations, major Park with recreation center option that could be options to walk to in the East Garrison part of Marina for disabled, seniors and those who prefer closer options that realtors promise is coming to the area that you don't need a car to get to it.	2/23/2025 8:10 AM
46	Safer and Better cross walks near main areas like near marina MPC campus . Students from Marina high and MPC use that cross walk area and it's dangerous without warning lights or signal lights for drivers	2/23/2025 5:50 AM
47	Accessible spaces ace walking paths	2/23/2025 1:14 AM
48	Safe walking paths that exclude electric anything: scooters, skateboards, bikes etc. separate the electric from walking including non-electric wheeled transportation such as bikes or skateboards.	2/22/2025 8:31 AM
49	Nothing	2/21/2025 2:58 PM

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50	More accessibility and more resources	2/21/2025 2:24 PM
51	N/A	2/21/2025 12:22 PM
52	Easily accessible for wheelchair, cane or walker-smooth walkways	2/21/2025 9:51 AM
53	Parquin Para incapacitados	2/20/2025 4:44 PM
54	none	2/20/2025 3:49 PM
55	none	2/20/2025 2:42 PM
56	Lampas en las calles	2/20/2025 1:22 PM
57	Accessibility	2/20/2025 10:51 AM
58	Not applicable	2/20/2025 12:26 AM
59	None	2/19/2025 1:34 PM
60	none	2/12/2025 10:01 PM
61	Good lighting inside/outdoors, use larger print and fonts, good signage, ramps instead of stairs, hi-lite caution areas, copies of maps to local organizations, etc.	2/10/2025 1:33 PM
62	Comfort height slow-lid closing toilets in every public facility.	2/4/2025 1:07 PM
63	More walking spaces/paths for people without a car. Sometimes cars don't respect cross walks/there isn't a defined cross walk which makes it difficult to get around.	2/3/2025 11:34 PM
64	More handicap parking, handicap access to beach, handicap transport	2/3/2025 10:26 PM
65	More sensory friendly zones—sound dampening materials for indoor spaces for eg—well fenced outdoor areas with open lines of sight to track kids playing. Indoor play spaces in general are at a premium in an area with so many kids. Cost friendly rec dept activities would be great also. Better (or just some) disabled access points for beaches—like wide wooden boardwalk style walkways of low grade switchback ramps. Accessible playgrounds are in the works u have seen but making the entire facility truly accessible for movement in and around structures for disabled kids but also kids with disabled parents who cannot access a lot of the area equipment easily or at all.	2/3/2025 7:43 PM
66	Seeing CalAm gone completely from Monterey County	2/3/2025 6:56 PM
67	wheelchair access or no stairs	1/22/2025 1:03 PM

Q10 What places in Marina do you and your family use the most?

Answered: 135 Skipped: 48



ANSWER CHOICES	RESPONSES
Parks	56.30% 76
Beaches	45.93% 62
Trails	34.81% 47
Community centers	25.93% 35
Sports fields	19.26% 26
Other (please specify)	14.07% 19
Total Respondents: 135	

#	OTHER (PLEASE SPECIFY)	DATE
1	Homless shelter	3/29/2025 10:27 AM
2	Main roads to get about	3/28/2025 6:46 PM
3	Pickleball courts	3/20/2025 10:41 AM
4	Grocery stores, shopping, eateries	3/18/2025 9:00 AM
5	Parks Community centers sports fields	3/17/2025 9:30 PM
6	Sidewalks, street signs	3/17/2025 6:58 PM
7	Sidewalks	3/17/2025 1:31 PM
8	There is only 1 indoor pickleball court at the community center. Open only 2 mornings per	3/16/2025 5:40 PM

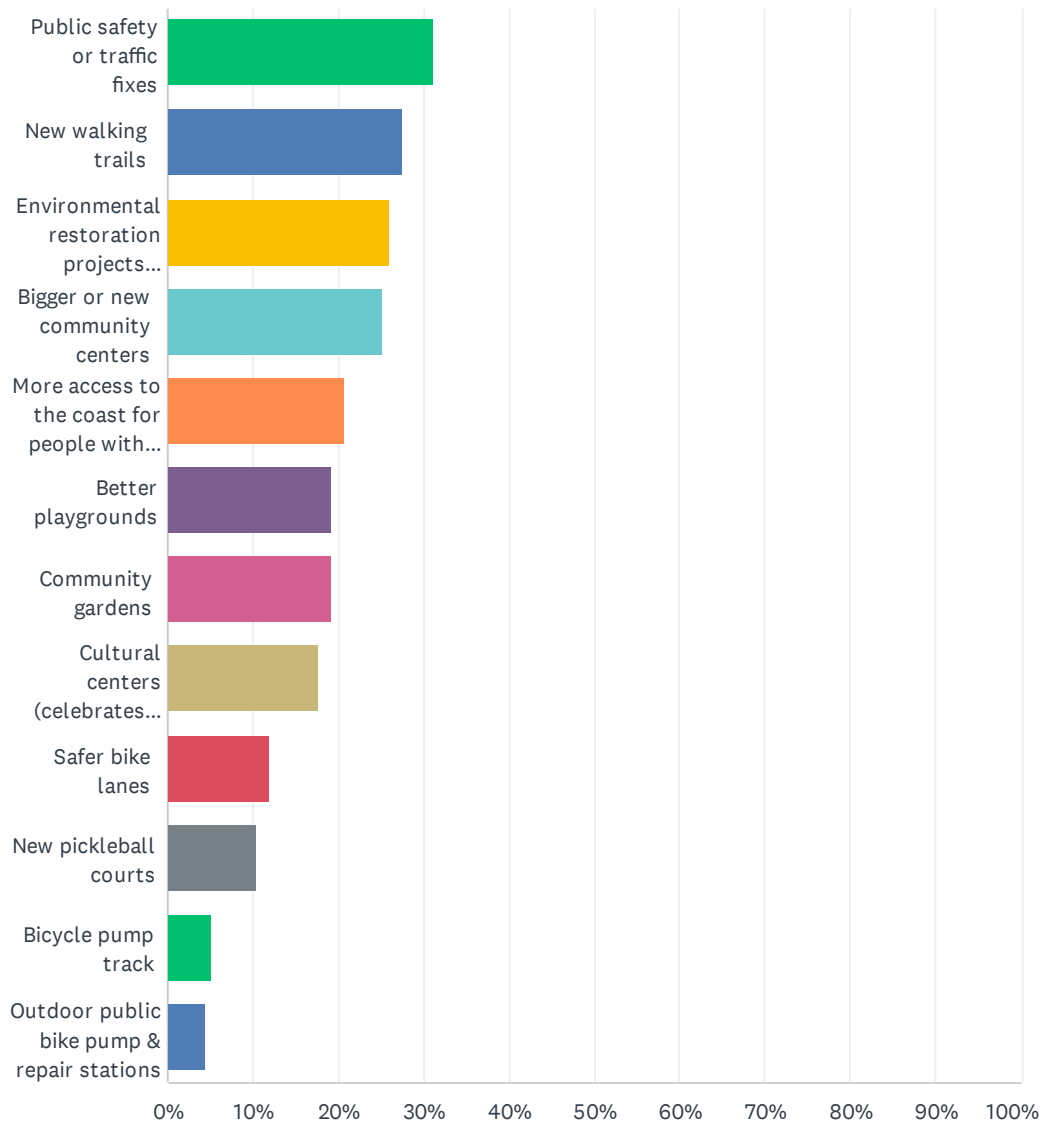
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week for seniors to play. Need more indoor courts and definitely DESIGNATED outdoor pickleball courts open at all times.

9	There no proper fields available where our kids can play soccer. They have been going outside the city to Seaside, Monterey, Carmel Valley, Castroville & Salinas because we don't have proper soccer fields with astroturfing/lighting	3/16/2025 11:58 AM
10	Not a desalination plant. We'll fight it	3/10/2025 5:51 PM
11	Library	3/6/2025 1:02 PM
12	Pedestrian mobility, improved sidewalks and safety.	2/25/2025 3:39 PM
13	All of the above	2/23/2025 11:20 AM
14	Need walking distance store options	2/23/2025 8:16 AM
15	church	2/12/2025 10:04 PM
16	neighborhood side walks! We need repairs, crosswalks, visual hi-lites,public focus on pedestrian safety, Slow Down The Cars!	2/10/2025 1:41 PM
17	Roads and Sidewalks	2/4/2025 1:12 PM
18	Restaurants, shopping	2/3/2025 10:30 PM
19	We do more of these type of activities outside of Marina than in it due to lack of options and accessibility	2/3/2025 7:48 PM

Q11 What types of projects would you prioritize for the \$3 million investment? Please select up to 3

Answered: 135 Skipped: 48

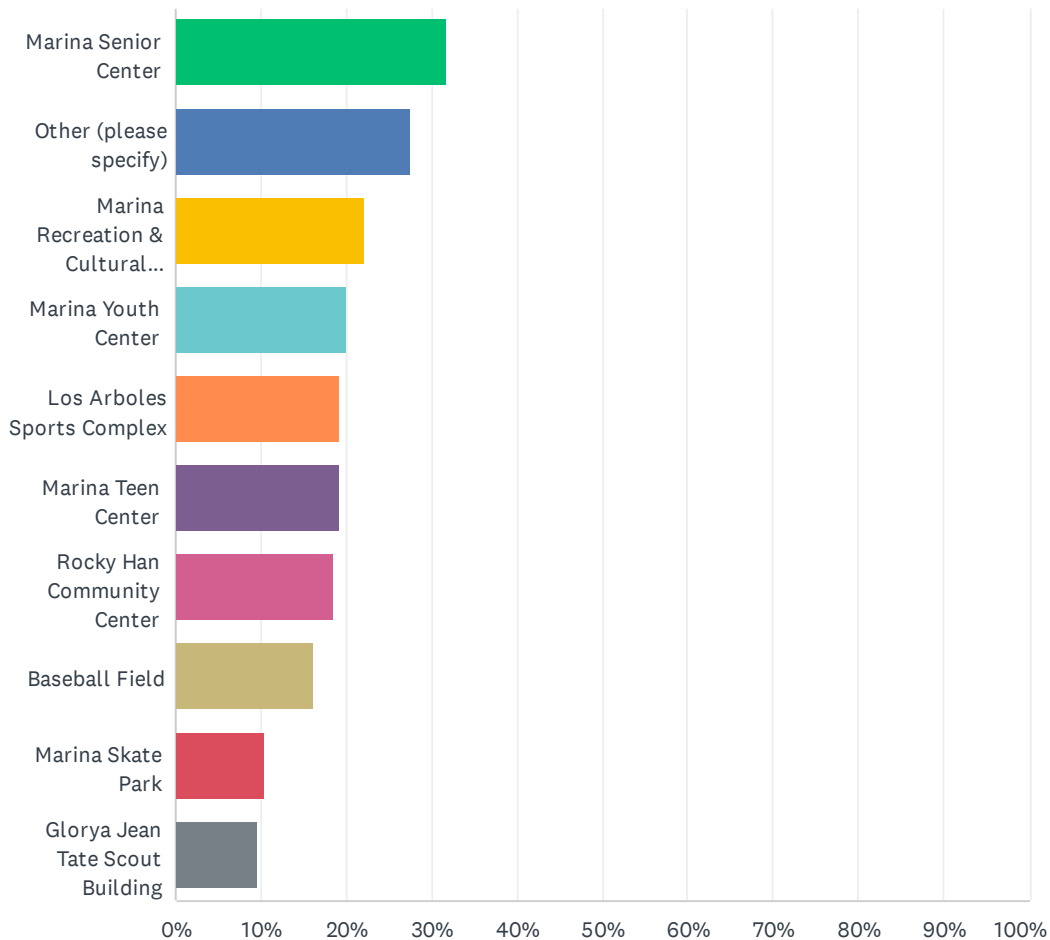


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ANSWER CHOICES	RESPONSES	
Public safety or traffic fixes	31.11%	42
New walking trails	27.41%	37
Environmental restoration projects (cleaning or restoring natural areas)	25.93%	35
Bigger or new community centers	25.19%	34
More access to the coast for people with disabilities	20.74%	28
Better playgrounds	19.26%	26
Community gardens	19.26%	26
Cultural centers (celebrates local arts and groups)	17.78%	24
Safer bike lanes	11.85%	16
New pickleball courts	10.37%	14
Bicycle pump track	5.19%	7
Outdoor public bike pump & repair stations	4.44%	6
Total Respondents: 135		

Q12 Here are some public spaces in Marina. Are there any you think need help or upgrades?

Answered: 135 Skipped: 48



Marina Voices Online Survey

ANSWER CHOICES	RESPONSES	
Marina Senior Center	31.85%	43
Other (please specify)	27.41%	37
Marina Recreation & Cultural Services Department	22.22%	30
Marina Youth Center	20.00%	27
Los Arboles Sports Complex	19.26%	26
Marina Teen Center	19.26%	26
Rocky Han Community Center	18.52%	25
Baseball Field	16.30%	22
Marina Skate Park	10.37%	14
Glorya Jean Tate Scout Building	9.63%	13
Total Respondents: 135		

#	OTHER (PLEASE SPECIFY)	DATE
1	Beaches and dunes need improvements.s. Remove calam test well from the beach	3/30/2025 5:18 AM
2	Public roads painted and updated	3/28/2025 6:46 PM
3	We need to maintain a safe and available water supply for residents and businesses in Marina. Allowing seawater intrusion from a desalinization plant along our coast for other towns while putting our own water supply at risk is unacceptable.	3/26/2025 7:19 PM
4	Swimming Pool	3/21/2025 11:26 AM
5	The dunes along the Marina beaches lack adequate access except to the most fit people.	3/20/2025 4:37 PM
6	Public basketball courts indoor/community pool, skating rink	3/17/2025 9:30 PM
7	Sidewalks between Windy Hill Park and Marina State Beach	3/17/2025 6:58 PM
8	Intersection on Beach and reservation road	3/17/2025 3:30 PM
9	Relocate City Hall and all the operations from the portables .	3/17/2025 11:32 AM
10	the pond by the library is in horrible condition.	3/16/2025 9:43 PM
11	There is NO senior center. Space is shared with youth, limiting senior socialization. Los Arboles pickleball courts need to be designated as such. Resurfacing, painted court lines, pickleball height nets, windscreens, etc...	3/16/2025 5:40 PM
12	Not sure	3/16/2025 1:38 PM
13	The kids need proper fields for soccer so they don't have to travel outside for practices	3/16/2025 11:58 AM
14	Windy hill park	3/15/2025 5:30 PM
15	tennis court	3/15/2025 1:12 PM
16	Aquatic center	3/12/2025 8:28 PM
17	No desalination plant. The advertisement is completely misleading	3/10/2025 5:51 PM
18	Locke Paddon Park	3/9/2025 9:34 PM
19	NA	3/9/2025 6:50 PM
20	Upgrade all tennis courts to pickleball courts	3/8/2025 4:48 PM

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21	N/A	3/6/2025 1:02 PM
22	we need a senior center, we do not have one	3/1/2025 1:07 PM
23	Yes	2/25/2025 8:02 PM
24	Central Marina's sidewalks, and Marina Beach.	2/25/2025 3:39 PM
25	Public schools in Marina	2/24/2025 9:19 PM
26	Natural spaces that are not currently built on	2/23/2025 11:20 AM
27	More of the above closer to East Garrison Marina homes	2/23/2025 8:16 AM
28	Marina beach clean up lot & no homeless along highway or public areas.	2/22/2025 8:39 AM
29	Take care of the homeless	2/20/2025 4:16 PM
30	Disc golf course on vacant land between Imjin and Salinas Ave	2/12/2025 4:03 PM
31	Use the money to fight CalAm	2/9/2025 4:38 PM
32	More sports field or upkeep	2/4/2025 6:33 PM
33	sports and aquatic center	2/4/2025 4:51 PM
34	Roads and Sidewalks	2/4/2025 1:12 PM
35	Parks in Abrams Park & Preston Park	2/4/2025 11:01 AM
36	Marina Beach	2/3/2025 7:48 PM
37	I don't know any of these unfortunately. Which means the city hasn't done a good job of public awareness of these locations	1/31/2025 10:16 PM

Q13 What types of upgrades or fixes would you like to see in the space you chose?

Answered: 98 Skipped: 85

#	RESPONSES	DATE
1	More events	3/30/2025 6:19 PM
2	Remove CalAm test well from our beach/coast.	3/30/2025 5:18 AM
3	Na	3/29/2025 2:43 PM
4	More stuff for kids	3/29/2025 2:37 PM
5	I would for there to be more variety	3/29/2025 2:32 PM
6	More accessibility for old people	3/29/2025 1:49 PM
7	I would like see the streets get fix. there's a lot of holes and they need to be painted	3/29/2025 11:48 AM
8	Encouraging more arts and local artists (ie murals for skate parks and community centers)	3/29/2025 10:57 AM
9	Calles sin hoyos	3/29/2025 10:54 AM
10	for there to be more maintenance	3/29/2025 10:47 AM
11	Nuevos edificios	3/29/2025 10:38 AM
12	Pintado y mas arboles	3/29/2025 10:27 AM
13	Na	3/29/2025 10:20 AM
14	Los hoyos tapados y mas jardines	3/29/2025 10:20 AM
15	Clean the street and paint	3/29/2025 10:18 AM
16	Roads and signs	3/29/2025 9:45 AM
17	Fix holes on the road	3/29/2025 9:32 AM
18	Public roads in Marina are trash, UPDATE PAINT	3/28/2025 6:46 PM
19	I'd like to see the beach in north Marina rehabilitated into a natural state and not become the site of a commercial operation!	3/26/2025 7:19 PM
20	Cleaner facilities, more resources for people to learn things - such as, classes on the basics of electrical, plumbing, landscaping/masonry, carpentry, and auto repairs.	3/24/2025 3:49 PM
21	to be safe and usable for everyone	3/21/2025 11:26 AM
22	The dunes adjacent to Marina's beaches, including those around the proposed intake wells, are a unique ecosystem along our coastline that people should be encouraged to explore. Place elevated paths made of non-degrading materials (not wood or metal) into these areas. Erect informational weather-resistant signs helping people to understand what they see and hear and provide maps showing where the paths go. Connect these paths to public access points (roads, public parking) or provide access through private lands, if necessary.	3/20/2025 4:37 PM
23	Pickleball courts need resurfacing	3/20/2025 10:41 AM
24	i think additional activities like pickleball courts or parks would be nice	3/19/2025 12:50 AM
25	More space for Senior Center and more activities & classes.	3/18/2025 7:01 PM
26	Perhaps new grass, updated facilities, more technology	3/18/2025 9:00 AM
27	They do not exist. Community,affordable rec centers for all ages	3/17/2025 9:30 PM

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28	See previous descriptions regarding sidewalks and street signs.	3/17/2025 6:58 PM
29	The intersection of Beach road and reservation road is dangerous we have too many near accidents turning left there are two turning Lanes that go left one towards the freeway and one that turns into residential it needs to be known that not to cross over on the two turning Lanes	3/17/2025 3:30 PM
30	Remodeling	3/17/2025 1:31 PM
31	for the pond, (near the library) maintenance of the unruly plants and trails.	3/16/2025 9:43 PM
32	There is NO senior center. Space is shared with youth, limiting senior socialization. Los Arboles pickleball courts need to be designated as such. There is an upper and lower court. Both should be designated as pickleball courts. Upper court is unused as a tennis court. Both upper & lower courts need resurfacing, lines painted, pickleball height nets, windscreens surrounding chain link fencing.	3/16/2025 5:40 PM
33	More access to wheelchairs	3/16/2025 2:22 PM
34	No	3/16/2025 2:02 PM
35	I have never used most of that infrastructure. I don't know where they are or what programs they run. I am glad that they exist and strongly support upgrades and maintenance over new infrastructure.	3/16/2025 2:02 PM
36	Parks	3/16/2025 1:51 PM
37	Roads	3/16/2025 12:02 PM
38	For there to be better care of our beaches	3/16/2025 12:00 PM
39	Astroturfing with lighting so the kids can play till late rather than wasting time on social media.	3/16/2025 11:58 AM
40	Better basketball courts	3/16/2025 11:53 AM
41	Parks need wheelchair access and should be fenced in for children with autism who must not have ready access to nearby driving spaces	3/15/2025 5:30 PM
42	I would like to see more parks for young children	3/15/2025 1:48 PM
43	Mas arreglos Mas facilitate de cosas	3/15/2025 1:43 PM
44	I would like to see more help for homeless	3/15/2025 1:42 PM
45	renovate the playground of the tennis court	3/15/2025 1:12 PM
46	Better upkeep, brighter night time lighting for parks, trails and fields. Consistent traffic lane painted lines for safety.	3/15/2025 11:47 AM
47	Newer materials	3/15/2025 9:28 AM
48	Usability	3/12/2025 8:28 PM
49	complete renovation	3/12/2025 6:36 PM
50	More walking spaces without homeless. Safe bike trails	3/11/2025 5:48 PM
51	No Desalination plant. Put somewhere else. Not Marina	3/10/2025 5:51 PM
52	The pond needs to be cleared of some of the vegetation because it's becoming a bog instead of a pond. You can't see most of it from the trails and it's choked with weeds.	3/9/2025 9:34 PM
53	Na	3/9/2025 6:50 PM
54	Provide indoor pickleball facilities	3/8/2025 4:48 PM
55	Broader facility envisioning for the future.	3/7/2025 1:15 PM
56	Total redo. The City facilities are portable trailers, out of date, and not in line with the growth of the city.	3/1/2025 1:07 PM
57	The city has old, outdated, and likely unsafe infrastructure. It all needs to be repaired, updated, and/or replaced.	2/25/2025 8:02 PM
58	New sidewalks, better connectivity and walking trails for people, better beach access, and new	2/25/2025 3:39 PM

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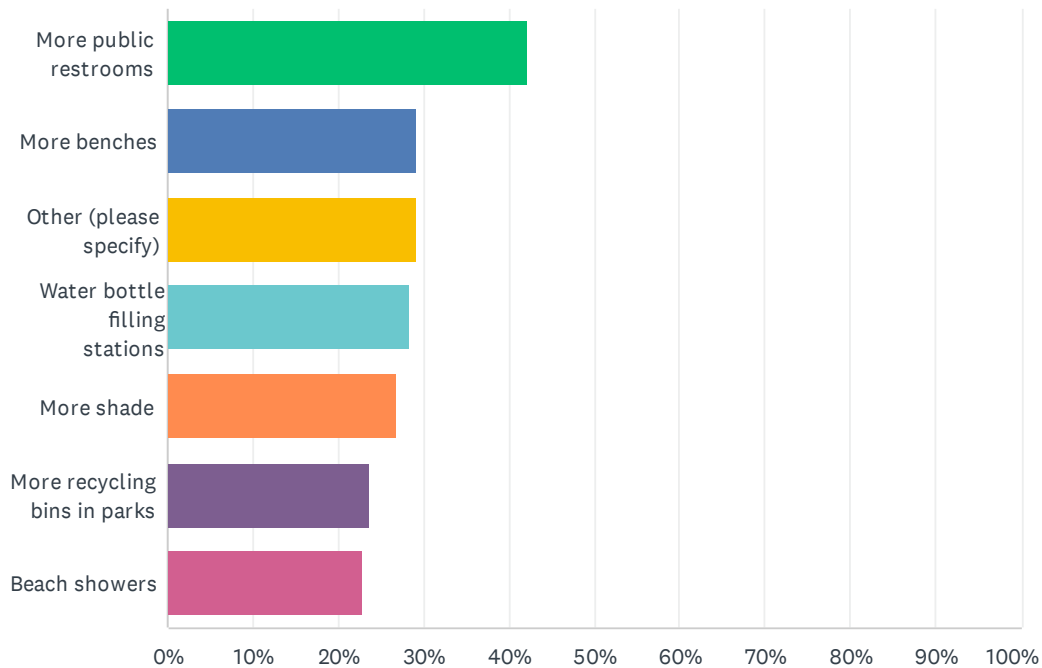
	or improved facilities.	
59	I just want to see more money spent on the schools. The Marina schools have terrible ratings and could use better facilities.	2/24/2025 9:19 PM
60	Expand and upgrade buildings, for access and safety. Improve road safety, pave and paint.	2/24/2025 6:54 AM
61	User friendly for a natural environment	2/23/2025 11:20 AM
62	Upgraded and safe walking and bike riding trails closer to the East Garrison part of Marina	2/23/2025 8:16 AM
63	Better track and soccer field , there's a lot of holes in the field and kids are hurting their ankles. Better and safer access to the field for those who are in wheelchairs. LAMS gym needs an upgrade, a ton of panels have been falling off the walls and ceilings of the inside of the gym and that's a safety hazard for students and staff.	2/23/2025 5:57 AM
64	Be fixed to fit modern safety regulations, updated broken equipment, free / low cost community events	2/23/2025 1:17 AM
65	upgrade paint, safety needs	2/22/2025 5:16 PM
66	Modernize & expand for safety and use of all, access for all with maintenance and safety checks to eliminate squatters. We can't look like entrance to Seaside!	2/22/2025 8:39 AM
67	A baseball field with a permanent outfield fence and slope graded to create a flat outfield.	2/21/2025 3:02 PM
68	More clean	2/21/2025 2:25 PM
69	More trashcans	2/21/2025 2:23 PM
70	Better amenities	2/21/2025 2:11 PM
71	A designated art space for classes for all ages.	2/21/2025 12:29 PM
72	More shelters for women	2/21/2025 12:23 PM
73	Spacious Para incapacitados	2/20/2025 4:46 PM
74	Better resprces	2/20/2025 4:24 PM
75	Housing	2/20/2025 4:16 PM
76	Better quality	2/20/2025 3:50 PM
77	Basureros	2/20/2025 3:47 PM
78	Shade, resting areas	2/20/2025 2:45 PM
79	More activates	2/20/2025 1:54 PM
80	Handycap	2/20/2025 1:23 PM
81	More restrooms because the ones we have right now have to many homeless	2/20/2025 12:55 PM
82	Modern facilities plus gym	2/20/2025 10:56 AM
83	Replace kitchen appliances. Reconstruct restrooms. Replace broken windows.	2/20/2025 12:30 AM
84	Remove all the crude, rust, deep clean & paint interior & exterior of the main recreation center.	2/19/2025 1:36 PM
85	New and improve cultural center - a place we we could host events, get together.	2/19/2025 9:18 AM
86	They are old buildings and need upgrades. \$3million wont go far.	2/18/2025 2:43 PM
87	cleaner facilities, more access, to facilities	2/12/2025 10:04 PM
88	Purchase of 18 disc golf baskets to make a complete course. The land is zoned to allow this use. We have mitigated the endangered flower issue. Now we just need formal approval and baskets. Disc golf is played by a wide range of community members across all ages. It does not require development of the land- we like the landscape as it is. Also, we would incorporate walking trails and signage identifying and educating on local flora and fauna.	2/12/2025 4:03 PM
89	Gym, exercise equipment,	2/10/2025 1:41 PM

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90	Use the money to fight CalAm or buy them	2/9/2025 4:38 PM
91	General modernization.	2/5/2025 4:53 PM
92	Fix the road near the DOD or behind CSUMB leading to freeway. My car has definitely suffered in my commute for over 4 years 5 days a week.	2/4/2025 6:33 PM
93	First, install sidewalks where there are none. Then, repair all sidewalks that need repair. Then pave streets that are still gravel or a mix of material. Ensure that proper slopes are achieved in the street pavements. If \$ are left-over, install some traffic calming devices -- Not round speed bumps -- on secondary streets that have a fair amount of traffic.	2/4/2025 1:12 PM
94	Maintenance & restoration of childrens play stations, basketball hoops, etc.	2/4/2025 11:01 AM
95	More exercise classes for seniors, disabled	2/3/2025 10:30 PM
96	Items already mentioned, particularly sensory friendly spaces and expanded centers+ activity options, updates to equipment and staff even.	2/3/2025 7:48 PM
97	I would like the creation of some affordable gyms. Maybe one big, clean and nice one. At the very least incentivizing a big affordable chain like LA fitness or even a cheaper option to create a gym in this area. Currently there are none. Anytime is tiny and \$60 a month which is completely unaffordable. The Salinas Gold's gym not only charges \$60 but also it's far and gets packed to the rafters. It's also in an unsafe location. We need a gym in Marina that's for the residents of Marina	1/31/2025 10:16 PM
98	A larger area to skate	1/22/2025 1:03 PM

Q14 What new things should Marina add?

Answered: 123 Skipped: 60



ANSWER CHOICES	RESPONSES	
More public restrooms	42.28%	52
More benches	29.27%	36
Other (please specify)	29.27%	36
Water bottle filling stations	28.46%	35
More shade	26.83%	33
More recycling bins in parks	23.58%	29
Beach showers	22.76%	28
Total Respondents: 123		

#	OTHER (PLEASE SPECIFY)	DATE
1	Art/event/concert center; museums; holiday and cultural festivals for public; dog parks (not at beach)	3/30/2025 6:26 PM
2	Remove cal am test well	3/30/2025 5:22 AM
3	Opportunities for middle class affordable housing and recreational opportunities for ages 20s-30s	3/29/2025 11:04 AM
4	Espacios para gente con discapacidad	3/29/2025 11:00 AM
5	Homeless shelter	3/29/2025 10:20 AM
6	Homeless shelters	3/29/2025 9:47 AM

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7	Start with panting the public roads in Marina so they can be used in the fog and rain	3/28/2025 6:51 PM
8	Marina should put in protections of its coastline and rehabilitate the old sand mining site in the northern portion of the city.	3/26/2025 7:22 PM
9	Larger waste bins that are crow-proof at the Los Arboles baseball/disc golf fields!	3/20/2025 4:46 PM
10	Classes & activities for Seniors	3/18/2025 7:05 PM
11	Community Basketball courts, easier beach access	3/17/2025 9:39 PM
12	Maintenance of beach restrooms	3/17/2025 7:15 PM
13	Brighter lighting in public areas	3/15/2025 11:53 AM
14	new parks	3/12/2025 6:40 PM
15	More appealing downtown.	3/11/2025 5:50 PM
16	None	3/10/2025 8:14 PM
17	Not a desalination plant. Stop building houses	3/10/2025 5:54 PM
18	More pickleball courts	3/8/2025 4:52 PM
19	A walking tour of how the desal got here and the environmental injustice that took place. Showcase the community activists and groups who fought tirelessly against Cal-Am for our community and justice. Also include the Western Snowy Plover and other sensitive habitat that will be destroyed due to the desal plant construction and infrastructure.	3/1/2025 1:14 PM
20	More trees!	2/25/2025 3:43 PM
21	Better facilities for children	2/24/2025 9:21 PM
22	Natural open space	2/23/2025 11:24 AM
23	A small shopping center with food options in East Garrison Marina	2/23/2025 8:23 AM
24	Pet pick up and throw away stations along walking trails so pet owners can grab bags or throw away their pets feces	2/23/2025 6:11 AM
25	Maintenance & safety patrols	2/22/2025 8:44 AM
26	Dog poop bag stations with disposal cans.	2/21/2025 3:05 PM
27	More shelters	2/21/2025 2:27 PM
28	Marked trails	2/20/2025 11:01 AM
29	Construct missing sidewalks on school routes such as Carmel Avenue, Reindollar Avenue, and Redwood Drive	2/20/2025 12:37 AM
30	more variety restaurants	2/12/2025 10:06 PM
31	Non-Concrete walking paths, something kinder to people's joints.	2/10/2025 1:50 PM
32	Fix fields for soccer and baseball so that kids can have parks to practice at where they won't sprain they foot.	2/4/2025 6:37 PM
33	I am still on a "sidewalk" kick for all residents.	2/4/2025 1:23 PM
34	Clean beach/public bathrooms,	2/3/2025 10:34 PM
35	Beach access for disabled persons	2/3/2025 7:55 PM
36	Gym, gym, gym.	1/31/2025 10:18 PM

Q15 What other fixes are most needed in Marina's existing public spaces?

Answered: 93 Skipped: 90

#	RESPONSES	DATE
1	Give everything a more coastal style/look	3/30/2025 6:26 PM
2	Remove CalAm test well from our beach/coast	3/30/2025 5:22 AM
3	Streets and roads	3/29/2025 2:45 PM
4	More playgrounds for kids	3/29/2025 2:38 PM
5	We need better roads	3/29/2025 2:33 PM
6	We need more resources for our elder community	3/29/2025 1:51 PM
7	the streets	3/29/2025 11:49 AM
8	Na	3/29/2025 11:30 AM
9	Beaches and parks (tend to get cluttered easily by visitors)	3/29/2025 11:04 AM
10	Pintura de nuevos letreros	3/29/2025 11:00 AM
11	I think we need more homeless shelters	3/29/2025 10:48 AM
12	Pintar hacer nuevos letreros	3/29/2025 10:39 AM
13	Na	3/29/2025 10:30 AM
14	No	3/29/2025 10:28 AM
15	Todo	3/29/2025 10:28 AM
16	Casas de rehabilitación	3/29/2025 10:22 AM
17	Na	3/29/2025 10:20 AM
18	Better homeless shelter	3/29/2025 10:19 AM
19	The recreation parks	3/29/2025 9:47 AM
20	Mo	3/29/2025 9:44 AM
21	Streets	3/29/2025 9:36 AM
22	H	3/29/2025 9:27 AM
23	Public roads are trash look like third world country, paint fresh lines on the roads	3/28/2025 6:51 PM
24	Good lighting; connectivity by walking and bike paths	3/24/2025 5:48 PM
25	more trash cans	3/24/2025 3:54 PM
26	potholes, needs more plants in main roads and better walking pathways	3/19/2025 12:52 AM
27	Improvement to the downtown area	3/18/2025 7:05 PM
28	I promise I do not mean to be crude, but anything that deters homelessness. Over the past 7 years, it has become quiet issue on our day-to-day activities, it's discouraging to see	3/18/2025 9:01 AM
29	Affordable housing needed for unhoused neighbors	3/17/2025 9:39 PM
30	Maintaining existing public spaces so they don't look so rundown and outdated, or don't function as designed when new.	3/17/2025 7:15 PM
31	Homeless services	3/17/2025 1:37 PM

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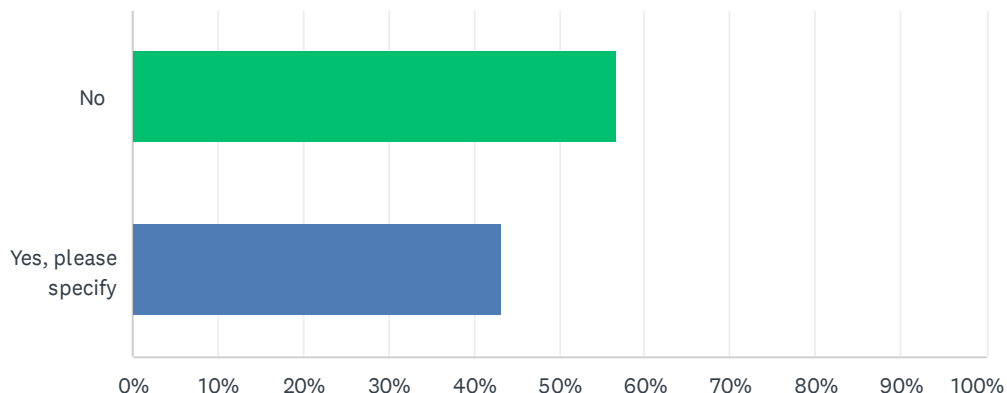
32	Filtered h2o filling stations. Swimming pool, skating rink brought back to life from the old Fort Ord days. OUTDOOR Pickleball courts at Dunes Park as well as designated indoor ones.	3/16/2025 5:43 PM
33	I honestly do not know.	3/16/2025 2:22 PM
34	No	3/16/2025 2:02 PM
35	More plac3s for kids to play sports	3/16/2025 11:55 AM
36	Wheelchair accessibility	3/15/2025 5:31 PM
37	I think we need more trash cans in parks	3/15/2025 1:49 PM
38	Hay muchas costs viejas y maltratadas	3/15/2025 1:45 PM
39	To be more clean	3/15/2025 1:44 PM
40	to repair the tennis court	3/15/2025 1:21 PM
41	Lighting/safety	3/15/2025 11:53 AM
42	Na	3/15/2025 9:34 AM
43	Maintenance	3/12/2025 8:30 PM
44	Landscaping	3/11/2025 5:50 PM
45	Na	3/10/2025 8:14 PM
46	DO NOT BUILD A DESALINATION PLANT. WE WILL FIGHT IT TILL TO VERY END. Do not underestimate the power of the Marina community	3/10/2025 5:54 PM
47	Na	3/9/2025 6:51 PM
48	More Bike lanes. Upgrade all existing bike lanes by making them wider	3/8/2025 4:52 PM
49	Adequate parking in beach access areas.	3/7/2025 1:18 PM
50	All of the city buildings. Take your pick....	3/1/2025 1:14 PM
51	Street trees and cohesive landscaping	2/25/2025 8:05 PM
52	New council chambers would be amazing!	2/25/2025 3:43 PM
53	Parks need upgrading.	2/24/2025 9:21 PM
54	More natural open space	2/23/2025 11:24 AM
55	Clean up and better landscaping around the forest areas	2/23/2025 8:23 AM
56	Coming from Seaside and exiting imjin , why is there two stop signs ? I think some drivers are confused by that.	2/23/2025 6:11 AM
57	Safer / updated sidewalks and roads crossings	2/23/2025 1:25 AM
58	art	2/22/2025 5:18 PM
59	Modernize, improve landscape & facilities	2/22/2025 8:44 AM
60	Horseshoe pits and Bocce ball courts	2/21/2025 3:05 PM
61	I want there to be less homeless	2/21/2025 2:27 PM
62	Clean areas in the the parks	2/21/2025 2:17 PM
63	Better roads	2/21/2025 12:24 PM
64	Bannos	2/20/2025 4:48 PM
65	Bathrooms	2/20/2025 4:36 PM
66	Streets	2/20/2025 4:25 PM
67	na	2/20/2025 3:52 PM
68	Banos	2/20/2025 3:49 PM

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69	Shade	2/20/2025 2:49 PM
70	Seats	2/20/2025 1:56 PM
71	Roadwork and homeless people	2/20/2025 1:24 PM
72	Restrooms	2/20/2025 1:23 PM
73	Na	2/20/2025 1:12 PM
74	Na	2/20/2025 12:56 PM
75	Regular maintenance	2/20/2025 11:01 AM
76	Rocky Han Community Center	2/20/2025 12:37 AM
77	Refurbishment of playgrounds & all recreational & senior center buildings.	2/19/2025 1:42 PM
78	Street pot holes	2/19/2025 9:23 AM
79	Bathrooms, not portable pottys	2/18/2025 2:44 PM
80	bigger variety	2/12/2025 10:06 PM
81	More benches and tables	2/12/2025 4:06 PM
82	.	2/10/2025 7:18 PM
83	Safer, more attractive public streets for Pedestrians, with a Public Svc Local Govt campaign for Drivers to slow down and Yield to Pedestrians.	2/10/2025 1:50 PM
84	Bathrooms in parks	2/9/2025 4:41 PM
85	More maintenance - I think most existing parks and open space are fine, they just seem uncared for. Other then the library I have not used any other Marina public facility, personally.	2/5/2025 4:56 PM
86	Walkable sidewalks and bike trails	2/4/2025 6:37 PM
87	Painting of the exterior of public or government buildings (e.g. the US Post Office) and replacement of worn out signage and street safety markings.	2/4/2025 1:23 PM
88	Walk it yourself to see. Try riding a bike.	2/4/2025 11:08 AM
89	Streets especially Paddon place and Marina Drive	2/3/2025 10:34 PM
90	Lighting, safety call boxes, wide sidewalks	2/3/2025 7:55 PM
91	Gym	1/31/2025 10:18 PM
92	test	1/25/2025 1:43 PM
93	clean public restrooms	1/22/2025 1:16 PM

Q16 Are there any environmental projects you want to support (like cleaning up or protecting natural areas)

Answered: 118 Skipped: 65



ANSWER CHOICES	RESPONSES	
No	56.78%	67
Yes, please specify	43.22%	51
TOTAL		118

#	YES, PLEASE SPECIFY	DATE
1	Cleaning litter, protecting nature, adding native flowers	3/30/2025 6:26 PM
2	Remove cal am test well from our coastal dunes	3/30/2025 5:22 AM
3	Parks	3/29/2025 2:45 PM
4	More Beach and park cleanups frequently. Not just during Earth Day or holidays	3/29/2025 11:04 AM
5	Parques	3/29/2025 11:00 AM
6	Jardines	3/29/2025 10:39 AM
7	Los parques	3/29/2025 10:28 AM
8	NA	3/29/2025 10:22 AM
9	Paint the public roads	3/28/2025 6:51 PM
10	Rehabilitation of the former Cemex mining site to it's previous natural state.	3/26/2025 7:22 PM
11	Better beach walking access from Imjin and Reservation	3/24/2025 5:48 PM
12	Continue restoration of Locke Paddon park	3/20/2025 10:47 AM
13	I collect trash every day when I walk.	3/17/2025 7:15 PM
14	Remove litter	3/17/2025 1:37 PM
15	Locke-Paddon park	3/17/2025 11:15 AM
16	Clean up Locke Paddon Park	3/16/2025 5:43 PM
17	my son and I volunteer at a lot of local events and would love the opportunity to participate.	3/16/2025 2:22 PM

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18	Clean up/protecting natural areas	3/16/2025 1:40 PM
19	More planta	3/16/2025 12:03 PM
20	Keeping our beaches clean	3/16/2025 11:55 AM
21	Plant more trees	3/15/2025 5:31 PM
22	Jardines	3/15/2025 1:45 PM
23	clean Marina beach	3/15/2025 1:21 PM
24	Beaches, parks, Fort Ord	3/15/2025 11:53 AM
25	More trails on the coast	3/12/2025 8:30 PM
26	DO NOT BUILD A DESALINATION PLANT. It will get stopped	3/10/2025 5:54 PM
27	Clean up and restoration	3/9/2025 6:51 PM
28	N/A	3/6/2025 1:02 PM
29	A walking tour of how the desal got here and the environmental injustice that took place. Showcase the community activists and groups who fought tirelessly against Cal-Am for our community and justice. Also include the Western Snowy Plover and other sensitive habitat that will be destroyed due to the desal plant construction and infrastructure.	3/1/2025 1:14 PM
30	See 15	2/25/2025 8:05 PM
31	vbb	2/24/2025 4:26 PM
32	Community garden, replanting natural habitats, park clean ups.	2/24/2025 7:18 AM
33	Protecting what is left on the natural surroundings	2/23/2025 11:24 AM
34	Blue projects that promote wellness while participating in clean up	2/23/2025 8:23 AM
35	Saturday volunteer cleanup	2/23/2025 1:25 AM
36	Coastal access & monitoring for unhoused squatters.	2/22/2025 8:44 AM
37	Medians and parkways on major roads need upkeep several times a year.	2/21/2025 12:33 PM
38	Clean up	2/20/2025 1:12 PM
39	Clean up library pond	2/20/2025 11:01 AM
40	Clean up Locke Paddon Park and remove overgrowth in the pond of Locke Paddon Park.	2/20/2025 12:37 AM
41	Knock down all the weeds on Injun parkway along the right lanes. Also, re paint all street lines & crosswalks. Repair ALL STREET LIGHTS ON THE MAJOR ROADS: Reservation & Injun parkway. Re paved the intersection of Injun parkway & 2nd Ave!!! Please!!!!!!	2/19/2025 1:42 PM
42	Beach clean up	2/19/2025 9:23 AM
43	clean the lock paddon lake area of all the overgrowth	2/12/2025 10:06 PM
44	Yes, cleaning up the land along Reservation between Salinas Ave and Imjin	2/12/2025 4:06 PM
45	Stopping de-sal	2/9/2025 4:41 PM
46	Continue to protect our green spaces	2/4/2025 6:37 PM
47	Knock down all buildings between Walgreens and Starbucks. Remove all invasive vegetation. Install low maintenance and native plants, along with a nice walking path and some benches. When, please when, is the project to remove all the overgrowth from Lake Paddon going to happen?	2/4/2025 1:23 PM
48	protecting natural areas. "Cleaning up" usually means making them not natural	2/4/2025 11:08 AM
49	Paddon Locke park and pond	2/3/2025 10:34 PM
50	Butterfly gardens would be nice to support the migration population, similar landscaping choices for other native species. Cleaning up whatever makes the Imjin area by East Campus	2/3/2025 7:55 PM

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	smell like corpses	
51	Some roads are in horrible condition like the ones in the vicinity of CSUMB	1/31/2025 10:18 PM

Q17 How can we make public spaces more accessible for everyone?

Answered: 95 Skipped: 88

#	RESPONSES	DATE
1	Don't allow Cal Am to build in Marina	3/30/2025 6:26 PM
2	Don't impair our access or enjoyment of our coast by building another industrial complex on it.	3/30/2025 5:22 AM
3	Na	3/29/2025 2:45 PM
4	Make them cleaner	3/29/2025 2:38 PM
5	Build better roads	3/29/2025 2:33 PM
6	We need to take everyone in consideration and build multipurpose things	3/29/2025 1:51 PM
7	If you clean	3/29/2025 11:49 AM
8	Na	3/29/2025 11:30 AM
9	More activity opportunities for ages 20s-30s	3/29/2025 11:04 AM
10	Creando mas accesibilidad para los que no caminamos mas poniendo mas barras para agarrarse	3/29/2025 11:00 AM
11	Clean them up. there's a lot of homeless people	3/29/2025 10:48 AM
12	Creando mas diversidad	3/29/2025 10:39 AM
13	Na	3/29/2025 10:30 AM
14	Na	3/29/2025 10:28 AM
15	No se	3/29/2025 10:28 AM
16	Agregando anuncios	3/29/2025 10:22 AM
17	Na	3/29/2025 10:20 AM
18	Clean them	3/29/2025 10:19 AM
19	Adding dividers for each section in parks and communities	3/29/2025 9:47 AM
20	No	3/29/2025 9:44 AM
21	Adding more signs	3/29/2025 9:36 AM
22	G	3/29/2025 9:27 AM
23	Paint all public roads in Marina, for fog and rain clarity. It looks like a third world country here.	3/28/2025 6:51 PM
24	Walking paths that connect all neighborhoods to the beach and future promenade development. No one enjoys walking along Imjin ... cars are speeding past and it feels unsafe.	3/24/2025 5:48 PM
25	transportation - similar to golf carts - for people with difficulty walking	3/24/2025 3:54 PM
26	Easier access	3/20/2025 10:47 AM
27	easy to access, clean	3/19/2025 12:52 AM
28	I don't know	3/18/2025 7:05 PM
29	As long as they are safe, hopefully people will have self-respect to keep them clean	3/18/2025 9:01 AM
30	Make affordable housing that prioritize unhoused neighbors...tiny houses	3/17/2025 9:39 PM
31	See my earlier comments regarding consistent sidewalks around town.	3/17/2025 7:15 PM

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32	Repair sidewalks	3/17/2025 1:37 PM
33	Utilizing the professionals currently within the city government. Upgraded staffing and training for all.	3/17/2025 11:41 AM
34	Safety improvements	3/17/2025 11:15 AM
35	Wheelchair access	3/16/2025 5:43 PM
36	Adding more spaces	3/16/2025 2:25 PM
37	The city's website could have more information about the parks and activities.	3/16/2025 2:22 PM
38	Na	3/16/2025 2:02 PM
39	For places to be more clean	3/16/2025 11:55 AM
40	Wheelchair access, for fenced in public spaces	3/15/2025 5:31 PM
41	Clean them	3/15/2025 1:49 PM
42	Poniendo cartelss	3/15/2025 1:45 PM
43	Build ramps	3/15/2025 1:44 PM
44	let us know regularly what types of public spaces are available, and install new signs for public spaces	3/15/2025 1:21 PM
45	Better parking, lights for night use and safety, better side walk and maintenance.	3/15/2025 11:53 AM
46	Na	3/15/2025 9:34 AM
47	More trails and parking along the coast	3/12/2025 8:30 PM
48	Na	3/10/2025 8:14 PM
49	By not building a DESALINATION PLANT	3/10/2025 5:54 PM
50	Talk to people with disabilities and ask what would be the most helpful for them.	3/9/2025 6:51 PM
51	Provide more walking trails and bike lanes Adult sport leagues eg softball	3/8/2025 4:52 PM
52	Appropriate ramps and plenty of parking	3/7/2025 1:18 PM
53	\$3 million is not going to go very far. I am not sure what you can realistically do with this amount of money. Increase the dollar amount?	3/1/2025 1:14 PM
54	Complete streets/sidewalk segments. Fix sidewalks and improve access. Many sidewalks lack ADA access and crosswalks	2/25/2025 8:05 PM
55	A lot of areas are missing sidewalks and walking paths for kids and people walking around Central Marina. Some neighborhoods don't have access to parks within a half mile radius, so pocket neighborhood parks would be amazing and more access to the beach!	2/25/2025 3:43 PM
56	Handicap parking and wheelchair accessibility. A dog park.	2/24/2025 7:18 AM
57	Stop building on them	2/23/2025 11:24 AM
58	Increase the size and parking	2/23/2025 8:23 AM
59	tactile paving, curb ramps, ,devices that signal when it's safe to cross, APS, audible signals, braille on buildings and other things, height accessibility for drinking fountains for those in wheelchairs and children.	2/23/2025 6:11 AM
60	Maintaining the current trails and structures we have with a sense of pride and integrity so they aren't trashed, broken down or look like junk.	2/23/2025 1:25 AM
61	they already are	2/22/2025 5:18 PM
62	Walking boardwalk along the dunes, like PG from 17mile to Asilomar	2/22/2025 8:44 AM
63	Make entries to parks more visible.	2/21/2025 3:05 PM
64	Build more rams	2/21/2025 2:27 PM

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65	Not sure	2/21/2025 2:24 PM
66	Closer to neighborhoods	2/21/2025 2:17 PM
67	Help the homeless and bui,d more shelters	2/21/2025 12:24 PM
68	Banos	2/20/2025 4:48 PM
69	Clean areas	2/20/2025 4:36 PM
70	Na	2/20/2025 4:25 PM
71	Less homeless	2/20/2025 3:52 PM
72	Bancas	2/20/2025 3:49 PM
73	n/a	2/20/2025 2:49 PM
74	Ramps	2/20/2025 1:56 PM
75	Na	2/20/2025 1:12 PM
76	No	2/20/2025 12:56 PM
77	Designate parking and trails with dog access	2/20/2025 11:01 AM
78	Make them clean and safe	2/20/2025 12:37 AM
79	Not needed.	2/19/2025 1:42 PM
80	Improve access to the Fort Ord State Beach. The walkway is tiny, hard to get to the water.	2/19/2025 9:23 AM
81	N/A	2/18/2025 2:44 PM
82	cleaner, more accessible	2/12/2025 10:06 PM
83	Give them something to do in those spaces, like disc golf	2/12/2025 4:06 PM
84	.	2/10/2025 7:18 PM
85	Have some attractive signage with languages, around town encouraging a friendly, neighborly, pride in our Home Town, smile, be kind, be helpful attitude and behavior, etc	2/10/2025 1:50 PM
86	By gathering to protest CalAm	2/9/2025 4:41 PM
87	No comment.	2/5/2025 4:56 PM
88	Making sure if we don't already have ramps, low-floor buses, and audible announcements on transit system throughout.	2/4/2025 6:37 PM
89	Ramps are a good idea if necessary for disabled to easily enter into a facility. Report and remove vehicles that are abandoned, not moving, or that have expired license plates. This would give people additional parking spots. While not an accessible point, beautify entrances to public and government facilities by fresh paint and welcoming singage.	2/4/2025 1:23 PM
90	I don't know. Stuck ikn a loop, cannot get past this page.	2/4/2025 11:08 AM
91	Good question	2/3/2025 10:34 PM
92	Wide walkways! More parking spaces with accessibility spots left between cars, more accessibility in public transportation, public education and enforcement on using such features	2/3/2025 7:55 PM
93	Make a gym. A clean and nice one. Make people pay but an affordable price	1/31/2025 10:18 PM
94	test	1/25/2025 1:43 PM
95	wheelchair ramps	1/22/2025 1:16 PM

Q18 What would make you visit Marina's public spaces more often?

Answered: 95 Skipped: 88

#	RESPONSES	DATE
1	Give everything a more coastal style/design	3/30/2025 6:26 PM
2	Not having industrial complexes on our coast. No different than Monterey or Carmel would want for their beaches.	3/30/2025 5:22 AM
3	Cleanness	3/29/2025 2:45 PM
4	Better community	3/29/2025 2:38 PM
5	better roads	3/29/2025 2:33 PM
6	Having more activities	3/29/2025 1:51 PM
7	If it's more clean	3/29/2025 11:49 AM
8	Na	3/29/2025 11:30 AM
9	More social opportunities for young adults ages 20-30s/young professionals. Most of Marinas public spaces seem geared towards youth and/or seniors.	3/29/2025 11:04 AM
10	Actividades	3/29/2025 11:00 AM
11	For there to be more clean	3/29/2025 10:48 AM
12	Que haya mas cosas en la comunidad	3/29/2025 10:39 AM
13	Na	3/29/2025 10:30 AM
14	Mas libertad y mas cosas para hacer	3/29/2025 10:28 AM
15	Casi no voy	3/29/2025 10:22 AM
16	Na	3/29/2025 10:20 AM
17	Be more clean	3/29/2025 10:19 AM
18	Cleanliness	3/29/2025 9:47 AM
19	No	3/29/2025 9:44 AM
20	V	3/29/2025 9:27 AM
21	Nice painted roads, looks like a third world country here. A friend was visiting from Italy, she showed a pic to her family and they thought she was in el salvador	3/28/2025 6:51 PM
22	Youth programs like swimming lessons, tennis camps, hockey rec league, volleyball	3/24/2025 5:48 PM
23	more trails - the wooden steps that go up the dunes go missing or get buried	3/24/2025 3:54 PM
24	I would still visit, regardless of any lack of improvement	3/20/2025 10:47 AM
25	for a good view	3/19/2025 12:52 AM
26	More offerings	3/18/2025 7:05 PM
27	Already enjoy them quite a bit!	3/18/2025 9:01 AM
28	Hoop courts, beach access repair	3/17/2025 9:39 PM
29	1. Adequate maintenance 2. Activities that unite people for the common good	3/17/2025 7:15 PM
30	Better parking	3/17/2025 1:37 PM
31	More sense of community in all existing spaces. City ownership, "this is OUR city, include us	3/17/2025 11:41 AM

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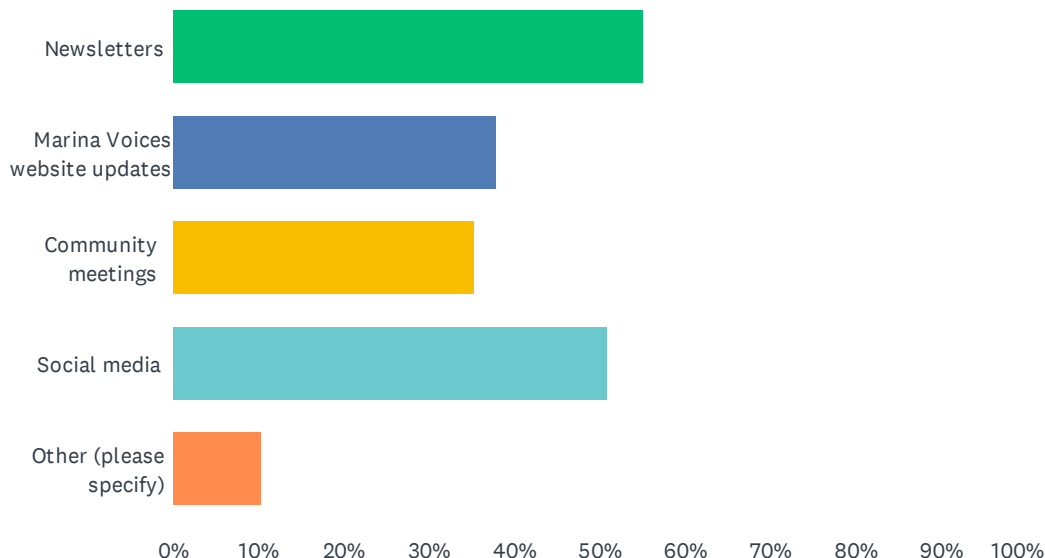
	ALL."	
32	Free open spaces. Amphitheatre for music, concerts, etc.	3/16/2025 5:43 PM
33	Easy access to wheelchair	3/16/2025 2:25 PM
34	I would love a running track with public access open before sunrise. I used to use the Hartnell college running track but the commute is too long.	3/16/2025 2:22 PM
35	Na	3/16/2025 2:02 PM
36	More care	3/16/2025 1:52 PM
37	More attractions	3/16/2025 12:03 PM
38	If there were more places for kids to play sports	3/16/2025 11:55 AM
39	More benches, regular events	3/15/2025 5:31 PM
40	Less homeless	3/15/2025 1:49 PM
41	Mas juegos Para ninos	3/15/2025 1:45 PM
42	For there to be less homeless	3/15/2025 1:44 PM
43	when they are newly renovated and safe	3/15/2025 1:21 PM
44	Brighter lighting for safety at night around public walkways.	3/15/2025 11:53 AM
45	View	3/15/2025 9:34 AM
46	More coastal access. A functional pool	3/12/2025 8:30 PM
47	More appealing and safe	3/11/2025 5:50 PM
48	Na	3/10/2025 8:14 PM
49	Not having a desalination plant	3/10/2025 5:54 PM
50	Na	3/9/2025 6:51 PM
51	Nice Pickleball courts	3/8/2025 4:52 PM
52	Enough parking	3/7/2025 1:18 PM
53	Permanent bathrooms, versus portable ones. Better lighting and landscaping.	3/1/2025 1:14 PM
54	Convent access. Personally I need to drive to get to a park or playground	2/25/2025 8:05 PM
55	More connections and more sidewalks for pedestrian travel!	2/25/2025 3:43 PM
56	If they were nicer and cleaner.	2/24/2025 9:21 PM
57	More ocean- view parking, picnic and hiking areas. New community buildings and pickleball courts.	2/24/2025 7:18 AM
58	Less people	2/23/2025 11:24 AM
59	Better trails, lighting at night, restaurants near and parking	2/23/2025 8:23 AM
60	Better shopping and dinning options, better recreational options, more options for kids to stay busy outside the home	2/23/2025 6:11 AM
61	Accessibility. I would love to walk with my child on the trails or to the parks nearby our house, but there's rusted holes I. The play equipment, condoms and moldy clothes on the trails, and some of the streets on the way there don't have sidewalks. Once my child is older, I won't have as many of these issues, but at this point in time I have to worry about them touching things that are hazardous or hurting themselves on sharp city equipment. I'm excited for the changes that are already in motion, and look forward to seeing how this 3 million will be allocated to help the existing citizens of Marina	2/23/2025 1:25 AM
62	all three?	2/22/2025 5:18 PM
63	Feeling safe, places to picnic with family, weather protection from wind (covered tables, bbq	2/22/2025 8:44 AM

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	grills).	
64	Benches	2/21/2025 3:05 PM
65	For them to be more clean and for it to be hell for homeless people	2/21/2025 2:27 PM
66	More time	2/21/2025 2:24 PM
67	Less homeless	2/21/2025 12:24 PM
68	Parques	2/20/2025 4:48 PM
69	Lights at parks because work in the morning	2/20/2025 4:36 PM
70	Nothing really, we use them often	2/20/2025 4:25 PM
71	Less homeless	2/20/2025 3:52 PM
72	Playas	2/20/2025 3:49 PM
73	Clean, better	2/20/2025 2:49 PM
74	Activities	2/20/2025 1:56 PM
75	Cleaner safer	2/20/2025 1:12 PM
76	More clean areas	2/20/2025 12:56 PM
77	Regular maintenance	2/20/2025 11:01 AM
78	Walkable, clean, and safe.	2/20/2025 12:37 AM
79	Clean, well lighted, new improvements.	2/19/2025 1:42 PM
80	Easier access to the water at Fort Ord Beach	2/19/2025 9:23 AM
81	Not sure.	2/18/2025 2:44 PM
82	yes	2/12/2025 10:06 PM
83	Have it be more inviting, with more benches and tables for birthday parties or just get togethers	2/12/2025 4:06 PM
84	.	2/10/2025 7:18 PM
85	all of the above	2/10/2025 1:50 PM
86	Gathering to protest CalAm	2/9/2025 4:41 PM
87	Dog parks, with public amenities (bathrooms).	2/5/2025 4:56 PM
88	Clean parks and bathrooms	2/4/2025 6:37 PM
89	Having a map of their locations, including their purposes and times of open to the public. The interior of any public building should have loud and distracting piped-in music silenced. I came to shop, to compare prices, to take my time. I did not ask for this horrible music.	2/4/2025 1:23 PM
90	I don't know. This survey will not let me go any further, stuck in a loop.	2/4/2025 11:08 AM
91	Clean public bathrooms	2/3/2025 10:34 PM
92	Local events and programming	2/3/2025 7:55 PM
93	If there was a gym. A nice and clean one	1/31/2025 10:18 PM
94	test	1/25/2025 1:43 PM
95	more programming	1/22/2025 1:16 PM

Q19 How would you like to be updated about the progress and outcomes of this investment?

Answered: 116 Skipped: 67



ANSWER CHOICES	RESPONSES	
Newsletters	55.17%	64
Marina Voices website updates	37.93%	44
Community meetings	35.34%	41
Social media	50.86%	59
Other (please specify)	10.34%	12
Total Respondents: 116		

#	OTHER (PLEASE SPECIFY)	DATE
1	Phone call or text [REDACTED]	3/28/2025 6:53 PM
2	Local TV news. I am not familiar with Marina Voices. I am not on social media. I no longer attend City Council meetings since I concluded some years ago that, in my opinion and experience, under this mayoral leadership, community input at the meetings was not honestly considered by the mayor and council, but, rather, they have already made their decisions before community input at the meetings.	3/17/2025 7:26 PM
3	Instagram	3/16/2025 5:45 PM
4	DO NOT BUILD A DESALINATION PLANT	3/10/2025 5:55 PM
5	I'll read it	2/23/2025 11:27 AM
6	Text message outreach	2/23/2025 8:25 AM
7	Monterey County Weekly	2/21/2025 12:34 PM
8	E-mail sign up	2/19/2025 9:26 AM

Marina Voices Online Survey

9	I do not. Build the desal on the Peninsula where Cal Ams customers are. We don't want the desal plant here. We already have the dump and sewage.	2/18/2025 2:46 PM
10	Emails to every resident -- in the same manner as Frank O'Connell sends out every month. His newsletter is very informative. I would also like to see a publication from the Mayor, City Manager, all City Directores that tell us what is going on before we find out after-the-fact.	2/4/2025 1:27 PM
11	Text messages, I. The vein of how Kohls tells me what's on sales lol	2/3/2025 7:57 PM
12	Email	1/22/2025 1:17 PM

Q20 Is there anything else you'd like to share?

Answered: 80 Skipped: 103

#	RESPONSES	DATE
1	I would like more super bloom areas planted + flower festival during the bloom times	3/30/2025 6:28 PM
2	Please be real about how bad this is for Marina.	3/30/2025 5:24 AM
3	We also need homeless centers	3/29/2025 2:45 PM
4	I think it's time for the people to speak up about the injustice that Marina has been put under. Marina is a small community and you guys are trying to destroy it	3/29/2025 2:34 PM
5	I just want to say that you guys took so much money from taxes from the new houses that got build and none of that money went to the community	3/29/2025 1:57 PM
6	I don't agree with this but i do want my community to be help so I'm voicing my opinion	3/29/2025 1:51 PM
7	Na	3/29/2025 11:30 AM
8	I'm a millennial, and Many of my age group that I grew up with moved out of Marina due to affordability or opportunities for social activities. Improving these conditions will help retention of people who want to stay in Marina	3/29/2025 11:08 AM
9	Me gustaria ver mas cosas para los hispanos	3/29/2025 11:00 AM
10	No	3/29/2025 10:30 AM
11	Otros campos de deportes estaria bien	3/29/2025 10:29 AM
12	Si me gustaria que aiga mas cosas para las personas mayores	3/29/2025 10:22 AM
13	No	3/29/2025 10:21 AM
14	No	3/29/2025 9:48 AM
15	No	3/29/2025 9:44 AM
16	I hope to see changes	3/29/2025 9:37 AM
17	No	3/29/2025 9:28 AM
18	Fix the roads in town first, make it a priority, look like a third world country	3/28/2025 6:53 PM
19	The profits Cal-Am is anticipating from their desal plant dwarfs the piddly \$3M being offered up to the community here and I find it offensive that the company believes the residents of Marina can be bought when our own ability to reside here is under threat from this development. This effort is ridiculous and naive.	3/26/2025 7:26 PM
20	I appreciate that the city is asking for input and giving the community multiple opportunities to weigh in. Our town is special and can be enjoyed even more !	3/24/2025 5:49 PM
21	there needs to be more resources for helping people find work or get training that is in-demand around here	3/24/2025 3:55 PM
22	Have more patrols of park rangers to keep dogs off the beach. Dog owners ignore the signs because there is no consequence for their actions	3/20/2025 10:50 AM
23	Please more activties for Seniors. Such as Arts & Crafts classes and volunteer opportunities.	3/18/2025 7:07 PM
24	Similar to my earlier comment, and perhaps it's not specific to this particular Marina voice issue brought up here, but the homeless issue I feel is continuing to grow. I've seen it as I work in Monterey do the same. I know this is not something that has an easy solution, and I genuinely feel empathy and want to help those that are homeless for reasons beyond their control. But the Junkies, the violent ones, and those that just constantly sit in front of the doors of pretty much every store off reservation I've got to find a new location to burden	3/18/2025 9:03 AM

Marina Voices Online Survey

25	Please consider using funds to invest in affordable housing that prioritize unhoused neighbors and community rec activities that are low cost .. basketball courts and replace indoor skating rink so kids got things to do	3/17/2025 9:41 PM
26	Just for something to be done about the intersection of Beach road and reservation road we're tired of almost getting hit when people cross over without knowing it's to turning Lanes	3/17/2025 3:32 PM
27	Thanks for all you do!	3/17/2025 1:39 PM
28	This is a survey to see where X amount of \$ should be put to use. In the past surveys there isn't any transparency of planning, spending, execution and results shown.	3/17/2025 12:00 PM
29	No	3/16/2025 5:45 PM
30	Thank you for thr opportunity to share my thoughts	3/16/2025 2:25 PM
31	Na	3/16/2025 2:03 PM
32	I don't appreciate what you guys are doing to marina. You're destroying our beaches and it's totally unfair how your doing it	3/16/2025 1:37 PM
33	The unhouse community has be3n growing in our community and se need to help them	3/16/2025 11:56 AM
34	Windyhill park is a much needed space. It should be renovated as soon as possible. Top priority for a lot of parents	3/15/2025 5:33 PM
35	Esta information me fue muy importante	3/15/2025 1:47 PM
36	no	3/15/2025 1:22 PM
37	Please keep the lines on the roads clearly painted and maintained for safety.	3/15/2025 11:54 AM
38	No	3/15/2025 9:34 AM
39	Make a Sports Center	3/10/2025 8:15 PM
40	You will poison our water supply. You will be stopped	3/10/2025 5:55 PM
41	We don't need a water desalination plant. It will affect the coast, aquatic and other animals, and goes against restoration.	3/9/2025 6:53 PM
42	Traffic and undesirables from Salinas continue to vandalize and degrade existing parks	3/8/2025 4:55 PM
43	No	3/7/2025 7:36 PM
44	No	3/7/2025 1:19 PM
45	Put the desal on the Peninsula where CalAm's customers are. Marina residents get no gain from this and it does not make sense. We already get all of the trash (ReGen dump) and feces, urine, and sewage (Monterey One Water), that is enough. It is time for another city to take on infrastructure. If CalAm and their customers want this desal, then move it to Seaside, Monterey, Pacific Grove, or Carmel where their customers are. WE DO NOT WANT THE DESAL PLANT IN MARINA.	3/1/2025 1:18 PM
46	If any of this can be used on public schools I think it should. The facilities for children in Marina are terrible considering all of the million dollar homes in this city. It's a shame there isn't more done with the schools.	2/24/2025 9:22 PM
47	Please improve traffic safety for pedestrians crossing Del Monte Blvd. There is a lack of crosswalks and traffic drives too fast!!!	2/24/2025 7:24 AM
48	a desal plant in Marina to provide water for the peninsula is terrible idea and not a real solution to the peninsula's water problem	2/23/2025 11:27 AM
49	Need more information about volunteer options in the community and where to support the needy	2/23/2025 8:25 AM
50	Seeing an upgrade of Marina Village, making Marina look more welcoming and pleasant for visitors coming from out of town , upgrading the Main Streets to look more pleasant and clean and inviting for locals and visitors (could help small businesses in the area too)	2/23/2025 6:17 AM
51	city continues to waste monies on studies and roads that bypass the city but improves no	2/22/2025 5:21 PM

Marina Voices Online Survey

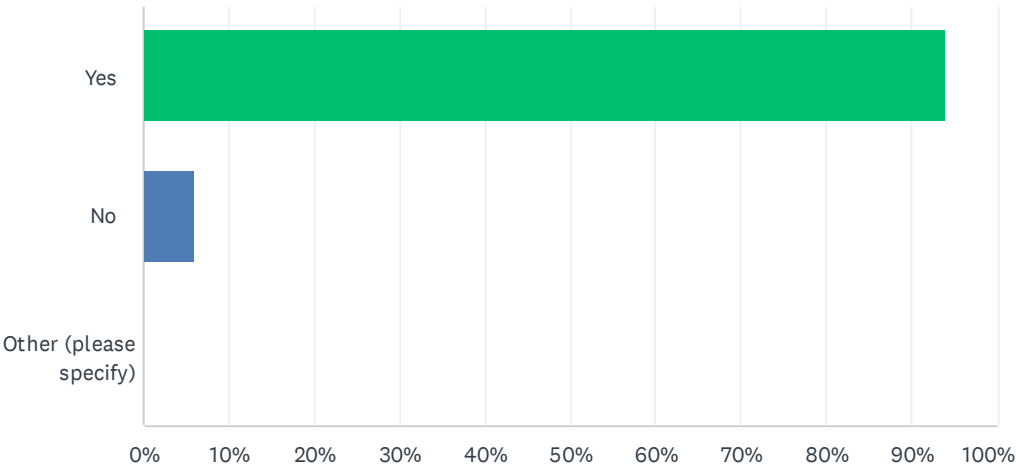
	roads within the city. No police enforcement for safety in last five years	
52	Parking ordinance for cul-du-sac & city. It's a problem when neighbors have 4-5 vehicles. Monterey provides parking permits & visitor permits. Let's be equitable with space & reduce the number of vehicles. Emergency vehicles & waste removal can barely get into many streets with cars parked on both sides of the cul-du-sac.	2/22/2025 8:48 AM
53	Why not do something with the vacant land along Patton Rezone area along Patton Pkwy to Open Space and develop walking trails. open space	2/21/2025 3:10 PM
54	I think marina is a beautiful city but with the homeless people raising it's hard to enjoy the city	2/21/2025 2:28 PM
55	No	2/21/2025 2:17 PM
56	No	2/21/2025 12:34 PM
57	N/A	2/21/2025 12:25 PM
58	No	2/20/2025 4:49 PM
59	No thank you!	2/20/2025 4:36 PM
60	No	2/20/2025 4:26 PM
61	no	2/20/2025 3:52 PM
62	No	2/20/2025 3:50 PM
63	no	2/20/2025 2:50 PM
64	No	2/20/2025 1:56 PM
65	No	2/20/2025 1:24 PM
66	Na	2/20/2025 1:12 PM
67	There is to many homelessness in the parks	2/20/2025 12:57 PM
68	Activities and community events are not well advertised. I've missed many events because I didn't know about them	2/20/2025 11:03 AM
69	You did not include the missing sidewalks in the survey questions. Children and adults from low income apartments have to walk on the dirt and edges of streets daily. You can see the missing sidewalks on Carmel Avenue, Reindollar Avenue, and Redwood Drive that school children walk to Marina Vista and Crumpton elementary schools, and Los Arboles Middle school. City of Marina has not been able to construct these missing sidewalks for 50 years. If the money could be used to construct these missing sidewalks, the new sidewalks will benefit many children and adults who are mostly from low income families. The new sidewalks will also encourage walking.	2/20/2025 12:47 AM
70	None. Thank you. Let's get it done asap!!!!	2/19/2025 1:43 PM
71	Wish for McAdams, Biala, Visscher to get off the dais. Just liberal do-nothing-good mouthpieces	2/19/2025 9:26 AM
72	Build the desal where your customers are serviced. We don't need it and we don't want it.	2/18/2025 2:46 PM
73	no	2/12/2025 10:07 PM
74	Stop CalAm destruction of our coastline	2/9/2025 4:42 PM
75	Thank you!	2/4/2025 6:38 PM
76	I have typed in a lot of words. I would like that Marina PD enforce traffic laws that are in place. This includes observance of signage, particularly STOP signs that are routinely ignored. Thanks for giving me the opportunity to provide input.	2/4/2025 1:27 PM
77	No	2/3/2025 10:35 PM
78	Love this effort to engage the community sharing its ideas.	2/3/2025 7:57 PM
79	Yes. Put new asphalt on the roads, cooperate with ICE in deportation of criminals and make a gym.	1/31/2025 10:18 PM

IN-PERSON & ONLINE MEETINGS, SURVEYS AND NOTES

*In-person meeting surveys were transcribed into a survey platform**

Q1 Do you live in Marina?

Answered: 17 Skipped: 3

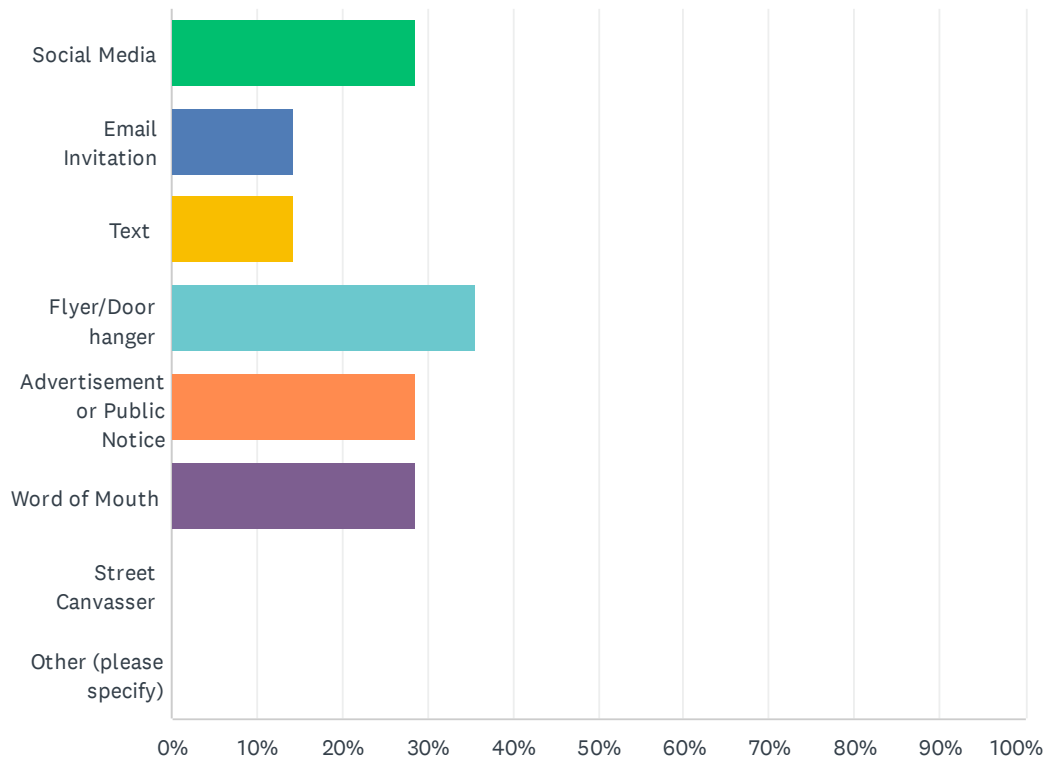


ANSWER CHOICES		RESPONSES	
Yes		94.12%	16
No		5.88%	1
Other (please specify)		0.00%	0
TOTAL			17

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q2 How did you hear about this event?

Answered: 14 Skipped: 6

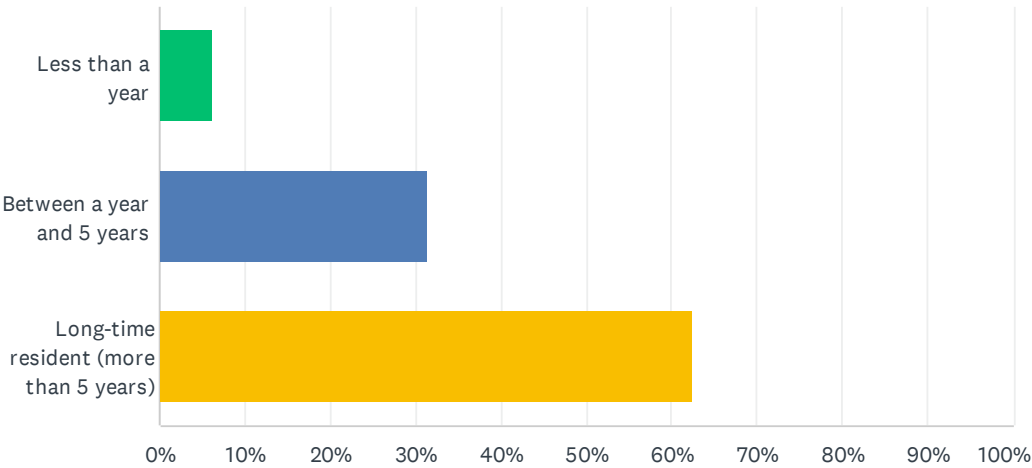


ANSWER CHOICES	RESPONSES	
Social Media	28.57%	4
Email Invitation	14.29%	2
Text	14.29%	2
Flyer/Door hanger	35.71%	5
Advertisement or Public Notice	28.57%	4
Word of Mouth	28.57%	4
Street Canvasser	0.00%	0
Other (please specify)	0.00%	0
Total Respondents: 14		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q3 How long have you lived in Marina?

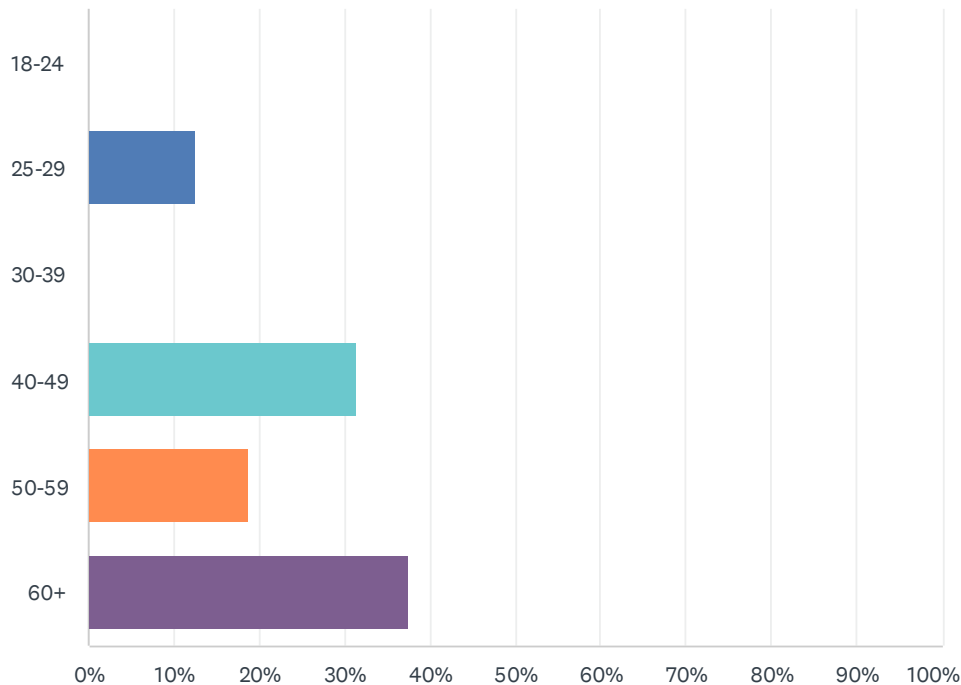
Answered: 16 Skipped: 4



ANSWER CHOICES	RESPONSES	
Less than a year	6.25%	1
Between a year and 5 years	31.25%	5
Long-time resident (more than 5 years)	62.50%	10
TOTAL		16

Q4 How old are you?

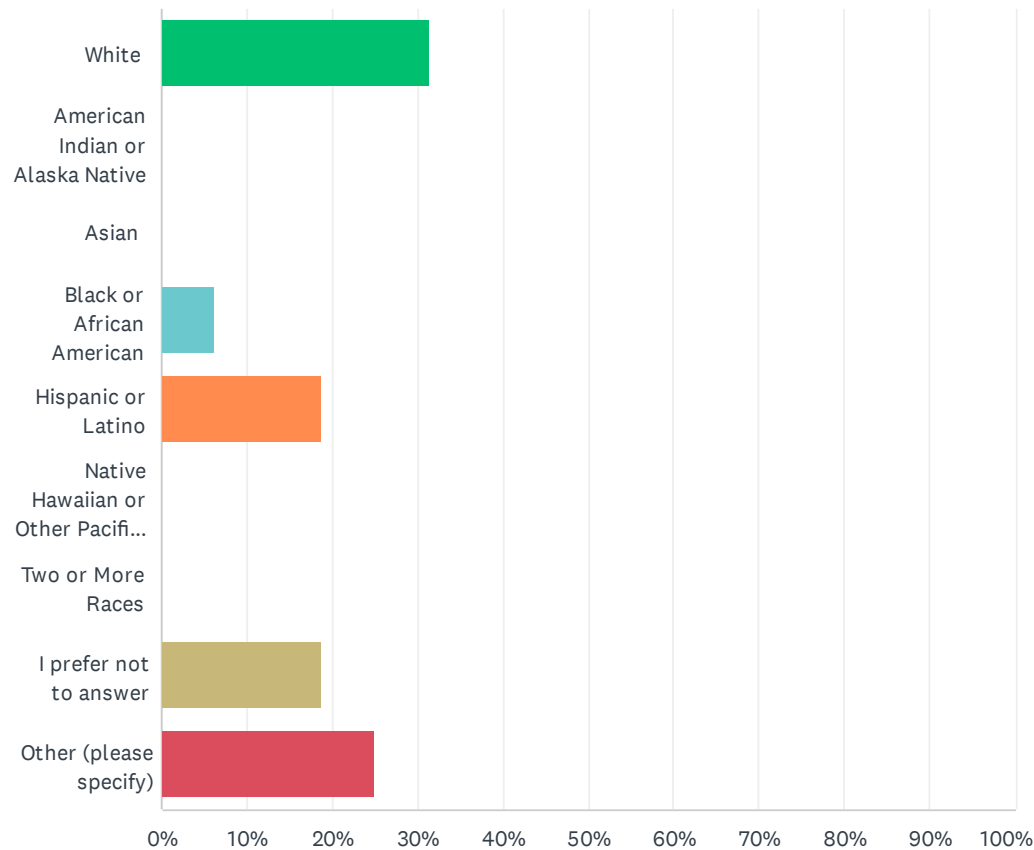
Answered: 16 Skipped: 4



ANSWER CHOICES	RESPONSES	
18-24	0.00%	0
25-29	12.50%	2
30-39	0.00%	0
40-49	31.25%	5
50-59	18.75%	3
60+	37.50%	6
TOTAL		16

Q5 What is your race/ethnicity?

Answered: 16 Skipped: 4



ANSWER CHOICES		RESPONSES	
White		31.25%	5
American Indian or Alaska Native		0.00%	0
Asian		0.00%	0
Black or African American		6.25%	1
Hispanic or Latino		18.75%	3
Native Hawaiian or Other Pacific Islander		0.00%	0
Two or More Races		0.00%	0
I prefer not to answer		18.75%	3
Other (please specify)		25.00%	4
TOTAL			16

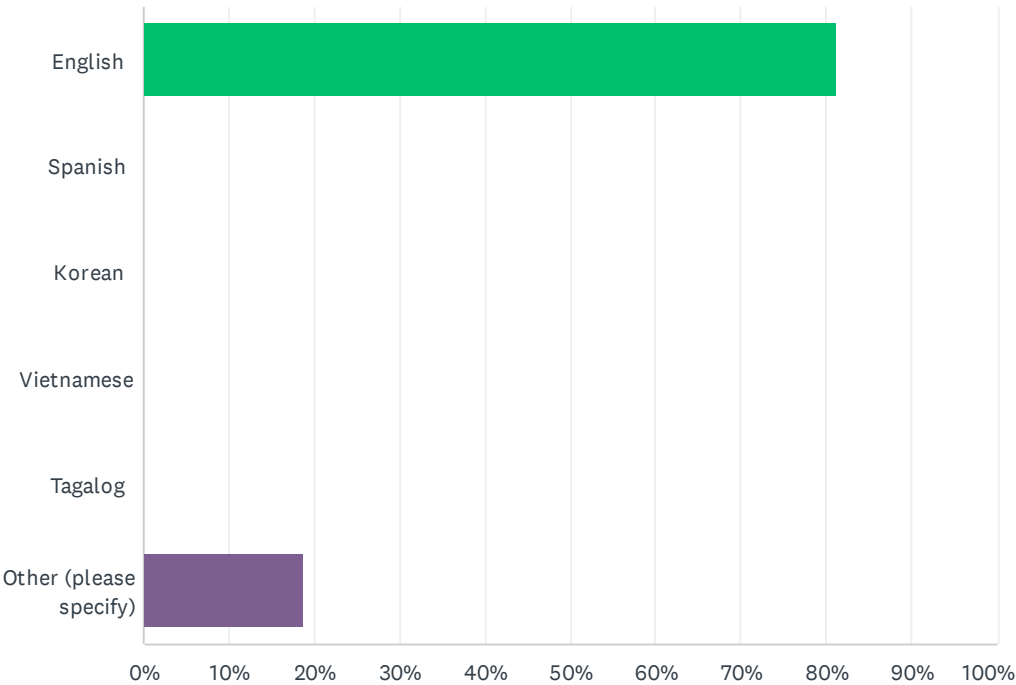
#	OTHER (PLEASE SPECIFY)	DATE
1	White, Native, Black, Two or More Races	3/27/2025 12:42 AM

All Workshops (In-Person & Online) Survey Responses

2	Mulato	3/27/2025 12:26 AM
3	Human Being	3/27/2025 12:06 AM
4	Hebrew	3/26/2025 11:53 PM

Q6 What language do you primarily speak at home?

Answered: 16 Skipped: 4

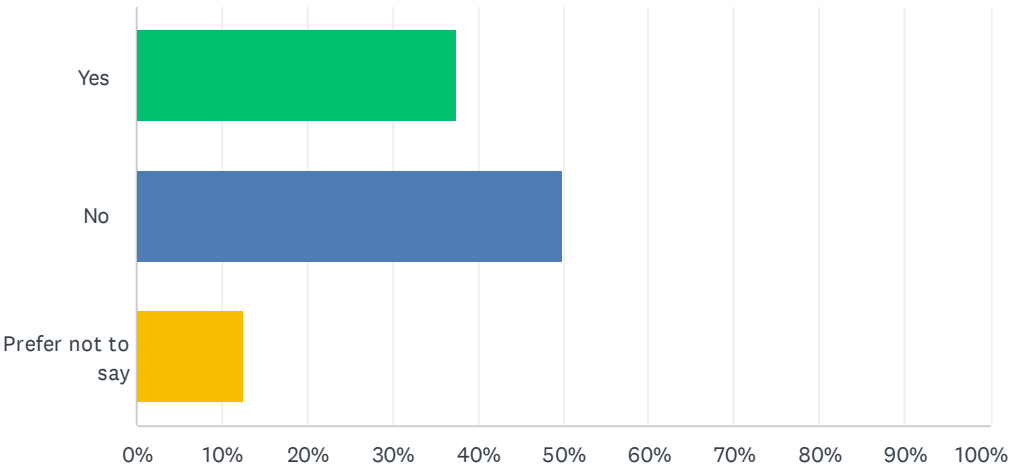


ANSWER CHOICES	RESPONSES	
English	81.25%	13
Spanish	0.00%	0
Korean	0.00%	0
Vietnamese	0.00%	0
Tagalog	0.00%	0
Other (please specify)	18.75%	3
TOTAL		16

#	OTHER (PLEASE SPECIFY)	DATE
1	English & Spanish	3/27/2025 1:35 AM
2	English & Portuguese	3/27/2025 12:42 AM
3	N/A	3/27/2025 12:06 AM

Q7 Do you identify as a person with a disability?

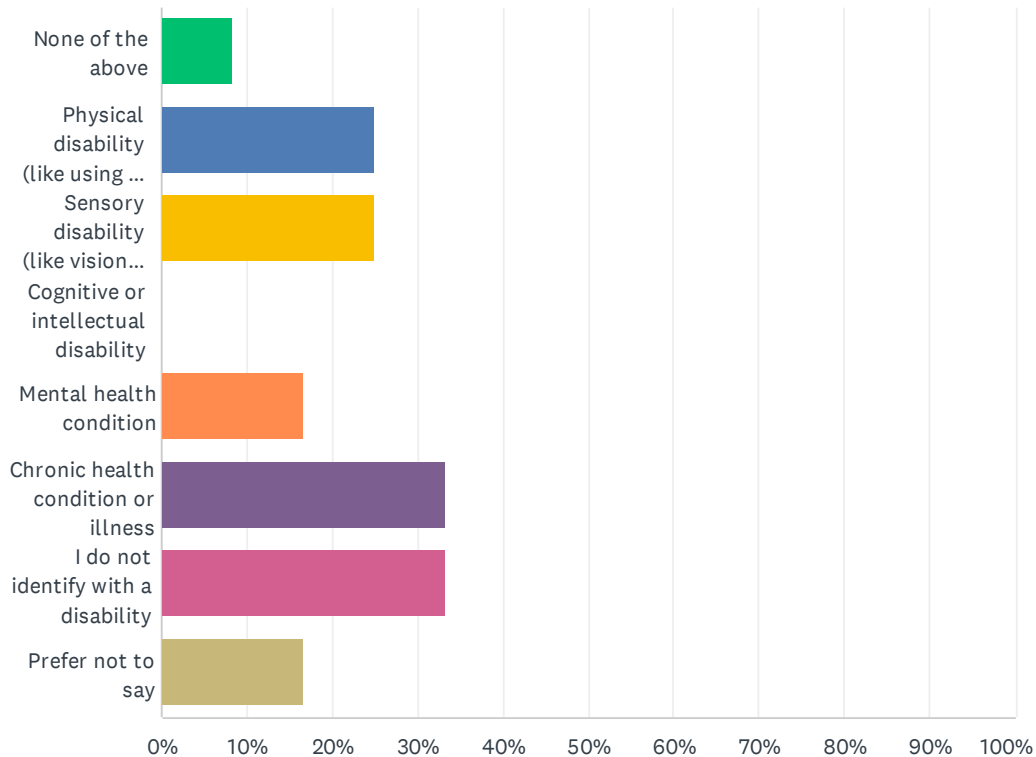
Answered: 16 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	37.50%	6
No	50.00%	8
Prefer not to say	12.50%	2
TOTAL		16

Q8 To support the creation of an inclusive plan that considers diverse disabilities and aims to enhance public access, facilities, recreational opportunities, and restoration projects, please let us know if you identify with any of the following (select all that apply):

Answered: 12 Skipped: 8



ANSWER CHOICES	RESPONSES	
None of the above	8.33%	1
Physical disability (like using a wheelchair or cane)	25.00%	3
Sensory disability (like vision or hearing issues)	25.00%	3
Cognitive or intellectual disability	0.00%	0
Mental health condition	16.67%	2
Chronic health condition or illness	33.33%	4
I do not identify with a disability	33.33%	4
Prefer not to say	16.67%	2
Total Respondents: 12		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

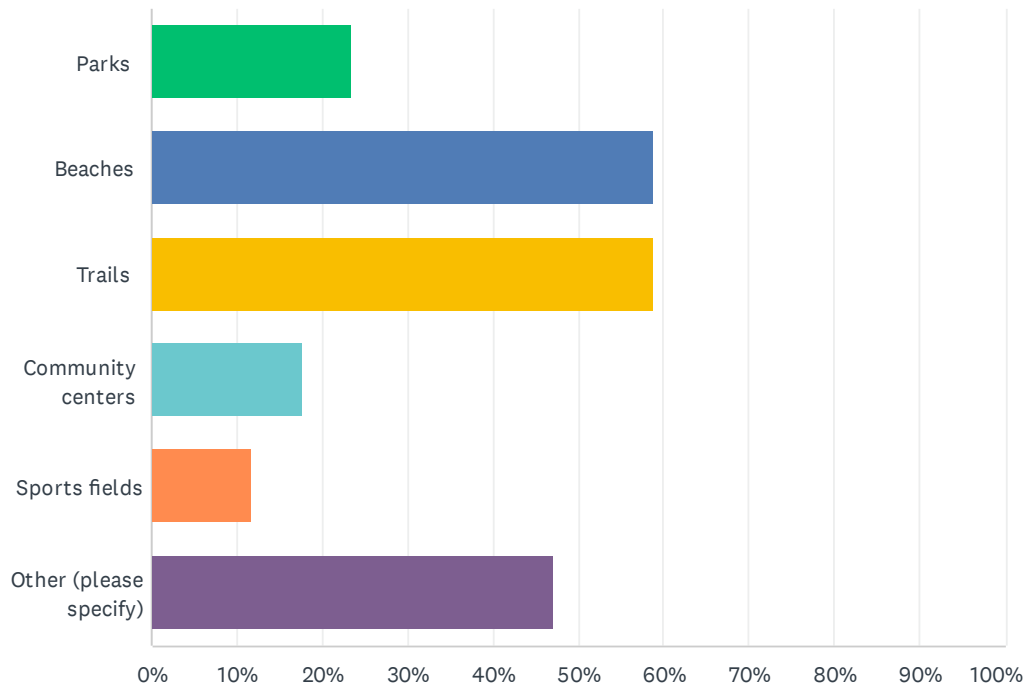
Q9 As someone with a disability (or as a caregiver), what types of accommodations would help you and your family?

Answered: 7 Skipped: 13

#	RESPONSES	DATE
1	N/A	3/27/2025 1:30 AM
2	Quiet rooms with soft lights to retreat even for a moment. More handicapped bathrooms/ family rooms, gender neutral restrooms	3/27/2025 1:23 AM
3	Sidewalks, Benches	3/27/2025 1:13 AM
4	None at this time	3/27/2025 12:42 AM
5	Ramps accessibiliy to Vince DiMaggio Park from Monte Blvd parking lot	3/27/2025 12:32 AM
6	focus on people to be healthy young	3/27/2025 12:19 AM
7	Quiet rooms with soft light to retreat to, even for a moment. More handicapped bathrooms and family restrooms. Gender neutral restrooms	3/26/2025 9:53 PM

Q10 What places in Marina do you and your family use the most?

Answered: 17 Skipped: 3

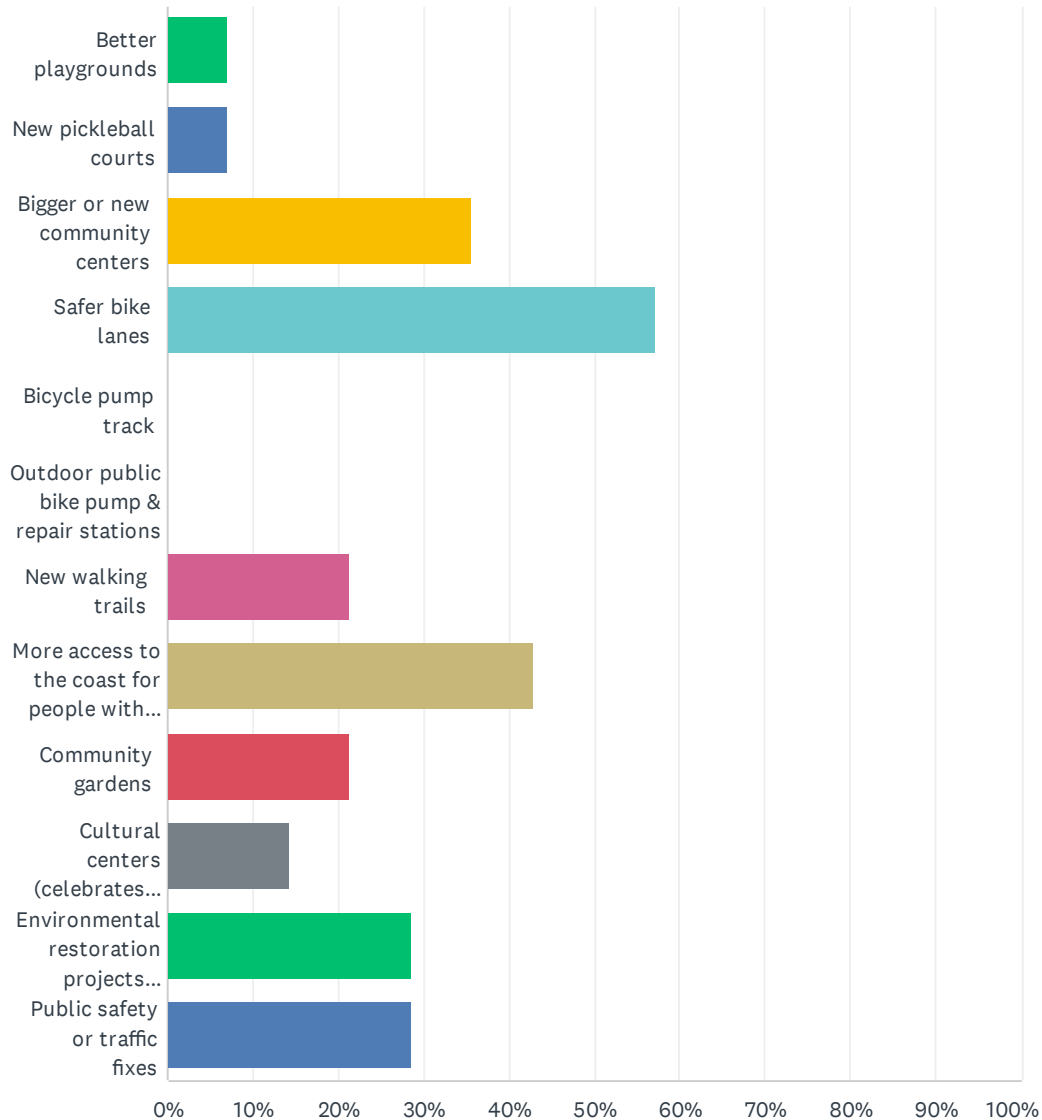


ANSWER CHOICES	RESPONSES
Parks	23.53% 4
Beaches	58.82% 10
Trails	58.82% 10
Community centers	17.65% 3
Sports fields	11.76% 2
Other (please specify)	47.06% 8
Total Respondents: 17	

#	OTHER (PLEASE SPECIFY)	DATE
1	Library	3/27/2025 1:23 AM
2	Equestrian	3/27/2025 1:13 AM
3	Shopping	3/27/2025 1:06 AM
4	Go Away CalAM	3/27/2025 12:54 AM
5	scating areas	3/27/2025 12:42 AM
6	Community Center, trails, Parks	3/27/2025 12:32 AM
7	restaurants and grocery stores, farmers markets	3/26/2025 11:53 PM
8	Library	3/26/2025 9:54 PM

Q11 What types of projects would you prioritize for the \$3 million investment? Please select up to 3

Answered: 14 Skipped: 6

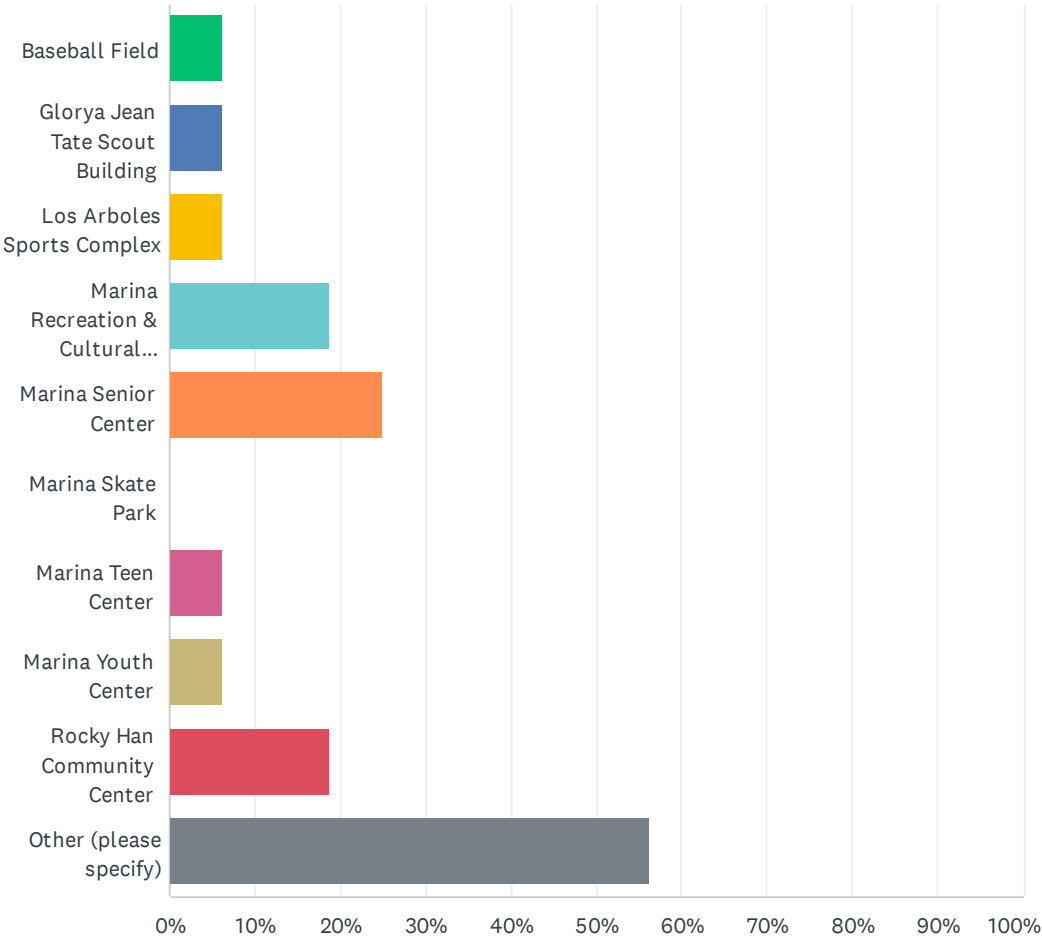


All Workshops (In-Person & Online) Survey Responses

ANSWER CHOICES	RESPONSES	
Better playgrounds	7.14%	1
New pickleball courts	7.14%	1
Bigger or new community centers	35.71%	5
Safer bike lanes	57.14%	8
Bicycle pump track	0.00%	0
Outdoor public bike pump & repair stations	0.00%	0
New walking trails	21.43%	3
More access to the coast for people with disabilities	42.86%	6
Community gardens	21.43%	3
Cultural centers (celebrates local arts and groups)	14.29%	2
Environmental restoration projects (cleaning or restoring natural areas)	28.57%	4
Public safety or traffic fixes	28.57%	4
Total Respondents: 14		

Q12 Here are some public spaces in Marina. Are there any you think need help or upgrades?

Answered: 16 Skipped: 4



All Workshops (In-Person & Online) Survey Responses

ANSWER CHOICES	RESPONSES	
Baseball Field	6.25%	1
Glorya Jean Tate Scout Building	6.25%	1
Los Arboles Sports Complex	6.25%	1
Marina Recreation & Cultural Services Department	18.75%	3
Marina Senior Center	25.00%	4
Marina Skate Park	0.00%	0
Marina Teen Center	6.25%	1
Marina Youth Center	6.25%	1
Rocky Han Community Center	18.75%	3
Other (please specify)	56.25%	9
Total Respondents: 16		

#	OTHER (PLEASE SPECIFY)	DATE
1	Equestrian	3/27/2025 1:13 AM
2	Roads	3/27/2025 1:06 AM
3	Remove the test well	3/27/2025 12:54 AM
4	Better restrooms, seating areas to view the beach/ocean	3/27/2025 12:42 AM
5	we give so much money to schools already	3/27/2025 12:19 AM
6	Animal Control Person, review your contract with SPCA	3/27/2025 12:13 AM
7	Marina Equestrian Center	3/27/2025 12:06 AM
8	Biking Trails to the beach/access for walking connect trails of the 43 mile trail	3/26/2025 11:53 PM
9	Not Answered	3/26/2025 9:54 PM

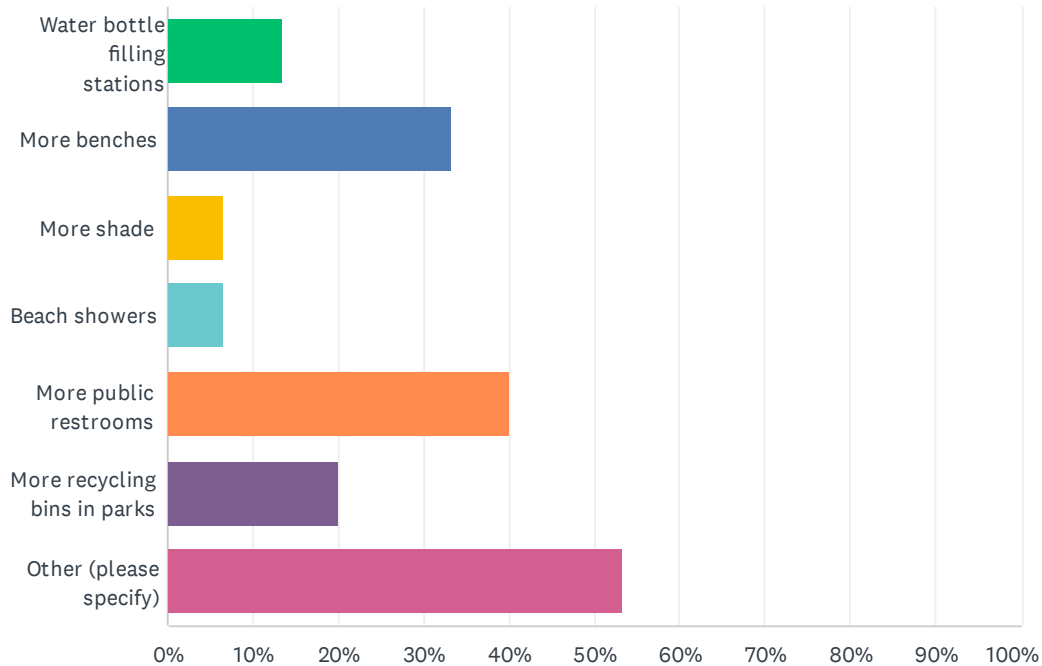
Q13 What types of upgrades or fixes would you like to see in the space you chose?

Answered: 7 Skipped: 13

#	RESPONSES	DATE
1	Road Repairs/ Quality Roads	3/27/2025 1:18 AM
2	Restoration and modernization of existing facilities	3/27/2025 1:13 AM
3	Access Road for Los Alams	3/27/2025 1:06 AM
4	We Don't Need you	3/27/2025 12:54 AM
5	New One	3/27/2025 12:22 AM
6	No Firework at 4th of July	3/27/2025 12:13 AM
7	Speed bumps in California RD & Other going into the residential area. Remove the slantwell & shut down cause it mixes brine water into our fresh water	3/26/2025 11:53 PM

Q14 What new things should Marina add?

Answered: 15 Skipped: 5



ANSWER CHOICES	RESPONSES	
Water bottle filling stations	13.33%	2
More benches	33.33%	5
More shade	6.67%	1
Beach showers	6.67%	1
More public restrooms	40.00%	6
More recycling bins in parks	20.00%	3
Other (please specify)	53.33%	8
Total Respondents: 15		

#	OTHER (PLEASE SPECIFY)	DATE
1	Beach Benches, beach restroom, more trash bins in the city and beach	3/27/2025 1:35 AM
2	Doggy poop bags	3/27/2025 1:13 AM
3	Beach Access at Imjim Parkwar	3/27/2025 1:06 AM
4	Measure J Buyout	3/27/2025 12:54 AM
5	Hydration Station	3/27/2025 12:42 AM
6	n/a	3/27/2025 12:06 AM
7	Beach Access on Imjin Pkwy by Target for bicycle & walking, Cal Am Meeting <30 million	3/26/2025 11:53 PM

All Workshops (In-Person & Online) Survey Responses

destruction, Coastal Commision State Agency, Culturally relevant, Mc Carthy Councilmember
attended as personally Interpretive signs

8	N/A	3/26/2025 11:11 PM
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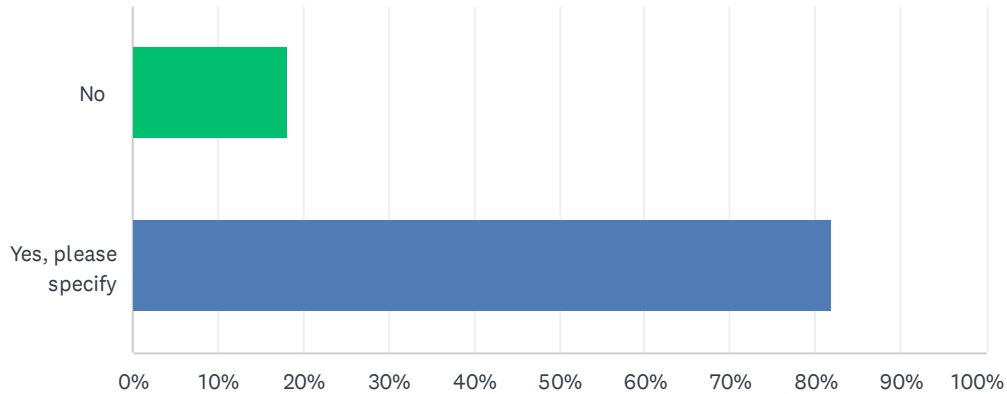
Q15 What other fixes are most needed in Marina's existing public spaces?

Answered: 9 Skipped: 11

#	RESPONSES	DATE
1	Public rrestrooms at all parks..	3/27/2025 1:59 AM
2	Del Monte State Beach Accessibility for Disable (More wakable) to enjoy the beach space	3/27/2025 1:35 AM
3	Sitting Spaces	3/27/2025 1:30 AM
4	coastal access	3/27/2025 1:13 AM
5	Blight Removal at Marina water site on Telegraph & 4th Ave	3/27/2025 1:06 AM
6	No Desal	3/27/2025 12:54 AM
7	More restrooms	3/27/2025 12:26 AM
8	Parks	3/27/2025 12:22 AM
9	Outdoor skating ring, tennis court, basketball court, outdoor gym, volley ball. blight removal of old ford bldv, convert to community center	3/26/2025 11:53 PM

Q16 Are there any environmental projects you want to support (like cleaning up or protecting natural areas)

Answered: 11 Skipped: 9



ANSWER CHOICES	RESPONSES
No	18.18% 2
Yes, please specify	81.82% 9
TOTAL	11

#	YES, PLEASE SPECIFY	DATE
1	Cypress Restroom Projects/ Beach City Clean Up	3/27/2025 1:35 AM
2	Beach Clean Up	3/27/2025 1:30 AM
3	N/A	3/27/2025 1:23 AM
4	Coastal restoration and conservation	3/27/2025 1:13 AM
5	Elimanation of Los Alams Concrete	3/27/2025 1:06 AM
6	No Cal AM	3/27/2025 12:54 AM
7	Anyplace along the beach	3/27/2025 12:42 AM
8	There is to much of that already	3/27/2025 12:19 AM
9	No to desalination project which is mixing waste water & brine to exhaust to the ocean environmental	3/26/2025 11:53 PM

Q17 How can we make public spaces more accessible for everyone?

Answered: 8 Skipped: 12

#	RESPONSES	DATE
1	More Walkable Path in State Beach	3/27/2025 1:35 AM
2	Better Beach Access	3/27/2025 1:30 AM
3	Improving walking areas	3/27/2025 1:13 AM
4	Disability Access to Reach at Fort Ord Dunes State Park	3/27/2025 1:06 AM
5	signage, local media	3/27/2025 12:42 AM
6	More Bike Trails	3/27/2025 12:22 AM
7	Just cleaning & repairing	3/27/2025 12:19 AM
8	Stop invasion of Marinas Water supply. Reduce Industrial complex imprint like toxic plant, sewage, heavy metals from battery plant moss landing	3/26/2025 11:53 PM

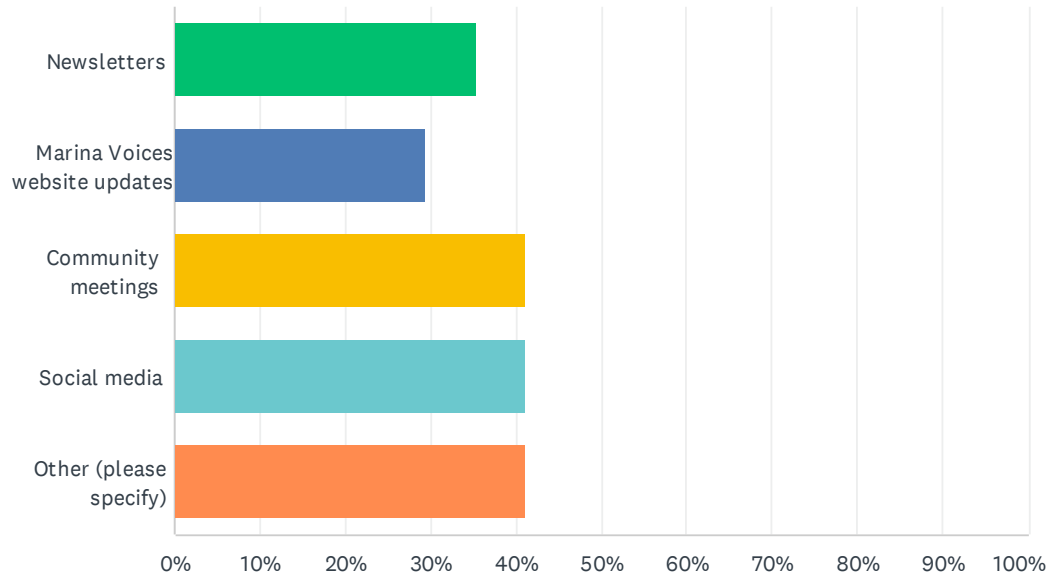
Q18 What would make you visit Marina's public spaces more often?

Answered: 7 Skipped: 13

#	RESPONSES	DATE
1	More Nature Conservation Community Center Science/Natural facts about ecosystem, birds and plants that live here	3/27/2025 1:35 AM
2	More Benches, better bike lanes	3/27/2025 1:30 AM
3	Restoration, modernization and disability access	3/27/2025 1:13 AM
4	Easier access to beach at Fort Dunes State Park	3/27/2025 1:06 AM
5	CalAm Lies	3/27/2025 12:54 AM
6	Same as above	3/27/2025 12:42 AM
7	More Restrooms	3/27/2025 12:26 AM

Q19 How would you like to be updated about the progress and outcomes of this investment?

Answered: 17 Skipped: 3



ANSWER CHOICES	RESPONSES	
Newsletters	35.29%	6
Marina Voices website updates	29.41%	5
Community meetings	41.18%	7
Social media	41.18%	7
Other (please specify)	41.18%	7
Total Respondents: 17		

#	OTHER (PLEASE SPECIFY)	DATE
1	Email	3/27/2025 1:13 AM
2	Email	3/27/2025 1:06 AM
3	Go Away	3/27/2025 12:54 AM
4	Email Notices	3/27/2025 12:42 AM
5	Dont assume everyone have Facebook	3/27/2025 12:19 AM
6	N/A	3/27/2025 12:06 AM
7	N/A	3/26/2025 11:12 PM

Q20 Is there anything else you'd like to share?

Answered: 8 Skipped: 12

#	RESPONSES	DATE
1	Road Repairs	3/27/2025 1:18 AM
2	\$3M from Cal-Am doesnt offset the damage of industrial developmenty	3/27/2025 1:13 AM
3	Tell Cal AM to Kick Rocks	3/27/2025 12:54 AM
4	I think this meeting was a great first step. Keep it up. Suggestion Rename Dunes + Sea Havfin Comments: New Marina. 2. Marina Needs a reception Center to Inform New Residents & Visitors of what the city has to offer (if it doesn't have one already)	3/27/2025 12:42 AM
5	3 Million is a Joke	3/27/2025 12:22 AM
6	Fix the Roads and Potholes, Especially on Zanelta. We need Animal Shelter with Marina. Renew your contract with the SPCA	3/27/2025 12:13 AM
7	Your third party involvement in these questions reflects lynicism on the part of the coastal commission and Cal-Am	3/27/2025 12:06 AM
8	No Desal Plant	3/26/2025 11:12 PM

Notes From In-Person Sessions

Observations from the students participating in the Service-Learning Program of the California State University Monterey Bay CSUMB taking notes during the in-person and online community sessions

These report notes showcase the essential ideas and possibilities controlling much of the conversation during the in-person and online community input sessions. These notes do not exclude opinions on the desalination plant or other companies and organizations.

- Much of the conversation was about facilities that were not predetermined or created but rather ideas from the citizens of Marina.
- Noted are the three central ideas for how the community can invest this money, including **improvements to public facilities, new facilities, upgrades** to the city, and **culturally relevant projects** within reach.

1. Community Facility and Infrastructure Needs:

Rocky Han Community Center: It needs improvements, especially for seniors, as it's their only facility. There are concerns about broken windows and temporary fixes.

Trail Improvements: Trails exist, but new ones, including better beach access, are needed. Accessibility is a major concern, with calls for better pathways and bike lanes.

Equestrian Center: Historic but not accessible. Needs upgrades to improve accessibility and appeal.

Road Safety & Sidewalks: There is a strong demand for new sidewalks, particularly near schools like Marina Vista Elementary. There are concerns about potholes and road safety, especially for pedestrians walking dogs.

Public Restrooms: There is a general lack of clean public restrooms, particularly in parks and public areas. Concerns about unsanitary conditions exist, especially in restrooms frequented by homeless individuals.

2. New Facility Proposals:

Animal Shelter: Widely supported due to Marina's growing stray animal population.

Senior Citizen Center: Many citizens expressed the need for a dedicated space for seniors, something other nearby cities already have.

Culturally Relevant Projects: Ideas include signage telling the history of local coastal areas and indigenous heritage, alongside more doggy bag stations for walking areas.

3. Environmental and Community Concerns:

Beach Access: This is a key issue, with citizens advocating for safer, more accessible beach access. Many areas, such as Marina State Beach, are difficult to reach, especially for people with limited mobility.

Environmental Restoration: Strong interest in community-driven environmental projects, such as beach cleanups and tree restoration (especially Cypress trees) to preserve the natural beauty of Marina.

Public Safety & Transparency: A lack of trust in regulatory processes, especially around issues like the desalination plant, is causing frustration. There's a desire for more transparency and better communication with the community.

4. Specific Recommendations and Ideas:

Bike Lanes & Trails: There's a significant need for safe bike lanes and more recreational trails, especially in areas like East Garrison and Imjin Parkway.

Parks & Recreation: Improvements to parks, particularly with new amenities such as tennis/pickleball courts and better lighting at places like Windy Hill Park.

Community Education: There's a desire for more community education on environmental issues and how to preserve the city's natural resources.

5. Financial and Political Concerns:

Many citizens feel that \$3 million is insufficient and view it as a "slap in the face." They believe this amount doesn't adequately address their community's needs. There's deep frustration with the ongoing regulatory processes, particularly with Cal-Am and the water project, and some citizens feel that the investment may be a form of appeasement or a "Trojan horse" for further corporate interests.

6. Community Engagement and Education Gaps:

Citizens noted the importance of educating the public about how investments will be used, the potential scope of projects, and how inflation may impact future budgets.

Some citizens expressed that they don't fully understand the costs of certain initiatives, such as doggy bag stations, and feel disconnected from the financial process.

7. General Sentiments and Frustration:

There's a lot of hostility toward the involvement of Cal-Am, with some citizens boycotting or refusing to engage due to their discontent with the company's treatment of Marina.

A sense of mistrust surrounds the investment process, and citizens are pushing for clearer communication and more substantial actions, including moving away from corporate interests like Cal-Am.

Conclusion

The community's input centers around improving basic infrastructure, creating safer and more accessible public spaces, and addressing environmental concerns. There's a strong push for better facilities, particularly for seniors, and more investment in parks, trails, and public amenities like restrooms. Environmental restoration and preservation are also top priorities. However, there is significant frustration regarding the perceived inadequacy of the proposed \$3 million investment, with many citizens feeling that it falls short of addressing their needs and the ongoing issues with corporate and regulatory actions. More transparency, education, and community communication are essential for these initiatives.

3/1/25

Post Event Survey

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- ☐ ☆☆☆☆☆ (Very satisfied)
- ☐ ☆☆☆☆ (Satisfied)
- ☒ ☆☆☆ (Neutral)
- ☐ ☆☆ (Dissatisfied)
- ☐ ☆ (Very dissatisfied)

2. Did you feel that your voice was heard during the session?

- ☐ Yes
- ☒ Somewhat
- ☐ No

If you would like to share more, please let us know:

3. How helpful were the facilitators in guiding discussions?

- ☐ ☆☆☆☆☆ (Very satisfied)
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4. What parts of the session did you find most valuable? (Select all that apply)

Post Event Survey

- ☐ Open discussion and idea-sharing
- ☐ Learning about the \$3 million community investment
- ☐ Engaging with other residents
- ☐ Hearing different perspectives
- ☐ The format and facilitation of the session
- ☐ Other (please specify)

5. Was the event accessible and welcoming to you?

- ☐ Yes, completely
- ☐ Mostly
- ☐ Somewhat
- ☐ No (please explain)

6. Is there anything we could improve for future sessions?

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more Queer Freindly .

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- ☒ Yes
- ☐ Somewhat
- ☐ No

If you would like to share more, please let us know:

\$3m isn't much toward meaningful improvements
Especially given all the community suggestions

3. How helpful were the facilitators in guiding discussions?

- ☒ ☆☆☆☆☆ (Very satisfied)
- ☐ ☆☆☆☆ (Satisfied)
- ☐ ☆☆☆ (Neutral)
- ☐ ☆☆ (Dissatisfied)
- ☐ ☆ (Very dissatisfied)

4. What parts of the session did you find most valuable? (Select all that apply)

Janelle + Ignacio's transparency and explanations. Early morning session

Post Event Survey

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- ☐ Mostly
- ☐ Somewhat
- ☐ No (please explain)

6. Is there anything we could improve for future sessions?

A microphone. People were having a hard time hearing.
Early afternoon sessions, 6pm is too late for some

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☒ ★★★☆☆ (Neutral)

☐ ★★☆☆☆ (Dissatisfied)

☐ ★☆☆☆☆ (Very dissatisfied)

they tried; very
polite, but crowd
was frustrated
and angry

4. What parts of the session did you find most valuable? (Select all that apply)

they let us talk

Post Event Survey

- ☐ Open discussion and idea-sharing
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6. Is there anything we could improve for future sessions?

enough with first
categorizing us by race.

Thank you for your time! Your input will help us ensure this process continues to be transparent, inclusive, and community-driven.

3/1/25

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☐ ★★★★★ (Satisfied)

☐ ★★★ (Neutral)

☐ ★★ (Dissatisfied)

☐ ★ (Very dissatisfied)

2. Did you feel that your voice was heard during the session?



Yes



Somewhat



No

If you would like to share more, please let us know:

3. How helpful were the facilitators in guiding discussions?



★★★★★ (Very satisfied)



★★★★★ (Satisfied)



★★★ (Neutral)



★★ (Dissatisfied)



★ (Very dissatisfied)

4. What parts of the session did you find most valuable? (Select all that apply)

GREAT EXPLANATIONS, DETAILED BACKGROUND, etc

Post Event Survey

- ☒ Open discussion and idea-sharing
- ☒ Learning about the \$3 million community investment
- ☒ Engaging with other residents
- ☒ Hearing different perspectives
- ☒ The format and facilitation of the session
- ☒ Other (please specify) *All GREAT!*

5. Was the event accessible and welcoming to you?

- ☒ Yes, completely
- ☐ Mostly
- ☐ Somewhat
- ☐ No (please explain)

6. Is there anything we could improve for future sessions?

MORE of All of the Above!

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☐ ★☆☆☆☆ (Very dissatisfied)

4. What parts of the session did you find most valuable? (Select all that apply)

2. Great positive leaders Jaynell & Sheneia

Post Event Survey

- ☒ Open discussion and idea-sharing
- ☒ Learning about the \$3 million community investment
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- ☒ The format and facilitation of the session
- ☒ Other (please specify)

delicious food from coffee MIA Marina

5. Was the event accessible and welcoming to you?

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- ☐ Mostly
- ☐ Somewhat
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Post Event Survey

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perhaps microphone

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3. How helpful were the facilitators in guiding discussions?

☒ ★★★★★ (Very satisfied)☐ ★★★★☆ (Satisfied)☐ ★★★☆☆ (Neutral)☐ ★★☆☆☆ (Dissatisfied)☐ ★☆☆☆☆ (Very dissatisfied)

4. What parts of the session did you find most valuable? (Select all that apply)

Meet the people from Marina

Post Event Survey

- ☐ Open discussion and idea-sharing
- ☐ Learning about the \$3 million community investment
- ☐ Engaging with other residents
- ☐ Hearing different perspectives
- ☐ The format and facilitation of the session
- ☐ Other (please specify)

5. Was the event accessible and welcoming to you?

- ☐ Yes, completely
- ☐ Mostly
- ☐ Somewhat
- ☐ No (please explain)

6. Is there anything we could improve for future sessions?

Thank you for your time! Your input will help us ensure this process continues to be transparent, inclusive, and community-driven.